

## Deviled and Potted Meats



(Ham and Tongue) put up under the Helmet Brand are indispensable for luncheons, picnics, fishing parties and outing generally. These meats are well seasoned, perfect in taste, correct in color and consistency, very appetizing. At present prices they are attractive leaders for pushing grocers who cater to discriminating trade. The Helmet trade mark on any can of meat is a guarantee of superior excellence.

Manufacturers' Agents,  
**JAMES HAYWOOD**  
 Toronto  
**J. L. WATT & SCOTT**  
 Montreal  
**J. HUNTER WHITE**  
 St. John, N.B.

**Armour Packing Co. . .**  
 Kansas City, U.S.A.

## SPECIAL IN DINNER SETS

Our own I.X.L. Shape  
 in Brown or Dove Colors

**97 PIECES, - \$4.50**

(Packing, 25 cents)

Or in crate lots—15 sets in crate—  
 5 per cent. discount.

Assorted packages in **White Granite Seconds** a specialty.

**The CANADA CROCKERY IMPORTING CO., Ltd.**  
 181 to 185 McGill Street  
**MONTREAL**

**CELLULOID**  
**STARCH**

TRADE MARK REGISTERED

EQUAL TO DOUBLE THE QUANTITY OF ANY OTHER STARCH

**A NOVEL INVENTION!  
 REQUIRES NO COOKING**

For Collars, Cuffs, Shirt Bosoms and fine Laundry purposes, prepared by a New Process. The Celluloid Starch has no equal, look for our name and trade mark and take no other.

**THE CELLULOID STARCH COMPANY**  
 SOLE MANUFACTURERS,  
**NEW HAVEN, CONN. U.S.A.**

**IT LEADS THEM ALL FOR FINE WORK**

Pays you a good profit.  
 You should sell the genuine

## CELLULOID STARCH

It has no equal.  
 Sold only in packages (see cut).  
 For sale by jobbers generally  
 throughout Canada.  
 Include a case in your next order  
 to . . . . .

**The EBY, BLAIN CO., Ltd.**  
**TORONTO, CANADA**

**THIS STARCH WILL ASTONISH YOU  
 WRITE FOR SAMPLES AND PRICES**

Manufactured by  
**The Celluloid Starch Co. - New Haven, Conn.**