

Now's the Time

Get Your Share of The Good Things

We won't carry our stock from season to season. We would rather have the money.

That's the Why of Our

Half Yearly Sale

-CLOTHIERS-Right Opposite the "Ghimes" 115 King St. E.

HOT? YES, BUT IT

Continued From Page 1.

the air, and at the house where there

colder than that when you climb in it for that invigorating bath which Washington, July 18.—There will be often. There are also cases of the younger people sleeping on the verandahs notwithstanding what happened to the girls who did it in Guelph.

The late was a claim they take no material relief from the present high temperature thruout the country for three or four days, according to the weather bureau to night.

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WEST EFFECT.

The Lake Water is Cold. The swim in the lake a lot of peopl are longing for is there for anyone who wants to go for it, but it is a cold proposition. The water has ewidently absorbed most of the coolness there is around at present, and one plunge in the lake makes a fellow think of the depths of winter with something colder mixed in it, but it gets a trifle more

The laundryman takes kindly to the warm weather, and it means a great big increase in his week's business. The iceman still treats people as his equal and seems to perspire as much a anyand seems to perspire as much a any-body else. The ferryman is busy. Near-ly 30.000 people are credited with visit-ing the island yesterday and last night, and late boats had to be run to get them all back. All the late boats had great summer crowds.

Where They Feel It. In the localities where the poorer people live the hot spell is most se-verely felt. The youngsters seem just as numerous and as lively as ever, a

and wearing the minimum of apparel. The people who are in comfortable circumstances and are kicking so hard about the heat should take a little run around some sections of the ward and see what a hot spell can really do. Then they would not be parading themselves as the remnants at a fire sale. The girls down town appeared cool and almost comfortable in their peekaboo waists, but in the stores some of them looked pretty sticky and tired. It was not a brisk day for shopping, and in al spheres a lot of business was postponed.

Whiskers and Weather. Whiskers and Weather.

Do whiskers grow faster in hot weather than in cold. "They do," Harbers say that there is an increase of about 20 per cent. in business during the extremely hot spells and that all this increase comes from the men who habitually shave every other day instead of once a day. Altho hot weather makes more business for the chin polishers they do not particularly welcome it. Men are always more irritable. polishers they do not particularly come it. Men are always more irritable and harder to shave. This, coupled with the increased speed of execution, makes the whole business unsatisfactory for both the shaver and the shavee.

The Navigation Smile.

The officials of the various boat lines The officials of the various boat lines running out of Toronto are wearing the smile that won't come off as long as the hot weather lasts these days.

There is a regular exodus out of the city just now to avoid the sweltering heat. Island ferries are carrying from 7000 to 10,000 people per day; the Niagara and Hamilton boats are crowded, and the R. & O. line had to get cots for the crowds of passengers to sleep on yesterday.

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The Lakeside is to make a double trip on Saturday, leaving here at 10.30 p.m. accommodate the crowd which is expected to come over and support the St. Kitts team in their game with the Tecumsehs. The Hamilton boats will cary 600 employes of the William Davies Co. to that city to-morrow.

Beit-Line Loses Out.

Have the beit line cars lost popularity with the local publie? According to the observation made by officials of the company the King and Queen-street cars going to the parks are now the most patronized. There was a time when seats were above par ou the belt line when a warm spell struck the town. This was the car ride preferred to send an idle moment on. Now the country consins, who have been told that the belt line is the only one to bee the city by are the large bulk of its pleasure riding patrons.

The het weather of the past few days has been the cause of a large increase—25.600—in the passenger traffic of the street railway. Some go to the parks, some to the lake, some visit friends, some just ride.

HUNDREDS ARE VICTIMS

Continued From Page 1.

HAS BEEN WORSE apartments for a bed upon the cooler grass. Thousands of others, too exhausted to reach the recreation grounds, slept upon the pavements in front of their homes. Wore Overcoats.

the air, and at the house where there is a coolness between a man and his wife tolks passed by often to get some of it.

The bath has been busy since Monday night. Some people who have never taken a bath before—so early in the week are clamoring for their turn. There are real cases of persons going to the bath to sleep, but none where they stayed in the bath all night. The city water, neat from the tap, is as cold as Greenland's icy mountains, and colder than that when you climb in it for that invigorating bath which

STRIKE FOR ELECTRIC FANS. London, July 18 .- (Special.) - Because

three electric fans in the cloak de-partment in Greene, Swift & Co.'s factory this morning nearly thirty hands, 21 of them girls, went on strike this morning.

