

L. SIMPSON

Store Opens 8 a.m.

Closes 5.30 p.m.

H. H. FUDGER, President

J. WOOD, Manager

Phone Number Main 7841

We have 50 lines to Central.

L. SIMPSON**Trig Outfits in the Mantle Section****LINGERIE DRESSES.**

Made of voile and lingerie. Waists are daintily trimmed with val lace or rich embroidery design, also displaying rounded yoke or high collar. Skirts are beautifully trimmed to correspond. Every dress shows grace and individuality. Excellent value. \$7.50

LINEN SUITS.

New York styles, in Linen Suits, made of selected Irish linen and cut in sizes for women and young girls; Norfolk-style with straps over shoulders and patch pockets. Skirts are the fashionable gored style, finished with buttons. \$9.00

LINEN AND SILK COATS.

Regularly a Half More.

A collection of soiled Linen and Silk Coats, all in good condition, but just enough handled to take the new look out of them. Linen in white only; some nicely embroidered, others plain. Shantung and heavy tussore silks. Regular value from \$6.75 to \$35.00. Thursday \$4.50 to \$24.00

GIRLS' COATS, \$5.00.

Colors, navy or red, and black and white shepherd's check worsteds. These coats have box back and are single-breasted, with large rounded or square collar overlaid with check or striped material, piped with braid. Patch pockets, cuffs trimmed to match collars. Ages 6 to 14 years. Special \$5.00

NEW SPRING SKIRTS, \$5.00.

Several styles that are most attractive. Fine all-wool French panamas of excellent quality, cut with an over-draped effect, and ornamented with buttons. Some have the inverted pleat at side to give fullness. Some with high or normal waistline. A special line at \$5.00

Hats for Traveling

This is a class of Hats by itself. We have given a great deal of thought, not only to make them serviceable, but to show smart, clean styles. For tomorrow we have twenty-six of these Hats, in black, white, and colors. New wing trimming will be shown on them. The prices are most reasonable. Each \$4.50 and \$6.50

Gloves and Hosiery For Women at Bargain Prices

Women's Wrist-length Lisle Thread Gloves, 2-dome fasteners, neat stitching on back, fine even thread, perfect fitting, odd shades and black and white, sizes 5½ to 7½. Extra value, Thursday, pair, 19c

Women's Real Silk Hose, fashioned, gauze weight, close, firm finish, double elastic garter welt, high spliced ankle, double heel, toe, and sole, 8½ to 10, black and tan, extra value. Thursday, pair 59c

Infants' Cashmere Hose, 25c

Infants' Fine Wool 1-1 Ribbed Cashmere Hose, soft spun yarn, silk heel and toe, guaranteed fast dye, tan, sky, pink, cardinal, black, and white, sizes 4 to 7, special value. Thursday, pair 25c

Men's Lisle Thread Socks

Men's Finest Qualities Plain Lisle Thread Socks, best finish, nice weight. A large range of plain colors, and many fancy patterns, double heel and toe, sizes 9½ to 11, exceptional value. Thursday, 3 pairs, 55c; pair 19c

Sale of French Poplins and San Toys, Thursday, 49c

Regular Value 65c Per Yard

A late shipment of these seasonable summer-weight fabrics has just come in. They are from a noted French maker, and contain only high quality yarns, in fine cord effects that give splendid wear. They shed the dust perfectly. A beautiful range of new summer shades and black. Guaranteed best unfading French dye and rich permanent finish, 42 inches wide. Special, Thursday 49c

Large Size Sateen Petticoats for \$1.25

Women's "Out-size" Petticoats of imported mercerized sateen, black only, hip measures 55 inches, deep flounce, trimmed with rows of pin-tucking, knife-pleated frill, and self underpiece, sizes 38 to 42. Thursday \$1.25

Japanese Sacques, Thursday 98 Cents

Japanese Sacques of good quality crepe, in floral and embroidered designs, colors sky, Copenhagen, navy, pink; also white grounds with mauve, Copenhagen, green, navy, and rose, silk facings of harmonizing shades. Thursday 98c

1,000 Plates Royal Doulton China

At less than half-price. Thursday, each 25c
Ravissant Art Ware, pedestal and flower pot. Thursday, per pair \$5.00
Cut Glass Lemonade Set, tankard shape, jug and six tumblers. Thursday, per set \$7.50
Brass Kettles, bright finish, fine spun, footed, amber handle, 2-pint size, Thursday \$1.98

