thrills.

It is skillfully directed and the continuity is easy to follow after the first two reels. Previous to that time it lags somewhat in order to properly unfold the story. The hero, the heroine, the victim, the villain and the many other characters are all interpreted by an efficient cast.

DUSTIN FARNUM

AMANIN THE OPEN

AT \$15.65

Auto Supply SERVICE TORE



Diamonds

Rings \$ 5.00 to \$500.00 Lavalieres . . \$15.00 to \$275.00 Earrings ...\$25.00 to \$250.00

C. H. Ward & Co. Diamon'd Merchants and

dewelers. 386 Richmond St. Phone 1084.

KEEP KOOL!

LECTRIC COOKING APPLIANCES for the warm weather. Cook by wire during your vacation. WESTERN ONTARIO ELECTRIC CO. PHONE 4071 237 DUNDAS.

Special Announcement To the Ladies -

We have been asked by many women of London who are not able to shop during the day, or who like to have a friend along when they make a selection, to keep open evenings. We will, therefore, keep open every evening until 9 o'clock during the season.

Royal Millinery Co.

246 Dundas Street



HOW ABOUT OUR DAUGHTER?

Delective vision and eyestrain re the cause of many physical aladies with girls. Many of hese troubles can be remedied most at once and at a very light expense with a pair of lasses. Get vour daughter's

Carlyle 233 Dundas Street. Phone 2351.

Two Doors East of Majestic.

REPAIR DEPOT

354 Wellington Street. Phone 2334. Opposite McClary's.

Kero-Gas

HEAT FROM COAL OIL

AGENTS WANTED for territory in Oxford and Middlesex. Apply BRYAN & DE LONG 18 Dom. Sav. Bldg., London, Ont.

HAROLD J. LAWSON

205 Dominion Savings Bldg. Phone 950

SCHOOL SHOES Time to be thinking about them! Let us show you our display. They are made of solid leather and reinforced where the hard knocks come in, yet stylish and comfortable. Built for long

COOK'S SHOE STORE

London Loan and Savings Co.

OF CANADA

4% ALLOWED ON DEPOSITS.

51/2% ALLOWED ON DEBENTURES.

220 Dundas Street, London, Ont.

Rowat's Special Tea Buy it when you want the best. 60c, 70c, 80c, \$1.10 per pound. T. A. ROWAT & CO.

PRE-SEASON

FUR

BELTZ: & CO.

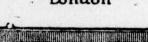


Why not carry a good watch? There is no good reason why you should be carrying an old worn-out, cheap watch, is there? You have the time, usually within five or ten minutes of the correct time. Why not carry a watch that, when you look at it, you know is within 20 or 30 seconds of the correct time?

We have them in nickel cases from \$9.00 up. In gold-filled cases from \$15.00 up.

All these watches are guaran-anteed, of course. They come from "Young's." Come in any time, no trouble





It Makes No Difference

How enticing sweetmeats, what you may be tempted to indulge in, remember this, that you must hav

JOHNSTON BROS.

you get the maximum of nutrition XXX Bread is the most wholesome of loaves. Why not get a loaf today? At all progressive grocers. DHNSTON BROS. PHONE 944.

PATRICIA THEATRE **VOTING CONTEST WON** BY MRS. F. LINDSAY

Mrs. F. Lindsay, 509 Dundas street, motor car in the Patricia Theatre voting contest last night with a total of 1,571,000 votes. Ruby Franklin, Savoy Hotel, won the \$100 diamond ring, with a total of 832,000. Lena Richards came third, winning the \$50 diamond ring, with a total of 703,000.

The Patricia contest anagement of A. B. Darling of Pennylvania, was a great success since the day it started, August 1, and has excited much interest locally. Long before the doors were opened a line of people were waiting admittance to hear the announcement of their favor-MAKE HUBBY WORK

If he will not supply you with the latest electrical appliances that eliminate work. They're cheap, and their cost of upkeep is small. Come in and let us demonstrate.

BENSON-WILCOX ELECTRIC CO., 264 Dundas. t Phone 2618.

RETREADING

Like We Do, Pays.

LONDON TIRE

DEDALD DEDOCT counting the remaining votes. After announcement by Manager Stewart roars of applause went up from the different parts of the theatre where the contest favorites were seated.

