### "Older than the Dominion of Canada" Who Deposits Your Money?

Somebody Does! Are YOU saving some of your income and regularly depositing it in the Huron & Erie, where it works for

31/2 %

or is it slipping through your fingers into the pocket and the savings account of Somebody Else?

Decide to start that Decide to start that savings account today at

these pills act better on the liver and bowels than anything else. Do not gripe; 25c, of druggists or by mail of C. I. Hood Company, Lowell, Mass.

### Best Medicine For Soldiers: Soothes Shattered Nerves

When the Nervous System is subjected for a length of time to any great strain, the general health is affected. Sleeplessness, Dizziness, Loss of Appetite and a general weakness throughout the body follows as a matter of course. Hacking's Heart and Nerve Remedy is the proper medicine to use, as it has a every soothing effect upon the Nerves, strengthens the Heart and adds power and vigor to the Body. Troubles disappear one by one as the treatment continues, hope and confidence is restored and life again will seem like a world of sunshine. Be sure to get Hacking's. Price 50c a box, 6 for \$2.50, by mail post paid, or from your dealer. C. B. Hacking, Phm.B., Listowel.

financial way.

Slackening is Fatal.

"A slackening, though, of the industrial activity in the United States would mean a play into the hands of "How absurd it would be to let raw materials lie inert because the Govern ment cannot use them. A man whitells you that all industries should be working on war products is playing into the hands of our enemies by creating

Should Continue.

Questions addressed to statesmen at Washington as to whether industries that could not readily be adapted for production of war materials should be continued had brought forth replies that by all means all industries should be encouraged to continue, said Mr.

Meadon.

weather, was welcomed by a fair-sized crowd. were sixteen Londoners. Though many parties of returned men have been brought here during the present war, for the first time last night men arrived, accompanied by their wives.

KNOWN AS "MISS SMILE."

The coming to the city of the American soprano, Miss Elizabeth Parkes Hutchinson, who will speak and sing in the Y. M. C. A. auditorium on Sunday afternoon, is a soloist in one of the largest churches in Mountclair, N. Y., and a noted oratorial singer in New York.

Hearing Dr. Sherwood-Eddy tell of the need of loving helpful service overseas, she volunteered to go with a party at her own expense, in order that she might sing and be friends with the boys over there. She spent five and one-half months visiting the Australian, British and Canadlan camps, singing in the huts, and living, as near as a woman can, the soldier life.

Perhaps the greatest compliment that can be offered to her is to call her "Miss Smile," which is the nickname given by our Canadian boys.

\*b

WILL COMMENCE MAY 1.

ST. THOMAS, April 18.—Local grocers and butchers have decided to commence their regular Wednesday half holidays on May 1. The stores will close in the afternoon on Wednesdays until September.

BURIED AT ELGIN

The funeral took place at Elgin, Ill., on Wednesday of Wm. Murray, formerly of St. Marys. He had been with the Elgin National Watch Company for 30 years. Mr. Murray was a charter member of the Mystic Workers of America and a member of Eigin Lodge, A. F. and A. M.; Althea Lodge, I. O. O. F.; Oddfellows' Encampment and Rebekahs. He had been secretary of the Mystic Workers of America for thirteen years.

Mr. Murray was born at St. Marys, Ontario, December 9, 1861. When he was 16 years old he started to learn the was 16 years old he started to learn the was married to Miss Margaret Mc. S. Murray, at London, Ontario In 1885 he was married to Miss Margaret Mc. Kenzie and three years later came to Elgin. He immediately secured employment in the Elgin National Watch Company for 30 years. Mr. Murray was a charter member of the Mystic Workers of America and a member of Elgin Lodge, A. F. and A. M.; Althea Lodg

4

# have not investigated conditions thoroughly with respect to the war. A great many businessmen are slackers, not because they lack the sense of patriotism, but because they are opportunists. They are remaining in business because present war conditions mean great opportunities to them in a financial way. IN PARTY LAST NIGHT

Sixteen Londoners Included in 78 Returned Soldiers.

Accompanied by their wives, five first such an impression.

"All industries that can be converted for the manufacture of war products should be changed over, but many industries cannot be so changed.

"Commerce Taking Remains.

"Commerce Was only taking those manufactured things for which the Government had no use. As a result the Government could not use."

Should Continue.

Accompanied by their wives, five first contingent men home on furlough arrived in the city last night. They were part of a party of 72 returned men, 58 of them invalids and the remaining fourteen on furlough, who came in at 9 o'clock via G.T.R. Included in the party, which, in view of the unpleasant the Government could not use."

The continuation of war materials about he produced in one of war materials about he produced in one of the produced in other heads and the produced in other heads and the produced in the produced in other heads and the produced in the produced

### BURIED AT ELGIN

Ladies of London and

Western Ontario

We announce our opening

Saturday, April 20th

With a fashionable and up-to-date stock of

Ready-to-Wear Coats, Suits,

Western Ontario's Mail Order House

# Hats the Women of the Day Are Wearing Auait Your Inspection Tomorrow

We might tell you many things about them, but you will agree that a personal inspection is the only satisfaction you can get. Visit the Millinery Department tomorrow and know the satsfaction of being suited with a hat that seems to be made for you individually, so skilfully do our hats give the personal touch to smartness. The seal of good taste brands every hat—it

A special display for Saturday, designed to meet the demands of women of fine taste in dress who are working early and late in all kinds of weather and places in these days of war activities. Priced from ...... \$5.00 to \$12.50



PERCALE HOUSE DRESSES, \$1.39.