This in Lunch Room
THURSDAY AFTERNOON
3 to 5.30
Raspberry Frappe with Cake
TEN CENTS

At The SIMPSON STORE of Elegance**The Pattern Men's Two-Piece Suits**

A number of suits that offer exceptional values are made from imported tweeds, in blue, with hairline stripe, medium brown, with fancy stripe and light grey with fancy stripe. These suits are made single-breasted, three-button style, with close-fitting collars and are half-lined. The trousers have belt, side straps, and cuffs, well tailored. Thursday morning price \$9.00

**MEN'S YOKE NORFOLK OUTING SUITS.**

Made from a small check, light grey tweed. This English cloth is well suited to the style of coat, the single-breasted yoke Norfolk with belt. Trousers have cuffs and belt straps, and are well tailored throughout. Price \$12.50

Another Excellent Two-piece Suit is made from English worsted in a plain grey, light color. It is cut single-breasted, three-button style, and is half-lined. Trousers have cuffs and belt strap. Big value \$15.00

The Season's Smartest for Boys

Two-piece Yoke Norfolk Suit, grey English twilled worsted, is made with box pleats from yoke down back and front. Lined to match. Full American bloomer pants, with self belt and watch pocket. Sizes 2 to 14. Price \$12.50

Scotch Tweed Suit, in the new brown shade, smart yoke Norfolk, with box pleats and belt, full hip bloomer pants, with self belt. Sizes 2 to 14. Price \$15.00

Boots, Oxfords, and Pumps at Special Prices Thursday

FOR WOMEN AT \$1.99

Another big shipment of beautiful new spring pumps, Oxfords and boots, in all the popular styles and lasts for summer wear, straps, ties, button bluchers, etc., while cravenette, black satin, velvet, patent calf, tan calf, gunmetal, and suede; high, medium, and low heels. Sizes 2 to 7. A. B. C. D. and E widths. Be as early as you can, Thursday \$1.99

CHILDREN'S HIGH-GRADE BOOTS, 99c.
500 pairs Children's dainty American Boots, made by Messrs. A. R. King of Boston, "Kant Slip" soles and heels, in soft tan calf, red and vicid kid, patent calf, with black cloth tops, tan calf with white tops and black velvet, all button styles, beautifully hand-finished. Sizes 2 to 7. Regular \$1.50 and \$1.75. Thursday 99c

**Specials in the Big Sale of White****THURSDAY'S WHITEWEAR SPECIALS**

Beautiful Royale Corsets. A stylish model of the finest white batiste, medium low bust, very long skirt, 4 garters, rust-proof boning, deep embroidery trimming run with satin ribbon, bust draw cords. Sizes 18 to 26 inches. Regular price \$3.50 a pair. Thursday, June sale 1.75

Nightdresses. A dainty style in nainsook slip-over style, V-neck formed of beautiful medallion embroidery, short sleeves, neck and sleeves finished with narrow embroidery, run with silk ribbons. All sizes. Regular price \$2.25 each. Thursday, June sale price 1.50

Drawers of fine nainsook. wide umbrella style, trimmed with hand embroidery medallions, insertions, and ruffle of linen lace. Sizes 23, 25, 27 inches in both styles. Regular price \$1.50 a pair. Thursday, June sale price, pair 89c

Women's Summer Vests. Clearing several styles, ribbed white cotton, low neck, short or no sleeves, beading and draw tapes; some have narrow lace yokes. Sizes 32 to 38 bust. Regular prices 15c and 20c each. Thursday, 10 June sale, each 10c

Wash Goods
GREAT SALE OF PARTLY-MADE DRESSES.
We have secured from a Belfast traveler a lot of samples of White Linen, Hand-Embroidered Dresses, at a big discount. The skirts are fully made, with the exception of joining down the back, and there is enough material embroidered to make the waist. These robes, if bought in the usual way would sell at prices ranging from \$8.00 to \$15.00. Thursday's price \$3.50

About 20, made of fine quality white Indian Head, regular value \$5.00 to \$10.00. Thursday \$1.98
60 pieces Pretty Large Check Zephyr, designs in cotton voile, splendid quality and fast colors. Regularly 25c. 15c
A quantity of odd patterns and ends of Serpentine and other Crepes, suitable for waists, etc. Regularly 25c. Thursday 15c
No phone or mail orders.