N. PERTH U. F. O. TO MEET AT MILVERTON; **CANDIDATE POSSIBLE**

[Special to The Advertiser.] STRATFORD, Aug. 29 .- The United Farmers of North Perth are to hold convention to decide upon definite colitical action at Milverton on Mon-

day, Sept. 8. An invitation has been extended to the trades and labor council of the city to send delegates and three memhers have been named to attend. They are W. McGuire, president of the trades and labor council; A. Skidmore and S

ADVERTISING PULLS! It doesn't jerk, Steady, persistent advertising eventually creates a sales-momentum that only poor quality in the goods or a cessation of the advertising can stop

Federal Advertising

At the Patricia

TODAY (SATURDAY) MATINEE, 1:45; NIGHT, 6:45 and 8:45-Dustin Farnum in "A Man in the Open," a thrilling romance of the great Northwest; vaudeville feature, Mattie Choate and company, presenting the comedy playlet, "Public Service"; Larry Semon, special comedy, "Between the Acts;" Mutt and Jeff in "Pitfalls and Peaches."

MONDAY, TUESDAY AND WEDNESDAY-Mrs. Charlie Chaplin (Mildred Harris) in "Forbidden"; vaudeville feature. Sorrento Quintet, presenting "A Night in Naples"; Instrumentalists and Vocalists (special scenery); L-Ko Special Comedy, "Lonesome Hearts and Loose Lions"; Universal Screen Magazine.

NEXT THURSDAY, FRIDAY AND SATURDAY—George Walsh in "Help, Help! Police," a comedy drama, full of laughs and thrills; vaudeville feature, National Comedy Four, harmony and comedy singers; Big V special comedy, "Yaps and Yokels; Mutt and Jeff in "Mutt, the Trainer.

COMING ENTIRE WEEK OF SEPTEMBER 8 (FAIR WEEK), THREE TIMES DAILY, MATINEE 2:15. NIGHT 7:00 AND 9:00-The biggest and greatest sensation of the year. "Checkers," now playing Massey Hall, Toronto, at \$1.00.

"CHECKERS," A BIG SPECTACULAR MELODRAMA OF THE SCREEN, AT PATRICIA FOR ALL FAIR WEEK

Picturization of Henry M. Blossom's Great Racing Play Is Replete With Thrills, Love, Tragedy, Romance, Comedy and Adventure.

"Checkers," the big spectacular melodrama, will come to the Pairicia Theatre of the entire week of the Western Fair.

Henry M. Blossom Jun.'s great racing play was a tremendous success on the legitimate stage for many years, and the Fox screen production directed by Richard Stanton is said to contain fast action and situations that were found.

"Checkers," the big spectacular melodwith the production owned by her father because she looks with favor upon "Checkers'" suit.

And in the finale she rides the horse to a victory which spells love, happiness and wealth for the hero and heroine. But all the plottings and counter-plottings and all the dramatic situations and thrilling episodes that ensue before this satisfactory climax is reached is described by the father because she looks. Showing at the Patricia Theatre on Monday, Tuesday and Wednesday. Also big vaudeville feature, an L-Ko comedy and a Universal screen magazine film.

A HOLIDAY YOU WILL APPRECIATE

action and situations that were found impossible to even attempt to inject in the stage production.

Jean Acker, Thomas J Carrigan and Ellen Cassity have the three principal roles and there are fifty other prominent parts in addition to the many hundreds of extra people used in the massive production. The great racing scene at Ellengant race track; the smashing thrills galore which alights near them, and they clasp the broad wings of the machine and climb aboard.

"Checkers" promises heart throbs and the galore. e production. The great racing scene Belmont race track; the smashing thrills galore.

ction and situations that were found clared to fairly lift the spectators to

train wreck on the Jersey Central Rail-road; Chinatown and its followers; fes-tive moments in New York cabarets; thrilling action, and the chase under-thrilling action, and the chase under-



At the Patricia Theatre next Thursday, Friday and Saturday in his latest omedy drama "Help! Help! Police!"



The Muskoka Lakes have won a commanding place among the summer playgrounds of this continent. They draw their devotees each season from every centre of importance in Canada and the United States. The Muskoka group is mposed of three large lakes and some smaller ones. The principal lakes, often called the "Three Graces," are Rosseay, Joseph and Muskoka. When you consider the Muskoka resorts are within thrilling action, and the chase underground; all combine to support the producer's contention that "Checkers" is the greatest melodrama ever filmed.

