

Overland

TRADE MARK REG.

35 horsepower

\$ 965

Roadster \$935

Model 83 B—f. o. b. Toronto

This is the car which is outselling—virtually *two for one*—any other car which sells for \$550 or more.

And the principal reason is power.

No other car at anywhere near its price is anywhere near so powerful.

In fact you must pay nearly \$200 more for as much power in any other car.

As a rule, prices vary according to power,

This \$965 Overland is the one big, important, outstanding exception to the rule.

It is priced way below its power class.

All last summer, when this car sold for \$1050, we were 20,000 to 40,000 cars behind orders.

No car has yet appeared to dispute supremacy with this one.

And this one has been improved and the price lowered.

Though we trebled our production, the demand kept up all winter and consumed our output.

Another heavy shortage this spring is almost certain.

Order yours now so you won't have to wait.

See the Overland dealer today.

Catalog on request—please address Dept. 186.

Willys-Overland, Limited
Toronto, Ont.

No
such
power

in any
other
car

unless
you pay

nearly
\$200
more

