

THE PRUDENTIAL

40th ANNIVERSARY, OCTOBER 13, 1915



Mutualized
Benefits Increased
A Policyholders'
Company

THE PRUDENTIAL INSURANCE CO. OF AMERICA
 FORREST F. DRYDEN, President. Home Office, NEWARK, N.J.
 Incorporated under the laws of the State of New Jersey

.. THE ..

London Assurance
CORPORATION
OF ENGLAND.

INCORPORATED BY ROYAL CHARTER A.D. 1720

CAPITAL PAID UP \$2,241,375
 TOTAL CASH ASSETS 22,457,415

Head Office for Canada, - MONTREAL
 W. KENNEDY, W. B. COLLEY, Joint Managers.

The Imperial Guarantee

AND ACCIDENT INSURANCE CO., OF CANADA

Head Office: 46 King Street W.,

TORONTO, Ont.

A Strong Canadian Company.

ACCIDENT AND SICKNESS INSURANCE
 GUARANTEE BONDS

PLATE GLASS AND AUTOMOBILE INSURANCE

E. WILLANS, FRANK W. COX,

General Manager.

Secretary.

Yes, but have you a Mutual Policy?

Being a constant reader of The Chronicle, you doubtless carry insurance, but does it include a policy in the Mutual Life of Canada? If not, why not?

You have known this Company all your life or at least since the inception of the organization, and you have every reason to believe that it sells "the best that money can buy."

The Mutual has an unsullied history: The Mutual has enjoyed unvarying prosperity The Mutual in consequence has disbursed phenomenal profits.

The Mutual Life Assurance Co.

Of Canada,

WATERLOO - - - ONTARIO

No other Canadian Company can give you a
Mutual Policy.

ANGLO-AMERICAN

FIRE INSURANCE COMPANY

MONTREAL-CANADA

FIRE INSURANCE COMPANY

Established 1859

J. W. RUTHERFORD, A. B. DUFRESNE,

General Manager.

Provincial Agent.

ROOM 21, DULUTH BUILDING,

Head Office Cor. Notre Dame and St. Sulpice St.

GET OUR PRICES

FOR

FIRST CLASS WORK

Orders Filled on Dates Promised

JOHN LOVELL & SON, LTD.

PRINTERS & BOOKBINDERS

23 St. Nicholas Street - - MONTREAL

The London Mutual Fire

INSURANCE COMPANY

Established 1859

Head Office - - TORONTO

Assets - - - \$863,554.52

Surplus to Policyholders - 433,061.40

Losses Paid - - over \$8,000,000.00

PROVINCE OF QUEBEC BRANCH

W. J. CLEARY,
 Provincial Manager

R. de GRANDPRE,
 Inspector

17 St. John Street, MONTREAL

In the Evening

TAKE A GLASS OF
Abbey's
 Effervescent Salt

before retiring. You will feel in
 fine fettle in the morning.

Two Sizes, 25c. and 60c.