"Checkers" is the racehorse follower who has allowed himself to become broke. "Remorse" is the name of a horse owned by a southern girl who is dis
"Checkers" is the racehorse follower who has allowed himself to become broke. "Remorse" is the name of a horse owned by a southern girl who is disdulging in such recreations as golf, bathing, sailing and fishing. For full particulars and booklet regarding this territory, apply to any Grand Trunk Ticket Agent or C. E. Horning, district passenger agent, Toronto, Ont. b

NO ARESTS AFTER HENSALL BURGLA

HENSALL, Aug. 29.—A serious of stealing took place recently at Moir's place west of here. Art to the value of about \$100, made to the value of about \$100, made aduate. of oats, honey, forks and a double of light driving harness, were tal. There is no clue as to the thieves. The Great War Veterans' picnic Grand Bend was a great success, spite the fact that a heavy sho came on in the morning and las until after dinner.

The musical concert by the Mit Gretta Lammie, Gladys Slay and Carino Sells in the town hall was let in the composition of the composition o erine Sells in the town hall was late attended and much enjoyed. The year adies excelled themselves in rea mental, violin and vocal s

Edward Sheffer, while working the woods sustained several br ribs, owing to the limb of a large falling and catching him agains tree, which shut off his escape. A Store That Stands Beh Every Transaction

We are so sure of the quality of our Footwear that we back up every sale with a money-back guarantee. We sell only Shoes that come up to a certain standard of quality. It doesn't pay to buy cheap, inferior Footwear. Buy here and be sure of quality, style and comfort.—COOK'S SHOE STORE.

for Pelee Island and Main Shore, ports. SATURDAY.

Leaves Kingsvælle. 7:00 a.m. Arrives Scudder 9:00 a.m. West Dock 9:40 a.m. West Dock 9:40 a.m. for Scudder and Main Shore, ports. Aug.7.9,13,16.20,23,27,30.

RAISE THEIR PRICES, COMMENCING SUNDAY

Milk Will Now Be .14 Cents Per Quart-Coffee Cream Going Up.

GALT, Aug. 29 .- As a result of an advance made by the producers the milk vendors of the city today announced that commencing Sunday the price of milk would be 14 cents a quart instead of 12 cents. 28 cents a pint for coffee cream and 34 cents a pint for whipping cream.

What proved one of the most successful garden parties of the season was held tonight on Trinity Church Rectory grounds, which was largely attended. ENTRANCE RESULTS OUT.

In the results out today of the entrance to the faculties of education the Galt Collegiate made a clean sweep, all of its five candidates passing.

By defeating Ayr on their own greens by two shots the Galt trundlers won the Waterloo County League championship. At the Patricia today for the last

won the Waterloo County League championship.

HYDRO INTERVIEW.

While in Toronto Mayor Mercer interviewed Sir Adam Beck and was assured that the work of preparing the estimates of the proposed hydro radial fourth district was being rushed with all haste and that they would be ready by the new Year for the interested municipalities to submit the necessary bylaws to the people.

AGAIN TREASURER.

While he did not attend the recent convertion at Calgary, Fire Chief Keyes of this city was elected by acclaimation treasurer of the association for his nineteenth term, despite the fact that he tendered his resignation.

ON WEEK'S CRUISE.

This morning 40 boys who recently joined the Galt branch of the Boys' Naval Brigade recently organized here left for Toronto, where this afternoon they started on a week's cruise on Lake Outario on the Pints. they started on a week's cruise on Lake Ontario on the Pinta

TECHNICAL SCHOOL OPENING. The Technical School opens for the fall term on Tuesday next. The new building on Dundas street, which is the building on Dundas street, which is the most modern school plant in Western Ontario is now complete. The education department has granted to the school the standing of a Technical High School, and the staff has been reorganized on this basis. Qualified High School specialists have been secured as heads of all the academic and science departments. Matriculation courses for the School of Practical Science and Household Science departments of the Uni-

hold Science departments of the University and Technical High School courses are provided for boys and girl with High School Entrance standing. General industrial courses in which th students time is equally divided be-tween academic studies and practical shop work are provided for boys and girls with 8th grade standing. From the large advance registration the fall term, which opens on Tuesday next, will tax the splendid accommodation of the new Technical School Building.

