

Satisfy yourself---does this mean you?

Citizens of Canada, Loyal British Columbians, and Heads of Homes—in city, suburbs and country—in which ideals are cherished, are asked to co-operate in giving the Canadian West an increasingly useful Monthly Magazine.

In Eighth Year---Not an Experiment

"A good magazine should be the next best thing to a good book."

Such is the belief of the publishers of the British Columbia Monthly—an independent Home Monthly, not "trading" on any arranged "endorsements" of "organizations," but AIMING TO BUILD UP AND SERVE A CHRISTIAN DEMOCRACY.

Let British Columbia Flourish Under the Inspiration of Worthy Ideals!

The ideals of service of the BRITISH COLUMBIA MONTHLY affect Literature and Life—"Social, Educational, Literary and Religious"—and involve independence of "Party, Sect or Faction." For over seven years the publishers have sought to give British Columbia a worth-while Monthly Magazine for the Home, in sympathy with those things that recreate the mind and inspire the heart.

In selecting citizens and homes likely to be interested in such ideals and the extension of their influence throughout British Columbia, we invite you to join our subscribers' list, or (if you are already on it) to pass this invitation to a friend.

The British Columbia Monthly

The Social, Educational, Literary and Religious Magazine
of the Canadian West

To the Manager, British Columbia Monthly,
1317 Haro Street, Vancouver, B. C.

In response to the above invitation, I authorize you to enter my name as a subscriber to the BRITISH COLUMBIA MONTHLY, beginning from this month, and (unless I mail cheque or money order herewith) I undertake to pay the subscription rate of \$1.50 for one year, or \$2.50 for two years in advance, within three months from this date.

Date _____ Name _____

Address _____