**TUESDAY MORNING** 44 8 4

#### THE TORONTO WORLD

#### APRIL 10 1917

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Int for

# -nine Cent J Simpson's, More Than One Hundred Items Specially Priced at 69c Each Today at

**Original Oil Paintings** 

Picture Framing, 69c

Enamelware

Light blue outside, pure white lining; about 600 pieces in the lot, including double boilers, straight covered saucepans, tea kettles, tea and coffee pots, pre-serving kettles, lipped sauce-pans, convex kettles. Formerly 85c, \$1.00 and \$1.25. No phone or mail orders. Tuesday, .69

# Satin Slippers, 69c 159 pairs of Women's Satin Slip-pers, in several shades. Turn soles and covered heels. Most of these slippers are suitable for summer wear. No exchange or refund and no phone orders. Tues-, 69 \* \* \*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*

## \$1.00 Nightgowns, 69c

\$1.00 Corset Covers, 69c Women's Corset Covers of fine mainsook, with round neck and deep volces, some trianmed back and fromt with Swiss embroidery and fine lace insertion. Sizes 34 to 42. Tuesday Set of six full size Silver-plated Tea Spoons, bright finish, floral

#### \$1.00 Brassieres, 69c

#### \$1.00 Corsets, 69c

D. & A. spring models, made of good quality white courtil with medium bust and long hips and back, boned with rustless steet-filled side bonning. Sizes 19 to 28. Regular \$1.00. Thesday .69

#### \$1.00 Drawers, 69c

Dictionary, 69c \$1.25 Bloomers, 69c Latest edition of the Imperial Dic-tionary, cloth bound; only 100 copies. Not more than one to a customer. No phone or C.O.D. orders, Tuesday, each .69 Women's Bloomers, made of fine ribbed liste thread, with elastic 

New Books, 69c

Munition Gloves, 69c

\$1.00 Wash Gloves, 69c

Women's Wash Chamoisette Gloves,

extra fine white cloth; have two

6 Tea Spoons, 69c

pattern; complete in fancy .69

Bon-Bon Dish

Silver-plated Bon-Bon Dishes and

Trinket Trays, English silver-plated, bright finish, fancy pierced pattern. Tuesday, each .69

Marmalade Jar, 69c

Genuine Cut Glass Marmalade Jar, with floral decoration; silver-plated cover; complete with serv-

ng spoon. Regular \$1.00. .69

**Cream and Sugar** 

Dessert Sets, including cream jug and sugar bowl, with a floral deco-ration of sterling silver deposit. Regular \$1.00. Tuesday, the .69

75c Cashmere Hose, 69c School Cases Juvenile School Cases, in keratol and matting; size 14 in.; some slightly shop worn, Big value .69 Women's Excellent Quality Plain Black Casamere Hose, both regu-lar width and outsize leg. .69 Regular 75c. Tuesday ...... Tuesday at .....

> Silks at 69c

Plain and Shot Chiffon Taffetas, 20 inches wide; very fine weaves, and a good assortment. Regular .69 75c and \$1.00 a yard, at .....

75c Striped Satins and Taffetas, for dresses, waists and trim- .69 mings. Tuesday, a yard .....

27-inch Cord Velvets, brown, green, blue, drab and wine; both Terry and wide wale effects, 75c .69 and \$1.00 values, at .....

#### Dress Goods

Tweeds, Checks, Tartans and Bed-fords, for suits, skirts, coats .69 2,000 yards Fancy Mohairs, Palm Beach and Wool Crepes, in a tre-54-inch Check Suitings, our standard \$1.00 quality, in all sizes .69 Guaranteed Bradford Brilliantine cream, navy, cardinal and .69 1,000 yards Farmers' Satin, rich sheen finish, in black and colors, for coat linings, underskirts, etc.; 54 inches wide. Tuesday, a .69

\$1.50 Flouncings, 69c

.69 yard .....

Swiss Fairy Flouncing, with 5-inch pleated frill, embroidered in pretty floral patterns; top of frill has 1%-inch beading, 32 inches com-plete; \$1,25 values. Tuesday .69

Hemmed Huckaback Bedroom Towels, pink or blue floral borders. Tuesday, 2 pairs for .69 Handkerchiefs Snowy White Turknit Bath Towela.