One table of Percale House Dresses, an as-sortment of odd and broken lines — checks, striper and plain colors, light and dark, all neatly trimmed, sizes 34 to 44. Saturday.....\$1,39

Come Early Saturday, Sale of Crepe de Chine \$1.29 Yd. Silks, 12 Colors

"You know what this means"-many early, eager buyers to secure best choice of the lot-and when we tell you it will be worth while you may rely upon these crepe de chine silks as extraordinary value for this low price. The lot comprises a purchase of 550 yards of full yard-wide Crepe de Chine Silk, fine close weave, pure silk, perfect washing quality, soft rich finish, free from loading -25 yards navy, 75 yards old blue, 50 yards peach, 25 yards dark grey, 50 yards mid grey, 25 yards pearl grey, 75 yards Belgian rose, 75 yards pink, 25 yards mauve, 50 yards maise, 25 yards light Copenhagen blue and 50 yards ivory. A selection of the above colors for ladies' and children's wear in dresses, underwear, separate waists, camisoles, etc. Opportunities such as these do not 

SILK DEPARTMENT.

# Saturday Linen Department Specials

17-INCH BROWN CRASH TOWELING, 6 YARDS FOR \$1.00. A very durable crash in heavy weight (union), splendid drying and wearing quality; could not be A CLEARING LOT OF ODD CLOTHS LESS THAN MILL PRICES.

There's about 100 cloths in the most wanted sizes, 2x2 yards and 2x21/2 yards, Irish manufacture, in particularly good qualities and designs. You should get your share of these Saturday. Take this opportunity. These prices cannot be duplicated, and linen cloths will very soon be unobtainable, so take care of your fine damasks.

60 Cloths only, 2x2½ yards. At ..... \$3.00 and \$3.25

### Sale of Toilet Paper 5 Rolls for 25c

The Prairie Queen brand-500 rolls only to sell Saturday at this price. To be sold on Saturday only, while it

5 ROLLS FOR 25c.

No phone orders, as quantity is too limited.

### Voile Blouses, Special \$2.00

Two pretty styles in voile, one showing the new shawl collar and the other has square embroidered collar at back with pointed front; the fronts in each style are prettily embroidered. plain collars edged with val. lace and long sleeves with turned back cuffs; sizes 34 to 44. Special Saturday ..... \$2.00 each

### At Toilet Counter

Genuine Castile Soap29c bar
Oatmeal Soap 4 for 200
Large Bath Tablets, buttermilk, oatmeal, viole
and glycerine 15c each
Grant's Buttermilk Balls 2 for 200
Carbolic, Medicated, Antiseptic Soap2 for 25
Sweetheart Soap for toilet or nursery3 for 25
2 in 1 Shoe Polish, white, black or tan10c time
Sweetheart Talcum Powder, large tins 10c and 15
Pocket Combs in leather cases 10c and 15
Cocoanut Oil Shampoo
Simon's Essence of Perfume, one drop sufficient
ten odors
ALL DESCRIPTION OF A TY

Г	BASEMENT SPECIALS SATURI		
E	gg Cups 3	for	10c
M	Toustache Cups		.49c
B	utter Tubs		49c
G	lass Inserts for Flower Bowls, 250	to	90c
C	ut Glass Vase		19c
T	ungsten Lamps, 25 and 40 watt 3:	for \$	51.00
D	oust Bane, can		25c
10	il Mops, extra special		49c
V	Vash Doards, zinc rub		390
K	Inife Boxes		190
G	Franite Dippers		190
10	arpet Beaters		100
T	lowel Rollers		150
	Tothes Racks		

### STATIONERY

New London Scenery View Folders, having sixteen (16) photographic views ready for mailing overseas or to your friends in other cities ...... 15c each Newest London Scenery Postcards, 37 different views, in black and white card .. 4 for 5c About 50 small Linen Pads to clear at 9c each Also large business size at ...... 16c each Linen Envelopes, in good quality, 25 in pack-Colored Linen Note Paper, in pink, mauve, buff, blue and white. To clear .... 25c box

### At the Notion Counter

Celluloid Knitting Needles for socks, 7 and 9 inches long ...... 20c and 25c set Fine Polished Wood Knitting Needles for socks, four in set ...... 10c set Short Steel Knitting Needles for socks, 7 inches long ...... 10c Set of Four The new one-piece knitting needles, no danger of dropping stitches, for bed socks, searfs, sweaters, etc. ..... 10c, 15c and 25c Sock Driers, sizes 10 and 11 ...........40c pair Shoe Trees, to keep shoes in good shape, 10c pair Children's Skeleton Waists, with hose supports

attached ...... 29c each So-On Hose Supports, good strong elastic ..... ..... 29c and 35c pair Hairpin Cabinets, assorted sizes, crimp, 8c each Safety Pins, assorted sizes ...... 5c each The Handy Tape Measure for the knitting bag, in a small celluloid case; pink, sky or white ...... 25c each

