

Care of the teeth is now recog- nized as necessary to good health

—and care means a well-chosen dentifrice, as well as a twice-a-year visit to the dentist.

TEETH AND PSYCHOLOGY.

Education is by the mouth. At any rate, this has been found measurably true of the backward school children of Cleveland, Ohio. Dentists put their teeth in order, physiologists showed them how to breathe and to chew their food, and after six months, experimental psychologists were called in.

A girl of 13, with sixteen decayed teeth, requiring twenty-five fillings, has improved 10 per cent. in memory 159 per cent. in spontaneous association, 57 per cent. in addition, and 600 per cent. in association by opposites. Her quickness of perception has not changed, although her total gain during the treatment was 168 per cent.

A boy whose teeth are bad, whose mouth and throat are swollen and germ-laden, whose nasal, oral and ocular passages are stopped up, blinks when he looks at the blackboard, fails to hear his name when called upon, is bowed by defective breathing, and is pained in digestion. He becomes a truant, rebellious and a liar. Give him an oral cleansing and complete restorative repairs, and you begin to make of him a gentleman and a scholar.

CHILDREN'S TEETH:

Urges Action Through the Public School System.

Editor of The New York Times:
In your issue of Dec. 20, entitled "Children's Teeth," you state that "the public school system is without of- ficial dental care, and with- out the lines of dental health education."

MARION SCHOOL'S DENTAL SQUAD.

The dentists of this country are conducting intelligent campaigns for oral hygiene in its schools. Their National committee has gathered into records the fruits of the work accom- plished in the Cleveland schools, and that they may be available for work- ers everywhere in this field. The Dental Digest has presented, in suc- cessive issues, mental, moral, and ph- ysical, resulting from the experimen- tal care of the teeth and mouths of a squad of foreign-born children select- ed from the 1,000 pupils in the Mar- ion School of Cleveland. Parallel with their bad oral conditions were bad conditions of physique, mental- ity, and a sulky, resentful, and insub- ordinate moral state.

URGES CARE OF PUPILS' HEALTH.

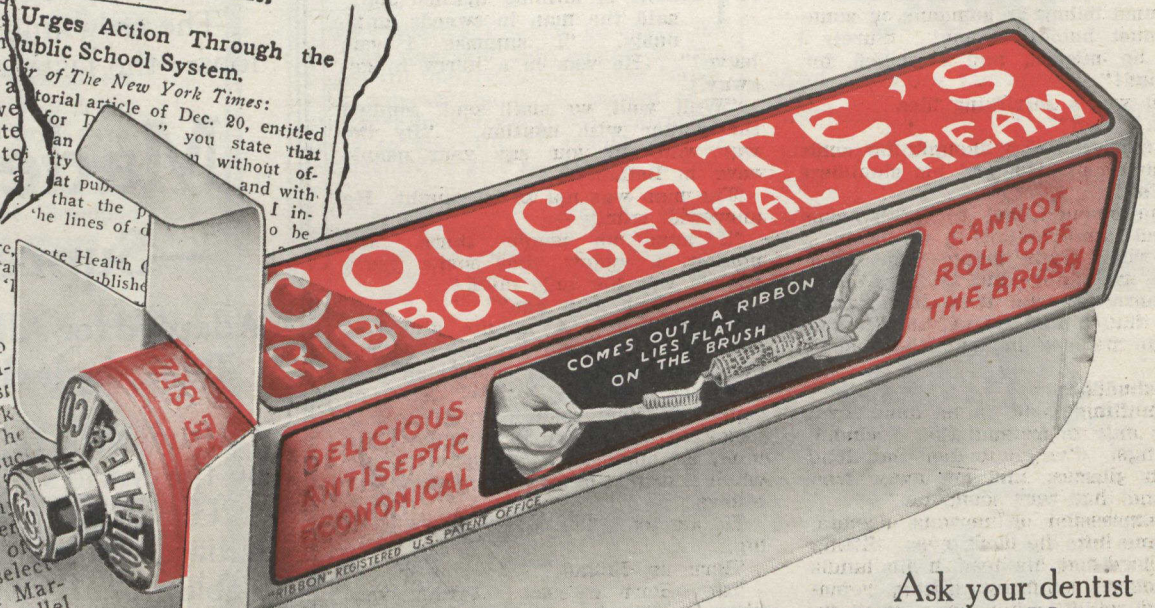
Mayor Asks Dr. Wile to Enter Upon Systematic Work.

THE COMMUNITY'S TEETH

Whether dental and medical sci- ence should be commercialized as ph- ysical science has been comm- ercialized, and frankly put on a basis of vivaciousness, is rather vivacious- ly discussed in a letter which we som- ewhere. Its writer makes some sug- gestive points, and, at any rate, what is suggestive. For instance, he sug- gests that "possibly Boards of Educa- tion might formulate some kind of compulsory advertising."

Boards of Health can formul- ate for the periodic inspection of each child of school age. The Department of this city or the Legislature could make it compulsory upon 600,000 school children that their teeth have been

Mayor Gaynor to-day appointed Ira S. Wile, of 230 West Ninety- seventh street a member of the Board of Education to succeed Jeremiah T. Mahoney, who resigned recently to accept promotion to the position of Commissioner of Accounts. In his letter appointing Dr. Wile the Mayor outlined his ideas for child hygiene in the schools which he hopes to see forwarded by the new member. The letter reads as follows:
"I am appointing you a member of the Board of Education. My object in doing so is to have you enter sys- tematically into the work of exam- ining into the health of the children in the public schools and taking sci- entific means of prevention and cure. Among other things the eyes, ears and teeth of the children should be carefully looked into.
"It is almost impossible to have a healthy body without good teeth. But I shall not go into particulars. Your past experience in dealing with the defects and diseases of children will enable you to think of everything that should be done. I should think it would be well if there were a stand- ing committee for this purpose in the Board of Education, but I submit that to better judgments."



Ask your dentist about Colgate's. He can tell you that it is
Safe, with no harmful grit to catch the enamel or cut the gums—
Antiseptic, checking the growth of decay-germs and leaving the mouth non-acid—
Delicious, with a flavor that makes the twice-a-day care of the teeth a pleasure.

Buy a box of 1/2 dozen tubes to-day so that each member of your family may have an individual tube.
Our instructive booklet, "Oral Hygiene," sent for 1c postage.
Superintendents of Schools in cities under 10,000 population are invited to write for special information about our Educational offer.

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Dept. C., Coristine Building, Montreal
Makers of Cashmere Bouquet Soap—Luxurious, lasting, refined
W. G. M. Shepherd, Montreal, Sole Agent for Canada

FOR DENTAL HYGIENE.

Educational Work Now Being Con- ducted by the Dentists.

The Editor of The New York Times: Attention has been called to an editor- ial in your paper, entitled "A ques- tion of dental hygiene." I am both pleased and gratified to find that newspapers are taking an interest in the question of dental hygiene, and I write to you to suggest that you may be better informed in the dental profes- sion.