The St. John Standard

Published by The Standard Limited, 82 Prince William street.

St. John, N. B., Canade.

H. V. MacKINNON,
Managing Editor.

YEARLY SUBSCRIPTIONS
7 Carrier 25.00
7 Carrier 25.00
7 Mail 2.00
8 Mail 2.00
8 Louis Kiebahn, New York. H. V. MacKINNON,
Managing Editor.
TEARLY SUBSCRIPTIONS
BY Carrier \$5.00
By Mail \$.00
Semi-Weekly, by mail \$.00
Invariably in advance.
Advertising rates on application.

British Representative: Frederick A. Smyth, Londo

ST. JOHN, N. B., THURSDAY, NOVEMBER 12, 1914.

HOW LONG?

The Prime Minister of Great Britain, in the House of Commons, yesterday, struck a cheerful note when he expressed the opinion that the greatwar might end sooner than at first expected. It will be remembered that in the early days of the war, persons qualified to judge, stated their belief that the crushing of Prussian militarism would be a task involving at least three years of constant and costily effort. Now, after little more than three months fighting, it is expected that the end will not be so long delayed.

The Prime Minister of Great Britaning the winter months the Russian armies will be vastly increased and their advance, which has already brought terror to the German heart, will continue, more deadly, more mening than ever.

In the light of all these things, the question is not how the Allies will progress, we know what their ultimate goal will be, but what will Germany do? How long will it be before the people of the German nation will realize that prolongation of the struggiet will but increase the debt of blood that they must pay; how long before they will cry "enough." will cast from

retary of State for War. Earl Kitchener, might be expected to have
knowledge which would enable them
to form an opinion more accurate than
could be secured from any other
source. At the outbreak of hostilities
Earl Kitchener stated that the duration of the war would be in the vicinity of three years; Mr. Asquith now

The state of the war would be in the vicinity of three years; Mr. Asquith now

The state of the war would be in the vicinty of three years; Mr. Asquith now

The state of the war where.

Kitchener, Kitchener, Kitchener, Kitchener, Kitchener, Kitchener, Kitchener, Kitchener, What did you
there?

I got him an Army from no-one-knowswhere.

The man in the wilderness asked me:
The man in the wilderness asked me:
The man in the wilderness had got to Paris? believes the end will come more quickly. This, in itself, must be regarded as decidedly encouraging. And it is evident that Great Britain does not intend to permit Germany to sue ly, has been regarded by the Teleparate will the task many which learn and sandy as a substant and successful to the task many which learn and sandy as a substant and successful to the task many which learn and sandy as a substant and successful to the task many which learns as a substant and successful to the task many which learns as a substant and successful to the task many which learns as a substant and successful the task many which learns as a substant and successful to the task many which learns as a substant and successful to the task many as a substant and successful to the task many as a substant and successful to the task many as a substant and successful to the task many as a substant and successful to the task many as substant and successful the task many as substant and task many as substant and the task many as substant and task many as subs

pose that after their decimated armies have been forced back to their very homes, after their vaunted navy has been swept from the seas, and the soose of steel, encircling the unfortunate country has been tightened until it strangles national and commercial life, they will force the blood crazed pervert who now directs their destinies to go down upon his knees and beg for surcease from the processes of merited vengeance?

destines to go down upon his knees and beg for surcease from the proachesses of merited vengeane?

During three months of war every project attempted by the German arms has been defeated. They sought trit umphal entry to Paris: they are still its begins the defeated and they sought trit umphal entry to Paris: they are still its begins the defeated and they are still its begins they are still its begins the defeated and they are the defeated and they are farched from accompiliting that purpose than they were three weeks ago. Their splendidy agur-ped armies have been riven and form until now, we are told, men of the second and third reserves are in the front fighting into. Their nary is still in the Kiel Canal skulking from a test of strength with the pride of Britain, a test the result of wich as known as well in Berlin as it is a London. On the eastern war front they are farced with a menace daily growing more terrible, and there is no prospect of relief.

And with it all the people of Germany, or, if not the people at least those directing the campaign go to their uneasy slumber each night with the knowledge that they are playing a lossing game. The armses of Britain, Prance and Russia, already strong anough to prospect to relief, and the result of the strate products the strain of word from account of the successful since, are being daily aummented from all quarters of the globe. In the spring, if the war should sat that long, a Brittleh army of ore million men, a completely equipped, perfectly trained fightlate force of free men who have never learned the meaning of the word pull, will be in the loss of the word quit, will be in the last prepared to carry the struggle on each for by Great Britain.

that the end will not be so long delayed.