Pelee Island Route TIME TABLE. MONDAY

tims !	THEFT		
runk	Leaves	West Dock 7:00	a.r
trict		Scudder 7:40	a.r
b	Arrives	Leamington 9:00	a.r
" 1		Kingsville 9:45	a.r
	Leaves	Kingsville 3:30	p.n
	Deares	Leamington 4:30	p.n
	Arrives	Scudder 5:45	p.r
RY	Ailives	West Dock 6:30	p.n
		TUESDAY.	1
case	Leaves	West Dock 7:00	a.n
Dr.		Scudder 7:40	a.n
icles	Arrives	Leamington 9:00	a.n
		Kingsville 9:45	a.r
e up	Leaves	Kingsville 3:30	p.n
	Douves	Leamington 4:30	p.r
ken.	Arrives	Scudder 5:45	p.r
S.	ALLITON	West Dock 6:30	p.r
c to		WEDNESDAY.	P.1
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oung	Leaves	Windsor (Hurley	
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in	Leaves	West Dock12:00	noc
oken	for S	Scudder and Main Shore po	rts.
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t a	Leaves	Kingsville 7::00	
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	Arrives	Sandusky11:40	a.1
	Leaves	Sandusky 4:00	D.1
	for Pele	e Island and Main Shore.	port
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rtain	Arrives	Scudder 9:00	a.1
av to	1	West Dock 9:40	
1	The state of the state of	TTT+ TDl- 0.00	

CHILD RECOVERS SPEECH. WINDSOR, Aug. 29 .- Gladys Cook, A. Lawson, 273 Pelletier street, has recovered her speech after five years. Local physicians, performing

throat, which, it is thought, was accidentally left there by Montreal physicians after an operation.

Parents of the girl now threaten to start suit against the Montreal doctors.

CITIZENS OF LONDON!

WILL THOSE HAVING

Rooms and Accommodation TO SPARE FOR

Kindly write or phone their address to Mr. Gordon Philip, Secretary Chamber of Commerce, Tecumseh House Building.

Please state how many you can accommodate and your rate, and if you have a garage to let.

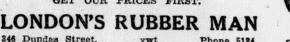
BE PATRIOTIC-HELP YOUR CITY-HELP THE

W. N. MANNING.

Chairman Committee.

A. M. HUNT. Secretary Exhibition.

GET OUR PRICES FIRST.



346 Dundas Street.

BROCKMAN



Manufacturers of Fur Garments and

Ladies' Coats, Suits, Skirts, and Dresses



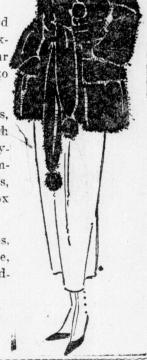
On Which You Pay No Middleman's Profit

Every article made from selected pelts and finished in our own workrooms. Our merchandise bears our label, which is our guarantee as to quality and correctness of style.

Select Hudson Seal Coats, all sizes, 34 to 44 inch bust, 30 to 45 inch length, lined with plain satin, pussywillow silk, or satin brocade; trimmed with contrasting collars, cuffs, and pockets, or plain; belted or box coats; styles all the latest models.

Range of Fur Sets. Capes, Stoles. Muffs. Neckpieces, etc., in sable, beaver, black lynx, black wolf, Hudson seal, mink, ermine, etc.

ALL AT MANUFACTURER'S PRICES.



Ladies' Ready-to-Wear Garments

Fall Styles in Suits Now in Showrooms



PHONE 1319.

These models are the very latest expression in styles as shown in New York and Paris. Reproduced by our own designers, and faultlessly finished by our skilled operators and tailors. They will be shown in velour cloths, broadcloths, poplins, serges, etc., in new and also standard colors.

Prices \$42.50 to \$55

These garments have all the charm of distinctiveness as well as the most graceful lines and perfect

Coats All at Manufac=

turer's Prices

Several distinctively new styles in Fall Coats. Remarkable values. Velours, poiret twills, serges, tweeds, burella cloth, poplins, etc.

Prices \$18.50 to \$65

Clearing all Summer Silk Dresses, Wash Skirts, Gingham Dresses, Palm Beach Suits, etc.

196 DUNDAS STREET.

increasing in cost and depreciating in quality, with the exception of the one vital necessity in every home -BREAD. Parnell's Quality Bread

on the other hand, maintains its old quality, which any housewife of the thousands who have used it for nearly half a century will tell you grows better with time, and is still sold at the same price it commanded several years ago. The reason for this is our ever-growing volume of business. If we attempted to bake one or one hundred loaves of bread only, it would cost us double what it does, but we bake thousands upon thousands each day to supply the demand in Ontario between Niagara Falls and Windsor.

IF YOU TRY ONE TRIAL LOAF YOU WILL KNOW THE REASON FOR THIS DE-MAND—and today is the best day you will ever have to order that trial loaf. You can get it at your grocer's, from our wagons, or by phoning us.



Parnell Baking Co. PHONES 929-1390.

Small 12 Ounce Loaf Wrapped, 6 cents

