

# Our Cause is Sacred —It Must Prevail

OUR CAUSE is the Cause of Humanity.

OUR RESOLVE that it shall prevail is writ in flaming letters of blood against the high Heavens. Since time began no loftier motives have led soldiers in battle than those which give courage and fortitude to our soldier-sons in France.

Cruelty and lust, injustice by the strong to the weak, shall stop!

Those who invoke the name of God, yet burn and ravage; those who prate of a Divine partnership, yet spoil and torture, shall soon be called to stern account.

No need to recall how well and with what courage our soldiers fight—the world rings with their heroism.

To us AT HOME—duty plainly points the way. Confronting us—demanding our effort to the point of sacrifice—comes Canada's call for money to "carry on."

Let no consideration whatsoever deflect your minds from this—the Victory Bonds you buy through sacrifice are your offerings on the altar of Humanity.

Issued by Canada's Victory Loan Committee  
in co-operation with the Minister of Finance  
of the Dominion of Canada

"Sacred is our cause"—for divine and human laws—  
**BUY VICTORY BONDS!**