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A City of Many Industries.

Three Rivers, where Lumber, Pulp and Paper, Cotton, Iron and Steel and Shipbuilding are all Represented

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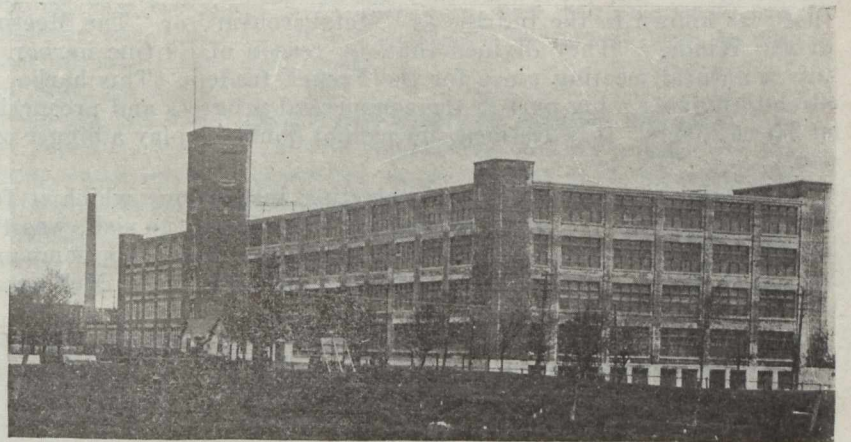
Diversity of industries in a locality makes for general well-being, particularly inasmuch as it tends to the stabilizing of labor. At Three Rivers the industries are exceptionally well diversified. Last week, mention was made of two big plants — the St. Maurice Paper Company, and the St. Maurice Lumber Company — concerned with the production of paper. Also at Three Rivers are located the mills of the Wayagamaek Pulp and Paper Company Ltd. — the largest kraft mills in the world,—whose product is well known not only in Canada and the United States, but also in Great Britain, France, Australia, New Zealand, South Africa and elsewhere.

Ten years ago when the Wayagamaek Pulp and Paper Company was incorporated under Dominion charter, Canada was obliged to resort entirely to importation to meet her requirements in the line of kraft paper. Since that time, however, the progress made in this country in the kraft paper industry has been quite phenomenal. Today Canada supplies all her own domestic kraft paper requirements. Not only that but she is doing the larger portion of the British kraft paper trade, and is exporting kraft paper to all parts of the world. At one time it was considered that the kraft paper mills of Norway, Sweden and Denmark set the standard of excellence for the rest of the world in the kraft paper industry. But now, in the considered opinion of the experts, the kraft paper that is being turned out in Canada is not merely equal but superior to the best that the mills of the countries named can produce. It redounds to the credit of Canada, and to that of the British Empire as a whole, that so high a quality of kraft paper is being turned out in the Dominion. Nor can there be much doubt but that, with all her almost exhaustible supply of the necessary raw materials at hand, in the shape of her vast forest products, Canada will, within a very few years, be the most extensive kraft paper producing country in the world.

Credit Where Credit Is Due.

Canada's great record of quality in kraft paper manufacture is due, very largely, to the high standard of excellence that the Wayagamaek Pulp and Paper Company has always put before itself. As has been said, it was ten years ago that this company was incorporated. It then acquired the business of Alexander Baptist which had been in existence for over half a century. The original owner was George Baptist, who established the first lumber mill in the St. Maurice Valley. The pulp and paper mill operated by the Company is located just at the junction of the St. Lawrence and St. Maurice rivers.

The Company employs somewhere around 1,500 men. It manufactures sulphate pulp and kraft paper, both glazed and unglazed. Its production is 23,000 tons of sulphate kraft pulp and 16,000 tons of kraft paper annually. It owns and controls 2,056 square miles of timber and pulpwood limits, situate in the heart of the St. Maurice river district and



Wabasso Cotton Co's Factory at Three Rivers.

along its principal tributaries and also in the Gaspé Peninsula and in the Portneuf river district. It has entered into a contract with the Shawinigan Water and Power Company for the power necessary to operate the plant for a term of forty years. Mr. C. R. Whitehead is the president and general manager. Mr. Jas. W. Pyke, the vice-president and chairman of executive committee; Mr. George Henderson, the comptroller; Mr. E. C. Wilson, the secretary, and Mr. D. L. Adams, the treasurer.

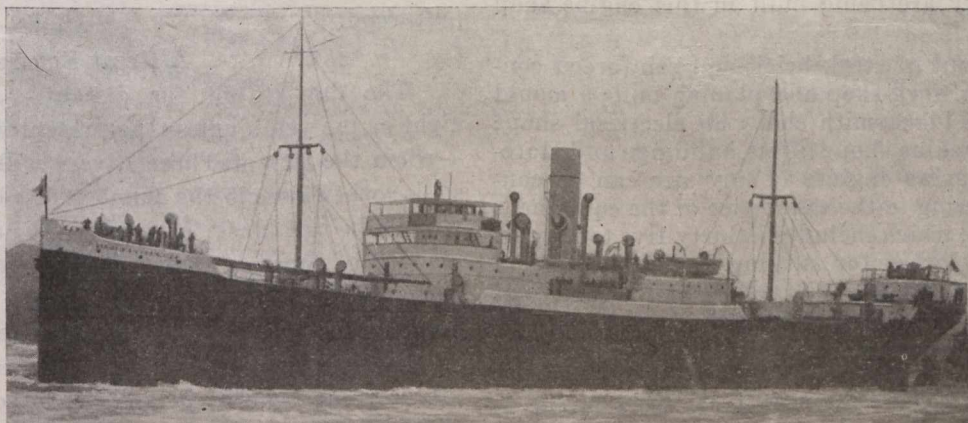
A Cotton Concern of World-Wide Renown.

But though the lumber and pulp and paper industries may be said to be, to no inconsiderable extent, the industrial backbone of Three Rivers, the city is also renowned for its cotton industry. For here, on St. Maurice street is located the plant of the Wabasso Cotton Company. This concern, which employs between 1,300 and 1,400 work people, enjoys a world-wide repute as a leader in the cotton industry. Mr. C. R. Whitehead is the president of the company; Mr. Jas. W. Pyke, vice-president; and Mr. W. G. E. Aird, the manager.

The Wabasso Cotton Company was organized in 1907 for the purpose of supplying a finer grade of white cotton products than was at that time supplied in Canada. Since that time the plant and equipment have been added to tremendously and the business has grown amazingly. In 1910, for example, the employees numbered but 300 or so, while today, as we have seen, the business gives employment to four or five times that number. The yearly output of the Wabasso mills is 12,000,000 yards of fine cotton piece goods and 1,000,000 lbs. of combed yards in fine counts.

This company may be said to have struck out a line of its own for itself. At the time that it started doing business, the idea was

pretty generally prevalent that the supply of fine grade cottons and yarns must come from England. But by setting before itself, and maintaining a high standard of quality, the Wabasso Company has succeeded in disabusing the Canadian mind of this idea. Today there is a steady and insistent and growing demand on the part of Canadian wholesalers and converters for Wabasso products. The name "Wabasso," by the way, signifies, in the Indian tongue, "White Rabbit," and it has been



The S. S. "Canadian Settler" of the Government Merchant Marine built & engined by the Tidewater Shipbuilding Co., Ltd.