

## So, what took you so long?



On March 16th, after what has seemed like years of plotting, goofing and sidestepping, students at UNB will finally get to see a band other than the "Big Three", (Valdy, Spice, The Blushing Brides).

Despite the delay, UNB will be playing host to a band that is a hot property out west; The Payola\$, and their opening act The Bopcats, a rockabilly band. Out of all the responses received by the SRC and CSL concerning entertainment, new wave groups like the Payola\$ were ranked very popular and this determined CSL's decision to bring them here.

Ever since we've been aware of the concert we've been questioning a lot of the problems CSL, the producers of the concert, have been encountering. For example, the promoter they hired, for a scanty advance of two hundred and fifty dollars, managed to take credit for the concert right out from under the noses of the CSL board of directors. Anyone who heard the early commercials on CIHI or saw the ads on CHSJ-TV, may have noticed the name A. Major, and an obvious absence of the name CSL. Fortunately, the problem has been rectified and CSL is now receiving full credit for the concert. This so called professional promoter also managed to misspell the name Payola\$ both on the television ads and on the tickets. One can and has been changed, but it's too late

for the tickets. This is both poor business and incredibly embarrassing!

Then, how about the fact that the concert is so late in the year? The problem here, according to members of CSL, was that the corporation was ineffective in its original state and had to be reorganized, which took a month. Nothing like a little bureaucracy to slow things down. So since it took this long to reorganize the company and they didn't have the money to work with until the end of October anyway, that effectively cut down the amount of time with which they had to plan CSL claims it took only one month to set up this concert, not all that bad.

Finally, a lot of students are wondering if they are getting their money's worth. Are the Payola\$ and the Bopcats really worth a ten dollar mandatory entertainment fee plus a \$7.50 ticket? Technically that adds up to \$17.50, and students could argue that other people are only paying \$10.00. Plus UNB students who want the \$7.50 ticket must show their UNB ID, and in any other location besides the Aitken Centre, must subject that poor piece of plastic to yet another hole. Is the hassle really worth it?

When we started to investigate the whole subject of this concert, which seemed to be a total mess to us, we intended to come down pretty hard on CSL. After all, students shouldn't have to put up with either lousy

entertainment or long waits for good acts. But then John Bosnitch said, "I'll be the first one to admit that we've made some pretty bad mistakes concerning this concert." And, horror of horrors we began to think that he might actually care a bit.

We're not saying that there aren't problems. Obviously there are problems, but we think CSL is on the road to bringing real musicians to this campus. We think that CSL has learned from the human mistakes they've made this time around; and we'll be the first to admit that anyone can make a mistake. When we last spoke to members of the board of directors of CSL they seemed quite positive about the future plans of the corporation. Plans are being finalized for a concert which will unite the talents of Rough Trade, Nash the Slash and The Spoons (from Ontario) in the Aitken Centre sometime in April. There is also a chance that CSL will be making a deal with the producers of the Beach Boys concert, where they will buy a large number of tickets and resell them to UNB students at a reduced price.

So, if you've been anxious to hear a band that actually has a hit on the radio and hasn't been at UNB five hundred times before, take in the Payola\$/Bopcats concert next Wednesday in the Aitken Centre. It could be the start of something beautiful!