The fans were put in during the day, and the employes are expected to return to work in the morning.

FARM HAND SUCCUMBS. Tweed, July 18.-William Padwell, an

PROSTRATED A WAITRESS. In the kitchen of Albert Williams' when he plunged from a raft, Harry not inspired Japan with confidence in

restaurant at 811-2 Yonge-street, Mrs. Christie, the 15-year-old son of Robert a favorable outcome of the negotiation out on the sidewalk getting what little air there is as close as they can to their bodies, using improvised fans

A Poor Cook makes Tasteless Postum

SEND IT BACK

EMAND that it be botled full 15 minutes AFTER ACTUAL BOILING BEGINS (not only 15 minutes after the pot is put on the stove). A curious chemical change takes place between 12 and 15 minutes after Postum begins to boil. This change releases the food elements and produces a crisp, snappy coffee taste so fetching that the makers have been many times accused of mixing coffee in. But that is false. The full analysis of Postum made by the best American authorities shows that it is made only of the selected parts of cereal grains treated by complex methods in the factory.

Postum is Absolutely Pure

and entirely free from the smallest grain of coffee.

Remember you get a charming coffee taste if you insist on having your Postum made right and that is easy. Full and simple directions on package. Remember also that when you leave off coffee you stop the drugging of stomach and nerve centres and give Nature a chance to heal your ails this work Postum is a most powerful aid, for you not only have your hot morning beverage but take a liquid food containing the very elements Nature must have from which to rebuild the gray matter in nerve centres and brains that have been broken down by coffee.

Ten days' trial works wonders

Small matter what form of stomach, heart, kidney or nervous disease you may have, for the probabilities are that your troubles have originated from a nervous system thrown out of balance by coffee.

Prove your own case by leaving off coffee ten days and using Postum. It may be worth more than a gold mine to you.

Get the little book, "The Road to Wellville," in each package.

"There's a Reason" for

POSTUM



35 Ask to see our "No. 35" Trunk 35 " Trunk — made of water-proof cauvas-steel-bound - steel-bottom-brass locks - compartment - splendidly made neat and strong-28-30-32 -34 and 36 inch sizes

> 2.25 - 2.50 - 2.753.00 - 3.50

Ask to see our "No. 46" Trunk -waterproof canvas-fibrebound-steel hottom-steel bound-heavy brass lockstwo trays-linen-lined-heavy straps—30 — 32 — 34 and 36 inch sizes

5.00 - 5.50 - 6.00and 6.50

Ask to see our "No. 53" Trunk-leather bound-linenlined - heavy Eagle locksheet steel bottom-two trays and heavy straps and slats-30-32-34 and 36 inch sizes 6.50 - 7.00 - 8.00and 9.00

SUIT CASES

Something nice-light and strong for a lady's use in a.... 2.00 and 2.50 Our "challenge" suit case—no better for the money in the trade—22 and 24 5.00 EAST & CO.

300 YONGE STREET

to her home in a carriage. Her recov-ery has been slow and the doctors at-tending her fear that it will be some days before she will be able

Whitby, July 18 .- (Special.) -- Suffering with heat prostration, Seymour Whitney, while placing a window frame, fell to the ground from an upper storey of a new house. He escaped with no

Chicago, July 18.—This was the hotest day of the year for Chicago, the mercury registering \$6 degrees for two hours this afternoon. Cities thruout the Northwest also report distress from heat. The humidity was high and the result was much suffering. By 9 o'clook to-night the mercury had dropped here to \$8 degrees. Up to 10 o'clock to-night five deaths and thirty-sight preservation.

Owen Sound, July 18-(Special.)-Either as a result of a sunstroke or day that Russia had appointed good thru having struck his head on a stone

He went out on the raft, and three lads took a boat to assist him to land. They were only a few feet away when the lad plunged headforemost into the water. He could not swim and did not rise to the surface

Ottawa, July 18 .- (Special.)-The deliberations of the senate are now the storm centre of politics. The house of commons has practically suspended business pending the getting thru of the upper chamber. The afternoon session was devoted chiefly to a consideration of the bill increasing the salaries of the premier, members and senators. There was some talk, but very little argument. The members of the hon, chamber practically held up both hands and concurred unanimously in the property. ommons has practically suspended concurred unanimously in the propsal

ence to the abolition of mileage, and the opinion was expressed that it was ber eath the dignity of members of par-li: ment and the senate to have to make

lik ment and the senate to have to make sworn declarations to the clerk as to attendance.