Men's Irish Lawn Handkerchiefs, full size, good quality, ½-inch hem, all white. Tuesday, § for .69 Checked Glass or Tes Towelling, a splendid drying quality, 2? increas wide. Tuesday, five yards 69

Women's Plain Irish Linen Hand-kerchiefs, narrow hems, extra fine quality. Tuesday, 6 for .69

Women's Initial Handkerchiefs,

tor

for

Striped Flannelette, fast colors, 29 inches wide. Tuesday, 6 yards 69

Infants' Hats, of fine white silk poplin, lined with white china silk. Sizes 19 to 21. Value \$1.00. .69

#### Infants' Long Skirts

All White Indian Bride Suiting, 36 inches wide, for skirts, middy waists, etc. 12 yards to cus-tomer. Tuesday, 6 yards for .69

## \$1.00 Leather Bags, 69c

Odd Sheets, fully bleached and good serviceable quality, hemmed. Size 70 x 90 inches. Tues- 69 120 only, Leather Bags, meta frames. inside purse and mir-ror. Regular \$1.00. Tuesday . .69 .69

\$1.25 and \$1.50 Rich Satin Girdles. Tuesday .....

#### **Ribbon Bags**

Fancy Ribbon Bags, Sachet Bags, Camisoles, Boudoir Caps, .69 \$1.00 to \$3.00 values, Tuesday .69

#### **Optical Dept.**

(Second Fleer) Gold-filled Automatic Eye- .69 glass Holders, reg. \$1.50, for .69

Gold-filled Spectacle Frames to the your own lenses. Regular .69

.69

## \$1.00 Waists, 69c

Rich Bright Black Sateen Waist, open front with low collar, tucked yoke and two half-inch tucks on each side. Sizes 32 to 42. 69 Regular price \$1.00, Tuesday .69

Wall Paper

ROOM LOTS AT 69c. 10 rolls wall, 16 yards border, 1 rolls celling; floral and conven-tional patterns; for bedrooms halls and sitting rooms; 100 room lots only, Regular \$1.25 to .69

30 inches wide, foliage tape

Household Hardware Table or Dessert Knives, Henry Rogers' Sheffield make; round white bone handles. Tuesday .69 National Triangle Polish Mops, for cleaning and polishing hardwood floors, linoleums, oilcloths. Made to sell at \$1.00, 72 only to sell .69 Tuesday, each .....

Sani-Genic Polish, for use on polish

Factory Cotton, medium weights, 84 inches wide. Tuesday, 7 .69 yards for ..... narrow hem, hand-worked initial; fine quality. Tuesday, 6.69 Baby Hats, 69c

Tuesday .....

Linens and Staples

Pillow Cases, fine quality, hemmed or hemstitched. Size 45 x 33 .69 inches. Tuesday, a pair....

day, each .....

for .....

Crepe Crash Roller Towelling, 17 inches wide, red borders. .69 Tuesday, 5 yards for .....

Made of white nainsook; have three lovely lace and embroidery medallions, and insertion, and deep edge of fine lace on skirt; length \$0 inches. \$1.00 value 69 .69 ..... ........ ....... Women's Scarfs

Japanese Drawn Work Squares, size 43 x 48 inches. Regular \$1.00. A limited quantity Tuesday .69 Wash Fabrics

600 Yards of 40-inch White Veiles, for walsts and dresses. Extra special value. Tuesday, 5 .69

\$1.00 Middies, 69c



## Drug Store Offerings of Importance A Bargain in Blouses at \$1.00

e Oil, 16c; 3 for \$7c.

We have been fortunate in securing some extraordinary values in good lingerie waists. Some of the materials are indicated, and there is a tremendous choice of real up-to-the-minute styles. English Pique with high stock effect. White Snowflake Crepe, Check or Stripe. Richly Embroidered Voiles. Fine Pique Embroidered Collar and Cuffs. White and Black Crepe Snowflake. Londsdale Jean and Drill Middles.

All except the middles have long sleeves and low collars, except the first named; middles are mostly half sleeves. These in all sizes from 32 to 44 bust, and every waist worth a higher price. All marked for early morning business today ... 1.00 We cannot promise to fill phone or mail orders.

Tailored in smart double-breasted models from We have replenished our stock dark navy blue cheviot coatings, and strongly of coats with some charming new lined throughout; have black velvet collars, styles from New York for street, neat lapels, embiem on sleeves, and side vents. afternoon or touring. , In poplins, For boys 21/2 to 14 years. Sizes 201/2 to 28, \$6.50; sizes 29 to 32, \$7.50.

Boys' Blue Serge Reefers New Spring Coats

BIG BOYS' SLIP-ON OVERCOATS, \$8.45 Fashionable grey and brown Irish and Scotch cloths, made into loose-fitting, slip-on coats, single-breasted, with self collar, medium wide lapels, natural shoulders, loose box back, and 

velour cloth, serges, wool jerseys and gabardines. Colors sand, mustard; greens, gold, rose, black or navy: \$25.00, \$30.00 and \$35.00.

The SIMPSON Company