The Daisy Hatpin, 5 inches long, small black or white heads, 4 on card ...... 10c Invisible Hairpins, brown or black... 5c cabinet

### Whitewear Specials --- Saturday

Five dozen White Petticoats, made of splendid quality white cotton flounce, trimmed with tucks and pretty embroidery, finished with underlay. lengths 36, 38, 40 and 42. Special Saturday \$1.25 GOWNS, \$1.25-Five dozen Ladies' Nightgowns, made of good quality white cotton, slipover style, with kimono or set-in sleeves, yokes prettily trimmed with embroidery, lengths 56, 58 and 60. Special Saturday ..... \$1.25

DRAWERS, 35c PAIR-Five dozen pairs of Ladies' Drawers, made of splendid quality white cotton, with ruffle of material trimmed with tucks, open or closed styles, sizes 23, 25 and 27. Special Saturday ......35c

APRONS 35c and 79c-Neat Aprons, made of good wearing striped print, large bib and pocket. Extra Large Size Bungalow Aprons, size 44 and 46 bust measure, made of good quality print. Special ..... 79c

CHILDREN'S DRAWERS, 35c PAIR-Children's Drawers of good white cotton, with frill of material, trimmed with cluster of tucks and hemstitched hem, also trimmed with cluster of tucks and narrow lace edging; ages 4 to 14 years.

### Hosiery Week Specials

"Gordon" Pure Silk Hose, No. 300, in black, white or grey, double lisle top and soles, excellent wearing quality sizes 81/2 to 10 inches. Price \$2.50 pair Ladies' Fine Mercerized Lisle Thread Hose, in black, white, tan, pearl and mid-grey, khaki and brown, seamless, double top and sole, high spliced heels ...... 85c pair Children's Tan Lisle Hose, 1-1 rib neat and comfortable, seamless, sizes 61/2 to 81/2. Priced accord-

## Style and Money-Saving Will Meet Here Saturday For men who look for style that is correct, fabrics and tailoring that assure good appearance and wearing quality, together with



98c. and the Suits at \$15.00. Don't overlook these Saturday. Men's Suit Special Saturday, \$15.00

Saturday we feature Men's and Young Men's Suits at \$15.00. Correct in style, with quality and workmanship very marked. Medium and dark grey shades, fawn and mixed tweed effects. Form fitting, 3-button sack, and the belted style for the young man. The price of these suits is very low, and it will pay you to look these over Saturday. Sizes from 32 to 44. Special, \$15.00



# Men's Hats, 98c Ea.

Soft Felt Hats for men, a clean-up of broken lines and sample hats, and manufacturer's clearing lines, about ten dozen in the lot. This is a very low price for a hat, but we must clear them out. Greys, browns, black and other shades. The original price of many of these hats was three times as much as we are asking. There are many large sizes, and nearly all sizes are represented. Come early for your choice of these Saturday. Sale price .................98c each

Boys' Cashmere Jerseys

One of the most serviceable garments a boy can

# Summer Underwear For Men

Men's Fine Balbriggan Shirts and Drawers at the old price of 50c garment. Get a supply of these on Saturday. Balbriggan underwear has advanced like all other goods. We have, however, a large quantity at the same price as you have always paid. A good serviceable line, and comes in all sizes up to 44. Saturday 50c garment Combination underwear for men, in all the very choicest lines, Balbriggan, Lisle, Dimity, Porous, Silk and Fine Mercerized Spring Needle and Cashmere, at prices for ....\$1.00 up to \$7.50 suit

> CORTESE ORCHESTRA Saturday Afternoon, Tearcom and Balcony, 3:30 to 5:30.



We are showing a beautiful range of Men's Silk Caps, in fancy checks, plain grey and plain green; the most comfortable and satisfactory cap a man can wear. Has a very dressy appearance, and will give service. Ask to see them. Prices ...... \$2 00 to \$3 50

wear is a woolen or cashmere jersey. It is real economy when they can be bought at this very special price. Saturday you will find about ten dozen of these jerseys on sale. British and Canadian make; good strong, well-made pullovers. button on the shoulder. The colors are plain brown, plain navy and cardinal. They are of medium weight, and just the thing to put on now. See these on Saturday. The price is much below the real value. Sizes 26 to 32, Price..... ...... \$1.25 each

> NEW LONDON VIEW POSTCARDS. Public buildings and institutions, churches, parks, streets, etc., 4 for 5c

### Dresses, Skirts and Blouses We particularly desire you to notice we are prepared to make to your order (in the style you select) material from our large stock or your own material. Our workmanship is superior, and satisfaction is guaranteed. Come in and inspect our materials. You will be surprised and pleased with the prices quoted you.

254 DUNDAS STREET, LONDON.