In connection with the consideration of the bill to increase the permanent fixee, Sir Mackenzie Bowell expressed the opinion that the idea of Sir Wilfrid Laurier, back of the proposal, was to prepare for the time when Canada would be separated from Great Britain. Sir Richard Cartwright, who replied, ridiculed the idea of Sir Mackenzie.

San Jose, Cal., July 18.—Daniel Maloney, who had made numerous successful ascensions with Prof. Montgomery's aeroplane, to-day fell 2000 feet to his death at Santa Clara.

About 3000 persons watched with interest the machine as it shot upward, ridiculed the idea of Sir Mackenzie.

Whiskey nor beer hasn't got a look-in with the wise men."

"How do you know how many rickeys you've made?" queried the temperance reporter, who is trying to put down liquor "The limes are counted out to us. One where we get off at:

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Whiskey nor look-in the wise men."

- Kay's July Furniture Sale =

Mission Furniture at Reduced Prices

Mission Furniture is particularly well adapted for what may be called the living rooms of the house. It is designed for use and comfort, rather than display, and is pleasing to the eye, because well proportioned, well made and suitably finished. We carry a large and carefully chosen stock, which includes roomy Davenport sofas, with luxurious cushions, in soft Spanish leather, restful cushioned arm chairs, easy Morris chairs, quaint magazine stands, library and occasional tables in many sizes, secretaries, writing tables, book cases, etc., etc., besides dining-room and bed-room suites, hall furniture, etc.

Our July Prices, of which a few are quoted below, will prove an added attraction to a fast selling line,

No. A 236, Library Suite of three pieces, including settee, arm chair and small chair, Antwerp oak frames, Kay's upholstery, in green July Sale price.

No. 03, Occasional Table, in weal No. 647 1-2, Suite of 5 Library thered oak, with round top, 30-in. in diameter, regular \$9, 7.75 Spanish leather, regular 43.00 \$54, July Sale price 43.00 No. 5686, Hall Stand, in weathered oak, a really handsome piece of furniture, with oxidized hatpins and roomy box seat, regular \$25, July Sale price 20.00

No. 109, Secretary Book Case, in weathered oak, very handsome and conveniently arranged, with drawers, pigeon holes, etc., re-65.00 ular \$18, July Sale price No. 3, Writing Table, weathered oak, a very quaint and useful design fitted with drawer and she ves regular \$20, July Sale | 6.00

in diameter, regular \$9, 7.75 thered oak, an article almost in-

dispensable in the modern home,

No. 725, Rocking Chair, ladies' size, in weathered oak, with pad seat, in Spanish leather, regular 3.50 \$4.50, July Sale price 3.50 No. 5565. Umbrella Holder, in weathered oak, fitted with three brass pans, regular \$13, July | 0.00

regular \$10.75, July Sale price 9.00

No. 6 1-2, Rush-seated Arm Chairs, a very tasteful design, in weathered oak, 6 only in stock, regular \$3.50 each, July Sale 6.75 No. 203, Buffet, an early English design, in weathered oak, splendid-ly arranged, with shelves and cupboards for the display of silver

weathered oak, with rush seats, regular \$58.50, July 49.50

ware, etc., regular \$85, 65.00

No. 25 Writing Table, in weathered oak, with pigeonhole, rack, and two large drawers, a most convenient table, 3 feet long, regular \$20 July Sale price \$20, July Sale price. ... 16.50

Bargains like these make even Midsummer days busy, so that an early call is advisable if you want to make sure of obtaining some of the articles here listed.

John Kay, Son & Company, Limited 36-38 King Street West

ELECTRIC

electric fittings.

You Can

CHANDELIERS.

There are many beautiful

designs in electric chandeliers

hown in our show-rooms for

New importations from

England are now on view.

THE TORONTO ELECTRIC LIGHT COMPANY, LIMITED

12 Aco nide-st. East.

Depend on Me

My service never fails.

am as sure as the sun in

my engagements. If I

promise to press or clean

a suit and have it done at

a certain time-it's done on time-every time.

