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THE STOCK MARKETS

TORONTO STOCKS 32%

Subscription List Opens on Saturday, July 13th, and Closes on Wednesday, July 24th, 1912

THERE IS NOW OFFERED FOR SUBSCRIPTION:

20,000 Shares (\$200,000) of Stock at Par, with 25% Bonus

THE UNION BRICK CO., Limited

CAPITALIZATION, \$350,000.00. - All Ordinary Stock

Shares par value \$10.00 each. Subscriptions are payable as follows: 10% with application. 15% on allotment. 25% on August 15th, 1912. 25% on September 15th, 1912, And balance 25% on October 15th, 1912.

DIRECTORS

J. W. McREYNOLDS, Esq., Public Works Contractor, of Cleveland.
G. W. MONK, Esq., Capitalist, Toronto, Vice-President Canada Permanent Mortgage Corporation.
G. P. MAGANN, Esq., Railroad Contractor, Toronto.

E. C. HILL, Esq., General Broker, Toronto.

ALFRED ROGERS, Esq. (of Elias Rogers Coal Co.), Wholesale Cement Dealer, Toronto. E. C. HILL, Esq., General Broker, Toronto. A. F. WEBSTER, Esq., Cunard S.S. Agent, Director Sovereign Fire Insurance Co., Toronto. DAVID CARLYLE, Esq., Contractor, Toronto, President Carlyle & Beck, Ltd., Director Equity Fire

> Bankers—The Canadian Bank of Commerce. Solicitors—Watson, Smoke, Chisholm & Smith, Toronto.

> > PROPERTY

The Company is purchasing 100 acres at Strectsville, close to the C.P.R., with practically an unlimited supply of the finest quality of Shale Clay, which will make the highest grade of bricks.

It is intended to erect a plant capable of turning out 100,000 bricks daily, with building and power equipment for increasing output to 125,000 daily.

Electric power is available at very low cost from the plant of the Town of Streetsville.

CHARACTER OF OUTPUT The plant, equipment and clay will enable the Company to supply a very superior high-class common brick and the very best quality of face brick.

Analysis of the Shale Clay has been made by Thos. Heys & Son and Canadian Laboratories, Ltd., and show same to be most suitable for making nigh grade brick.

MANAGEMENT

The Company has in view for Manager a man of long and successful experience, who has made good in the highest sense.

Mr. J. W. McReynolds, one of the Directors, is a public works contractor of wide experience, and is horoughly conversant with the requirements necessary to turn out the very best product in the way of

brick, at the minimum of cost.

Mr. McReynolds organized one of the largest brickmaking plants in the United States, which plant has never obtained a price higher than \$8.00 per 1,000 for its brick, and yet has never paid less than

25% per annum dividend since its origin, some twenty years ago.

With brick at \$12.00 to \$18.00 per 1,000 delivered as obtained in Toronto, a plant of this capacity should return unusually large dividends to shareholders.

ESTIMATED EARNINGS

Based upon only 5 days per week and 40 weeks per annum, and basing the average price to be obtained for the Company's output at the conservative price of \$10.00 per 1,000, the estimated earnings will be as follows:-

500,000 bricks per week for 40 weeks per annum equal. 20,000,000 per annum Which, averaged at \$10.00 per 1,000equal. \$200,000 per annum Less cost of manufacture, selling and management expenses \$100,000 per annum

Leaving for surplus \$100,000 per annum Which would pay over 25% upon the entire capital.

OFFERING The shares offered for sale, together with bonus, are all ordinary shares, and not limited as to divi-

Shares will be allotted in order as received, and as far as possible all applications for 25 shares and under will be allotted in full. The right is reserved, however, to allot only such subscriptions or for only such amounts as may be

The directors' intention is to list the Company's stock on the Toronto Exchange as soon as progress warrants such.

PROSPECTUS AND SUBSCRIPTION BLANKS may be obtained by mail from the Company or from E. C. Hill, Financial Broker, at 43 Victoria Street, Toronto, or by filling in the coupon application below, and forwarding same, together with cheque for 10% of the subscription, to E. C. Hill at above address. All cheques should be made payable to the UNION BRICK CO., LTD. Payment may be made in full if desired.

