One of The Biggest Reduction Sales Ever Attempted



BY THIS STORE IS OFFERED BY OUR

Mid-Winter Clothing Clearance

This occasion again demonstrates the value-giving power of this store. In addition to our policy of revising prices as fast as changing conditions permit, we have gone a long way to bring back "old times" by making enormous extra reductions on already low prices, for this mid-winter selling event. You get double economy here now; the economy of good clothes—some of the finest goods made; the economy of wonderfully low prices. It's a big chance for every man and boy to buy all the clothes he needs.

This big store believes in keeping stocks clean and new always. Our stock-taking day is January fifth, and by that time our supplies of Overcoats and Suits must be great-

Greatest Reduction Events in the History of This Store

Sale Commences Wednesday, December 29th

ENDS WEDNESDAY, JANUARY 5th

Men's Overcoats At Big Reductions

Young

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Treats

the English

HILDREN 150

TO DRAMA

WOMEN AND GIRLS

OMMENCING THE WORLD

lools 1

The prices are certainly way down, but the quality is 'way up. This sale offers you the choice of the season's best styles, dependably and correctly tailored from sturdy, good looking overcoatings in choice

colorings.
Included are Slip-ons, Belters, Ulsterettes and Form-fitting models in Tweeds, Whitneys and Soft Fleeced Cloths; also Chesterfield fly front coats, with or without velvet collars. These are in black or light and dark greys.

A saving of from \$8.00 to \$14.85 on every Over-

	very evercoat in our stocks included.
	\$34.50 Overcoats for \$25.90
36.50 and	38.50 Overcoats for 28.90
39.00 and	41.00 Overcoats for 30.7!
46.00 and	46.50 Overcoats for 34.90
47.50 and	48.50 Overcoats for 35.6
50.00 and	52.50 Overcoats for 39.40
53.00 and	54,00 Overcoats for 40.50
58.00 and	59.50 Overcoats for 44.68
62.00 to	64.00 Overcoats for 48.00

Here's Value For You in Men's Mackinaws

Men's Sheep Lined Coats Priced Very Low

These are made with Beaverette Collars and leather bound pockets.
Brown Duck Coverings. Regular \$12.00, for \$10.20
Drab Whipcord Coverings. Regular \$16, for 13.60
Brown Curduroy Coverings. Regular \$17, for 14.45

Boys' Overcoats

No need to make the old overcoat do for the long weeks of winter ahead. For boys from 10 to 17 years of age you can find here a splendid choice of youthful looking Ulsters, Ulsterettes, Belters and Form Fitting Coats in plain Whitneys and Soft Fleeced Cloths. Made in a variety of colors, neat

appeal to	the boy	himself.				a direc
Regular :	\$16.50		Coats	for		 \$12.40
Regular	17.50 to	\$18.50	Coats	for		 13.90
Regular	19.00 to	21.50	Coats	for		16.15
Regular	22.50 to					
Regular	25.00 to	26.50	Coats	for		
	27.00 to					21.40
Regular	30.00 to					

Prices 'Way Down on Overcoats For Junior Boys, Too

Long Reefer styles, made from Chinchillas, soft leeced cloths and tweeds. Among them are yoke lorfolks and half and full belted models, with warm nings of flannel. A variety of colors and patterns ochoose from. Many of these coats are as suitable

tor girls	as boys.	to 10	Vears.			
	\$10.00 to			for		\$ 8.25
	11.50					
Regular	12.50 to					
Regular	15.60 and					
Regular	16.00 to					
Regular	18.00 to					
Regular	21.00 to	22.00	Coats	for	 	16.50

Extraordinary Value in Men's Suits

Extraordinary! That's the only way to say it. The newest styles including two and three button and form fitting models for younger men also; loose fitting three button models for the business man, are showing in Tweeds, Worsteds and Cheviot cloths in medium and dark shades, heather mixtures, and neat Patterns.

		extraordinary		
\$37.50 Suits	for .		2000 No. 12	\$29.95
39.50 Suits	for .			31 60
42.50 Suits	for .			33.95
45.00 Suits	for .			35.95
51.00 Suits	for .		31 (S. (2002)	41 05
55.00 Suits	for .			43.95
57.50 Suits	for :	*********	or county ?	45.95
Jy. Julis	ior .		100000000000000000000000000000000000000	47.60
67.50 Suits	for .		100	53.95

Heavy Mackinaws For Boys Ages 13 to 15 Regular price \$9.50. Sale \$8.10.

Norfolk style, made from all wool Mackinaw cloth in brown and black models. Only a limited number of these. Get the one you want early.

All sizes from 7 to 17 years.

A Great Chance To Buy Boys' Suits

Just the kinds that boys like best—manly styles with plenty of slash or patch pockets. Coats are plain or pleated with loose or stitched on belts. For those who prefer them, there are waist-line styles, too. The naterials are good, strong wearing. Tweeds and Worsteds in medium and dark shades.

	y or mean pattern										
\$15.00 and	\$15.50 Suits for										\$12.40
10.00 and	16.50 Suits for										12 95
17.00 and	17.50 Suits for										13 60
18.00 and	18.50 Suits for							N	4	2	14 80
19.00 and	19.50 Suits for										15.60
20.00 and	20.50 Suits for										16.40
21.00 and	21.50 Suits for										17.20
23.00 and	23.50 Suits for		ė								18.80
	Others up to	E	Ł	Į.	0	D.					

Bargains in Suits For Small Boys 3 to 8 Years

Made in smart juvenile styles, all carefully tail-ored, and made from materials most becoming to little fellows.

collars and	have plain knicl	ce	r	P	a	ni	ts							
\$ 9.50 and	\$10.00 Suits for												\$	7.95
11.00 and	11.50 Suits for													9 20
12.00 and	12.50 Suits for		Ī	i						i		H		9.05
13.50	Suits for		ľ	ľ						i	í	۰	1.00	10.80
	14.50 Suits for		•	•	•	•	•	• •	•	•	•	•		11.60

Boys' Knicker Pants

Tweeds and
sizes.
price \$2.35
ears.
price \$2.75
price 3.20
price 3.60
price \$2.95
price 3.60

Men's Separate Worsted Trousers, neat stripes in medium and dark greys. All greatly reduced. Manchester Robertson Allison, Ltd.

