

WHY VICTORY BONDS ARE ISSUED— AND WHY YOU SHOULD BUY THEM

Since the world began, it has been necessary for the people of every nation to support their fighting men, as we are now called on to support Canada's army.

Before there were any nations, there were tribes. And when one tribe made war against its neighbors, the old men, the boys, and the women were called upon to work harder and eat less in order to provide weapons, food and clothing for the warriors.

It is the same in Canada to-day. All the people who are not away fighting must do something to support the men who are defending our homes and our freedom.

But the war of to-day is on a vaster scale than those early tribal conflicts. Our fight for freedom is being waged with marvelous and costly weapons—and so requires the skilled labor of many industries.

But the most wonderful thing about this war is the Victory Bond which enables everyone to loan his money to help pay for those wonderful guns and aeroplanes and shells.

Victory Bonds are simply "pledges of repayment" given by the Canadian Government to the people in return for the money they loan.

And because the Government *must* have these loans in order to carry the war through to final Victory, the rate of interest offered is higher than any Government ever pays on loans in times of peace.

Thus the Victory Bonds of 1918 enable you to subscribe your share—not as a gift, but simply as a loan—and the Canadian Government pledges itself to pay you interest on that loan every six months.

It is your imperative duty to buy Victory Bonds. It is also good business—Because you could not find any place where your money will be at once as safe and as certain of earning good interest as it will be in the Victory Loan 1918.

Issued by Canada's Victory Loan Committee
in co-operation with the Minister of Finance
of the Dominion of Canada.