Even when one is fortified with absolute knowledge of the condition and resources of the warring nations, it is not easy to predict the duration of a conflict which, from every angle of comparison, has already set a new standard for the world. The Premier of Britain, Mr. Asquith, and the Secretary of State for War, Earl Kitchener, might be expected to have

for peace until the task upon which the Allied nations are now engaged has been so thoroughly completed that it will never again require attention.

From the despatches purporting to reflect conditions as they exist in the second that the conditions are they exist in the second that the conditions are they exist in the second that t

has been so thoroughly completed that cleased in its campakin of misrepresentation against the Lieutenant-Control of the protection of the white flag, and in Breim, to grading for even a layman, to gather some slight idea of the terrible have this war has caused. We know how it is in France, Russia and in Britain, but information regarding Germany is limited. An occasional item telling of suffering in Berlin, of the enforced idleness of thousands of working people, illy prepared for such an ordeal, of mea, women and children already of mea, women and children already of mea, women and children already can be not reflect upon the more serious times in store for Germany after the battle lines have been pushed to taste of the horrors with which the heroic Belegians have already been over-fed.

The conduct of the people of Belgium has drawn the admiration and the wonder of the world. They have fought heroically while their cities burned and their continyside was laid bare. They have seen women and children killed in the streets and their homes razed. Stoically they have watched the fruits of centuries of honest work and peaceful effort swept away in a few brief hours. Will the geople of Germany stand the ordeal as well? Is it not more likely to suppose that after their declimated armies have been forced back to their very homes, after their edeminated armies have been forced back to their very homes, after their edeminated armies have been forced back to their very homes, after their edeminated armies have been forced back to their very homes, after their edeminated armies have been forced back to their very homes, after their edeminated armies have been forced back to their very homes, after their edeminated armies have been forced back to their very homes, after their edeminated armies have been forced back to their very homes, after their edeminated armies have been forced back to their very homes, after their edeminated armies have been forced back to their very homes, after their edeminated armies have been fo

War Nursery Rhymes

Oranges and Lemons

Punish the Huns!" say the Bells of

Mons; Fierce is their rage!" say the Bells of Liege

"Avenge our slain!" say the Bells of Llege;
"Avenge our slain!" say the Bells of Louvain;
"Slay William the German!" say the Bells of Termonde;
"Coward and mean!" say the Bells of Malines;
"O Brothers! Grant help!" say the Bells of Antwerp.
Here come the Allies, to put him to bed;

bed;
Is it the Crown off—or is it his head?

"Patience; be calm," say the Bells of
Notre Dame;
"What's done shall be undone," say
say the Bells of London;
"The work maun be thorough," say
the Bells of Edinburgh;
"He'll cease from throublin," say the
Bells of Dublin;
"Full redress shall be had," say the
Bells of Perograd;
"Yes, yes, he must go!" says the
Great Bell of Moscow.
Here are the Allies, to put him to
bed;
Is it the Crown off—or is it his

Is it the Crown off-or is it his head?

HAD DYSPEPSIA Water Without Suffering.

Dyspepsia is one of the most difficult diseases of the stomach there is to cure. You eat too much. Drink too much. Use too much tobacco. You make the stomach work overtime. You make it perform more than it should be called on to do. The natural result is that it is going to rebel against the amount of work put on it. It is only a matter of a short time before dyspepsia follows.

That old, forty year old remedy, Burdock Blood Bitters, will cure the dyspepsia and will cure it to stay cured as we can prove by the thousands of testimonials we have received from time to time.

Little Benny's Mote Book.

Sum man with a pencil behind his eer and a littel book in his hand rang pur frunt doar bell this aftirnoon and asked for Miss Potts, meening my sister Gladdis, beeing the man that kums every munth to kulleckt the muny for sumthing Gladdis bawt awn installmints wun time, and I went up to tell Gladdis and she was in her room reeding with a kimoner awn, and I sed, Gladdis thares a man downstares wunts to see you.

My goodniss, wat an hour for enyboddy to kum kalling, who is it, sed Gladdis.

ddis.