FOUNTAIN, "My Valet,"

There doesn't seem to be much intoxica

takings are light. There is no doubt about

it, the bars, particularly down town, are

"What are they drinking this hot weath-

r?" asked The World's temperance report-

of a wine clerk in a prominent down-

own refreshment resort. "Gin rickeys, all

doing a greatly increased bar trade.

AMUSEMENTS.

THE ONLY COOL PLACE H ANLAN'S POIN T AFTERNOON and EVENING.

> New Free Show

NEW BIG FEATURES **DOUBLE HEADER TO-DAY**

-AT DIAMOND PARK-Games Called at 2 and 4 p. n TORONTO AND JERSEY CITY

London, July 18 .- Baron Hayashi, the presentative of the Associated Press to men as peace plenipotentiaries. Nevertheless M. Witte and Baron Rosen had as numerous and as lively as ever, a little dirtier and making a triffe more noise than usual. The older people are out on the sidewalk getting what little air there is as close as they can to their bodies, using improvised fans as the control of the control of the computation of the computation of the control of the control of the computation of the co will be communicated only at the con powers the Russian plenipotentiarie

The Associated Press corresponden suggested that the general opinion pre vailed that the Japanese terms will be "I cannot see where people get such an idea," replied the minister, "the pub-lic evidently mistake the Japanese for

Japan was ready to continue the war unless she secures suitable terms. He called attention to the fact that practically the entire sum realized by the last two loans was unexpected, and said the capture of the Island of Sakhalin was not precipitated by the approach of the conference, but was a natural sequence of the Japanese campaign, the plans for which had not been altered since Russia acceded to a con-ference. An earlier attack on the island was not, undertaken, principally because of the severe winter and because the summer season was for campaigning and the establishment of a new government in the island.

attached to a huge balloon.

PREFERENCE FROM BAHAMAS.

Suggestion Comes That Trade
Would Thus Be Much Encouraged
Ottawa, July 18.—The people of the
Bahamas have been advised to grant
Canada a preference by A. Bertram,
at company the distance, and turned over 18 people of the fact that the United States and control of discourage Bahama on the other hand, and success as a success of the waiting list get mpatient and holles on the waiting list get mpatient and bean displayed to the list of the list of holls of the waiting list get mpatient and found attached to a huge balloon.

At a height of 4000 feet Maloney cut loose from the balloon and began manururing the aeroplane. He sailed gracefully about, then essayed a deep dip. Suddenly the machine swerved, hesitated and then turned over. It is just large enough to contain the local field with the local field who use who use it take their hats off to Col. Rickey, who invented the rickey, and found out what a lime was good for. Uptown the question was repeated, "What kind of drinks are the boys after most?" "Long ones," replied the busy barman, "Rin on rickeys?" "There is if you are in the first large enough to contain the ice, lime and soda, making a palatable drink, and those who use it take their hats off to Col. Rickey, who invented the rickey, and found out what a lime was good for. Uptown the question was repeated, "What is the contain the ice, lime and soda, making a palatable drink, and those who use it take their hats off to Col. Rickey, who invented the rickey, and found out what a lime was good for. Uptown the question was repeated, "What is the contain the ice, lime and soda, making a palatable drink, and those who use it take their hats off to Col. Rickey, who invented the rickey, are finely a supplied to contain the ice, lime and soda, making a palatable drink, and those who use it take their hats off to Col. Rickey, who invented the rickey, and found out what a lime was good for. Uptown the question was repeated, "What is in the ice, lime and soda, making a palatable drink, and those who use it take their hats off to Col. Rickey, who invented the rickey, and found out what a lime was good for. "Uptown the question was repeated," what is a supplied to be a supplie

C.A.RISK

DENTIST

Yonge and Richmond Sts. W. H. STONE Undertaker

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ion due to the hot spell, and the police Geo. Perkins & Co.

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NEW YORK PAINLESS COR. YONGE AND DENTISTS TORONTO DR. C. F. KNIGHT, Prop. Early Closing--May, June, July, Aug. Saturdays at 1 p. m.

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L EARN TELEGRAPHY AND accounting; \$50 to \$100 a me iry assured our graduates under hix schools the largest in Americandors by all railroads; write a ogue. Morse School of Telegrap innati, O., Buffalo, N.Y., Atlanta, Irosse, Wis., Texarkana, Tex., Salsco, Cal.

ARTICLES FOR SALE.

