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Dominion Sugar Company Limited The Famous Dominion Crystal Sugars



In selling "Dominion Crystal" Sugar you offer your customers the one and only sugar that is Canadian from the ground up. We do import the finest of raw cane sugar—but our pride is in the product we make from Canadian Sugar Beets.

Every time you recommend this sugar you aid in the effort to make Canada more nearly self-supporting. Every pound of it you sell means further encouragement to Canada's increasing production of Sugar Beets.



We have just published a 40-page book describing the method whereby sugar is made from Canadian grown Beets. This booklet, beautifully illustrated and telling in plain, simple terms the story of "Sugar—from Beet to Bowl" will be sent to any grocer. Every one who sells sugar should be interested in the development of our Sugar Beet Industry and in the perfected processes whereby we are able to offer a sugar refined from beets that is as fine and pure and wholesome as can be obtained anywhere in the world.

WRITE FOR THE BOOK THAT TELLS ALL ABOUT THIS PROCESS—IT IS FREE TO YOU—SENT PROMPTLY ON REQUEST