FILL IN AND MAIL TO

APPLICATION FOR SHARES

E. C. HILL, Broker, 43 Victoria Street.

25%, and agree to sign the regular subscription form.

I enclose cheque for being first installment of 10% of the par value.

Name.....

NADA MOVING PICTURES LIMITED

INCORPORATED UNDER THE LAWS OF ONTARIO

CAPITAL \$40,000 PAR VALUE OF SHARES \$1,00 EACH

OFFER AN EXCEPTIONAL OPPORTUNITY

The Moving Picture Industry is one which shows larger profits than any other amusement enterprise, and apparently has not reached its height.

Public sentiment is changing from the regular playhouses to the picture houses, as a result of which bigger returns on the investment are being enjoyed by these institutions than in any other form of amusement.

Our Proposition

The Canada Moving Pictures, Limited, incorporated under the laws of Ontario, capitalized at \$40,000, par value of stock \$1.00 per share, offers for public some ription 25,000 shares of stock at \$1.00

This Company was formed for the purpose of establishing a circuit of picture playhouses in Toronto and in the leading towns of Canada. The circuit will include only theatres doing an estabished business and earning profits. The Canada Moving Pictures, Limited, already hold options on five of the most lucrative earning playhouses in this city. In addition to these, the Company already owns and is operating one of the leading picture houses on Yonge Street, which is earning handsome net profits.

The playhouses held under option to purchase are situated in the busiest shopping downtown district, while others are situated in the north, east and west end sections of this city. It is expected that within a few days the circuit of theatres will be completed, with playhouses in operation in a number of the leading towns within a radius of 200 miles of Toronto. Each of these theatres is earning big profits, and no stock enterprise offered for public subscription recently has, in our

opinion, the practically assured profits as has the Canada Moving Pictures, Limited.

The general public has made the Moving Picture Industry what it is to-day, and for the first time the public is offered an opportunity of reaping the financial benefits which promise to grow more rapidly in the future than in the past.

Earnings and Dividends

The Moving Picture Industry has made millions for syndicates who operate a circuit of theatres, and the Canada Moving Pictures, Limited, will likely do the same for its stockholders within the next few years. A MOST IMPORTANT FEATURE OF THIS ENTERPRISE AS A GILT-EDGED INVESTMENT IS: THE DIRECTORS HAVE DECIDED TO DISTRIBUTE AMONG THE STOCKHOLDERS ON THE 10TH OF EACH MONTH 75 PER CENT. OF THE MONTHLY NET EARNINGS OF THE COMPANY, IN THE FORM OF DIVIDENDS, THE REMAINING 25 PER CENT. TO BE HELD AS A RESERVE FUND FOR ACQUIRING ADDITIONAL THEATRES WHENEVER A GOOD OPPORTUNITY PRESENTS ITSELF.

Film Exchange

The Canada Moving Pictures, Limited, expects to operate its own FILM EXCHANGE, which n itself should net the Company handsome profits, as well as materially lessen the overhead expenses and provide an opportunity of declaring bonuses every three months in addition to the monthly dividends. Only the highest class of films will be shown at the company's theatres, and, in renting these to outside houses, good prices will be obtainable.

The Board of Directors are: F. A. REID, Wholesale Manufacturer.
H. H. EVANS, Wholesale and Retail Tobacconist
LEONARD BARKER, of Beal Bros., Limited

R. W. NORRINGTON, Broker N. H. TRUETT, Vice-president Cafeterias.

Solicitors, Day, Ferguson & O'Sullivan

RALPH M. NORRINGTON, Broker Chartered Accountants, W. & R. M. Fahey

The Quebec Bank

R. W. NORRINGTON & CO., Brokers

ROOM 503, MCKINNON BUILDING

19 MELINDA STREET, TORONTO FISCAL AGENTS

| CONTRACTOR OF THE PROPERTY OF | | | - | |
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Prudential Trust Company Limited

POR the buying, selling and managing of properties, Prudential Trust Company will be found an entirely satisfactory agent.

HEAD OFFICE: 41 St. Francois Xavier St., MONTREAL, B. Hal Brown, Vice-President and General Manager. ONTARIO BRANCH: 8 King St. W., TORONTO, John L. Thorne, Manager.

NEW YORK STOCKS

on Perkins & Co. (J. G. Beaty), King-street, report the following ions on the New York Stock Ex-

or.