SECOND-HAND BICYCLES, 2 choose from. Bicycle Munson tonge-street. OMMON SENSE KILLS AND stroys rats, mice, bedbugs; no all druggists.

MONEY TO LOAN. A DVANCES ON HOUSEHOLD GOODS

planos, organs, horses and wasons, ing. Money can be paid in small wonth; or weekly payments. All business conditions of the control of the c M ONEY LOANED SALARIED PRO
ple, retail merchants, teamstructure of the case of A SK FOR OUR RATES BEFORE BOR-horses, wagons, etc., without removal; on aim is to give quick service and priser, Keller & Co., 144 Yonge-street, arst floor,

275,000 - 4½ PER CENT., loans; houses built for parties; any terms bon't pay rent. No fees. Call on keynolds, 77 Victoria-street, Toronto.

TORAGE FOR FURNITURE and planos; double and single funding vans for moving; the cidest and most liable firm. Lester Storage and Carta 860 Spadina-avenue. LEGAL CARDS.

R BANK W. MACLEAN. BARRIST sollcitor, notary public, 24 Victoriestrect; money to loan at 4½ per cent. J AMES BAIRD, BARRISTER, SO tor, Petent Attorney, etc., 9 Bank Chambers, King-street east, Toronto-street, Toronto, Money to ENNOX & LENNOX, BARRISTER etc., T. Herbert Lennox, J. P. Lenox. Phone Main 5252. 34 Victoria etc.

PROPERTIES FOR SALE. mod'ous outbuildings and abundan beautiful shade trees and shrubs, and icolking the activities of Muskoka I Gravenhurst, the gateway of the far Muskoka Lakes. The property is but minutes' walk from the trains, boats office, schools and churches; 25 per only required down; balance easy Dr. A. J. Campbell, Graven hurst.

OTTAWA LEGAL CARDS. SMITH & JOHNSTON, BARRIS Solicitors, etc.; Supreme Cou-liamentary and Departmental Agent wa, Canada. Alexander Smith, Johnston.

HOTELS.

JIBSON HOUSE, QUEEN AND George-streets; accommodation street of first-class. Rates \$1,50 and \$2.00 a day pacial weekly rates. H OTEL DEL MONTE, PR Springs, Ont., under new r ment; renovated throughout; miners open winter and summer. J. W. Sons. late of Elljott House, props. ROQUOIS HOTEL, TORONTO, C. ada, Centrally situated, corner and York-streets; steam-heated; electighted; elevator. Rooms with bath a en suffer. Rates \$2 and \$2,50 per day.

H OTEL GLADSTONE - QUEENS west, opposite G. T. R. and C. P. 1 station; electric cars pass door. Turnbe Smith, prop.

TO RENT. ARGE OFFICE—NO. 93 YONGE ST.
Apply The McGee Real Estate Co.
Limited. Office, No. 5, 93 Yonge-street. edgr

VETERINARY.

F A. CAMPBELL, VETERINARY SUR-geon, 97 Bay-street, Specialist in diseases of dogs. Telephone Main 141. T HE ONTARIO VETERINARY COL lege, Limited, Temperance-street, To-rontc, Infirmary open day and sight, Ses-sion begins in October. Tel. Main Sol.

BUILDERS AND CONTRACTORS. R ICHARD G. KIRBY, 539 YONGE ST. contractor for carpenter, Joiner work and general jobbing. 'Phone North 904.

J. W. L. FORSTER - PORTRAIT Painting, Rooms, 24 West King-street, Toronto WANTED. W ANTED-HOUSE AND FEW ACRES of land, near street cars; easy terms. Box 32, World Office.

SUMMER RESORTS. HOTEL BRANT, BURLINGTON-4-Saturday afternoon till Monday after breakfast; just the place for banquets, conventions and evening parties. Cottage to let. William P. Kenney, Manager, PROPERTIES FOR SALE.

FOR SALE-HOUSE-8 ROOMS, LARGE lot, superior fruit, \$850. Box 405, Richmond Hill. CLAIRVOYANTS.

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EDUCATIONAL.

K ENNEDY SHORTHAND SCHOOL-The majority of Toronto's stenographers are our pupils; we have to maintain reputation of eleven years' good work. Adelaide East. PERSONAL.

W ANTED-ALL LANCASHIRE PEU ple to attend a meeting in Temp' Building, on Friday, the 21st, at 8 p.m.

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