

THE
CITIZENS' INSURANCE COMPANY
OF CANADA.

HEAD OFFICE, 71 ST. JAMES STREET, MONTREAL.

Subscribed Capital, \$1,000,000.

DIRECTORS:

HUGH ALLAN, PRESIDENT.

C. J. BRYDGES.

HENRY LYMAN.

GEORGE STEPHEN.

EDWIN ATWATER.

ADOLPHE ROY.

JOHN B. CORSE.

LIFE DEPARTMENT.

This Company, formed by the Association of nearly 100 of the wealthiest and most influential Citizens of Montreal, is especially empowered by Act of Parliament, and is also AUTHORIZED BY THE GOVERNMENT, under the provisions of the Insurance Bill.

The Premiums for Life Assurance are lower than those charged by any similar Company in Canada, being calculated on the principle that as the Company is *purely Canadian*, and all its investments will be made in the Dominion, the increased rate of interest obtainable thereon obviates the necessity of charging so high a scale of premium as that which is charged *for the same contingency* by Companies whose investments are only realizing about two-thirds of such rate.

One of the principal benefits to be derived, therefore, by Assurers in this Company, is a greatly reduced scale of premiums, concurrent with equal security to that afforded by the best British or American Companies.

Policies are issued upon ALL THE MODERN PLANS, and calculated to meet EVERY REQUIREMENT and emergency. The Prospectus (which intending Assurers are especially invited to read before effecting Assurances in *Foreign* companies) sets forth the various modes and the LIBERAL AND UNRESTRICTIVE FEATURES which this Company affords to Assurers under its Policies.

All Whole Life Policies are Non-Forfeitable in the fullest acceptance of the term.

Full particulars, Prospectuses, Lists of Shareholders, &c., can be obtained at the Head Office, or through any of the Agents.

EDWARD RAWLINGS,

Manager.

PRINCIPAL AGENTS.

TORONTO.....	W. T. MASON.	OTTAWA.....	R. G. STARKE.
HAMILTON.....	RICH'D. BENNER.	LONDON.....	E. B. REED.
ST. CATHERINES..	C. M. GIBSON.	QUEBEC.....	O. MURPHY.
BELLEVILLE.....	M. B. ROBLIN.	SHERBROOKE..	E. P. FELTON.
THREE RIVERS...	H. E. HART.		