



Enjoying his tea

## Quality Never an Accident

**G**OOD TEA is never an accident any more than good butter is. The delicious flavor, delicate aroma, smooth refreshing strength of Red Rose tea adds a special pleasure to every meal, an air of distinction to a social gathering and a reason for pleasantly remembering an afternoon call. Quality is what you pay for in tea, and the increase in quality from grade to grade in Red Rose Tea is always worth the slight increase in price. From grade to grade this increased quality costs you less than a cent for the added pleasure in twenty cups of tea. Try a package of the 40c. grade to-day.

# Red Rose Tea

“is Good Tea.”

The 40c is **VERY** good.