I dont no wat his naim is. I sed. Wich I dident, and Gladdis sed, Well, duz he look like.

Hes a thin man with a littel black mustash and brown shooz, I sed.

My goodniss, I bet its Tom Androoz, O mersey, wat duz he wunt to rerround at this time of day for, sed Gladdis, well, I sippose Ili haff to dressed and go down and see him, maybe he wunts to ask me about ter tickits or sumthing, awl rite, Benny, tell him ik be down in a few its.

THIRTY ENROLLED AT ST. STEPHEN

The Best Quality at a Reasonable Price.

A "Well Spread" Diamond

Such a stone is one cut in correct proportions—twice as wide as it is deep and the depth divided one-third above and two-thirds beneath the girdle. A stone so cut reflects and refracts every particle of light and is very brilliant—a gem of unequalled beauty.

You can secure "well spread"
Diamonds—stones of the first
water—in all articles of jewelry at Sharpe's, at prices established before the war put an
end to the Diamond cutting industry of Belgium and the importing of Diamonds.

L. L. Sharpe & Son JEWELERS AND OPTICIANS, 21 King Street, St. John, N. B.

Window trames

Carleton Co. Hay, Manitoba White Oats All kinds of Mill At lowest possible prices,

Treasurers of Churches Order NOW Your DUPLEX ENVELOPES FOR 1915 FROM FLEWWELLING PRESS

Our plain frames have thick head casings, and all casings are sand papered, making a much nicer job than frames that have cas-ings right from the ings right from Get Our Prices.

Christie Woodworking Co. ERIN STREET

Hartt

Shoes

Men's Thick Soled, Kid Lin-

ed Blucher Laced Boots, in

Tan and Black, \$7, \$7.50

Men's Dark Tan, Plain Toe, No Box, Military Cut, Blu-

cher Laced Boots, \$6.00

Men's Fine Velour Calf,

Double Sole Blucher Laced

Boots, and Button Boots,

Men's Box Calf Double Sole

Blucher Laced Boots, Extra

full fitting, Freedom Last,

MAIL ORDERS SENT PARCEL POST.

Francis & Vaughan 19 King Street

S. Kerr.

CHOICE

A. C. SMITH & CO.,

9 Union Street, West St. John. Telephone West 7-11 and West St

In Time of War

\$6.00 per pair.

\$5.50 per pair.

per pair.

Sterling Silverware

"Rest Well Assured"

that should your dealer tell you he has some other tea that is "just as good", he has a motive, and this is increased profit to himself.

Never Disappoints The Most Exacting Tastes Black or Mixed - - Sealed Packets Only.

> The practical use of Silver and its permanence—makes it an appropriate and lasting gift forever appreciated.

Our Silverware Display

Is one of the special features of this store, and one of particular interest to those who seek the exclusive patterns at moderate prices.

Ferguson&Page



"Acme" Knife and Fork Cleaner



You can always have bright, clean, knives and forks if you use the "Acme" Cleaner. It does not scratch or mark the knives in any way or damage the handles. Cleans along the blade - the

way the grain runs on the steel. Other machines clean across the blade-against the grain.

T. McAVITY & SONS, LTD., 13 KING ST.

Save the Coal--Hustler Ash Sifters

BUSINESS in Canada must soon be brisker than ever before, as we can supply just what Europe will need and must have at any cost. WHO will be ready to take advantage of the opportunities that will offer? Send today for our new catalogue, as the first step. Can enter at any time.

The made of galvanized iron and therefore will not rust.

Galvanized ash barrels 30 inches high are made to fit these sifters.

We also have a smaller ash sifter.

Ash Barrels.

2,50

PHILIP GRANNAN 568 MAIN STREET

LACE LEATHER CANADIAN and AMERICAN RAW HIDE and TANNED

ALSO A COMPLETE STOCK OF

Leather, Balata, Hair and Rubber Belting D. K. McLAREN, LIMITED

64 Prince Wm. St. 'Phone M. 1121.

promptly, and you can always depend on our filling your or-ders to your satisfaction.

Tees Belts

James Fleming - Phoenix Foundry

■ FOR ■

LOCAL TRAINING HOME SERVICE 62nd FUSILIERS.

Recruiting Office at the Armory Open 10 a.m. to 10 p.m.

Men's

MACAULAY

The b

later sto

Good Mor

AN OPPO