Handkerchiefs for June Brides

Our Handkerchief Department is almost perfect in its completeness. Handkerchiefs from Ireland, Armenia, Switzerland, and France. (Opposite the Yonge St. entrance.)
Finest of sheer linen, the daintiest, prettiest, floral and butterfly designs. Our regular 50c quality. Thursday 3 for \$1.00
Initial Handkerchiefs, of sheer Irish linen, with small hand-embroidered initial in corner, enclosed in pretty colored design. Others have butterfly design, with small plain initial, 1-4 inch hem. Our regular 25c quality. Thursday 3 for 50c

Lyons-Dyed, Black, Honan, or Raw Silks

26 Inches Wide, Regularly 75c, For 47c Per Yard.
Splendid-wearing qualities, in fast blacks; fine and medium weaves. Per yard 47c
Black and Ivory Habutai Silks. 36 Inches Wide, 46c Per Yard.
A low price for this much-wanted silk; French dyed, with taffeta finish, in soft weight weaves. Per yard, 46c
Washable Foulards.
In self-grey stripes, blue stripes, two-tone, etc.; absolutely fast colors, very serviceable, cool, and dressy; 40 inches wide. Special for Thursday, per yard 98c
Dollar Black Silks.
Black Satin Paillette. 36 inches, heavy and rich.
Black Chiffon Taffeta. 38 inches, a light, soft finish.
Black Peau de Soie. 36 inches, coat or suit weight.
All priced for Thursday at, per yard \$1.00

**Glasses and Spectacles**

Accurately fitted in our well-equipped Optical Parlors at prices from \$1.50 upward, according to the needs of each case.

"At Once"
is the best time to tackle every eye difficulty.

Vest Pocket Camera \$7.00

Regularly \$9.00.

Thoroughly reliable in every way, fitted with five achromatic meniscus lenses, complete in limp leather case, for \$7.00
Our No. 2½ box Camera (for roll film), taking picture 2½ x 4¼, in wonderful value for \$3.50
We call special attention to our No. 35 Folding Camera (for roll film), which takes a picture the popular post card size, 3¼ x 5¼. This really high grade camera, priced at only \$10.00
We can develop, print, and enlarge your "snaps" for you. We guarantee best results.

Smyrna Hearth Rugs and Mats

Both sides alike, double wear, at these special prices:

Size 18 x 33 \$ 75
26 x 48 175
30 x 60 235
English Bath Mats, unusual colors and designs, all washable and colors that won't fade:
24 x 48 \$2.35
27 x 54 3.05
30 x 60 3.95

English Axminster Hearth Rugs and Runners.

Extra big value.

23 x 64 \$ 4.24
30 x 60 3.25
26 x 48 2.45
24 x 36 1.75
30 x 9.0 7.75
30 x 10.6 9.25
30 x 12.0 10.75

English Tapestry Square Rugs.

These are particularly good money's worth and beautiful in design.

6.9 x 9.0 \$ 4.55, \$4.95, \$ 5.45
7.8 x 9.0 5.15, 5.50, 5.90
9.0 x 9.0 6.15, 6.65, 7.15
9.0 x 10.6 7.15, 7.65, 8.15
9.0 x 12.0 8.15, 8.65, 9.15
10.0 x 12.0 12.25

Underpriced Seamless English Velvet Rugs.

These are particularly good money's worth and beautiful in design.

9.0 x 10.6. Reg. \$18.50. Special price, \$13.95
9.0 x 12.0. Reg. \$21.00. Special price, \$15.75
10.6 x 12.0. Reg. \$25.00. Special price, \$18.75

A special manufacturer's discount enables us to offer a beautiful lot of English Wilton Rugs at very much reduced prices, and we will include a number of odd rugs from our regular stock to make an attractive and well assorted offer. Self colors and Oriental designs.

CARPETS.

English Mottled Velvet Stair Carpet, an excellent carpet for hard wear, very suitable for hall runners.

22½ inches, regularly 85c, special 65c
27 inches, regularly \$1.15, special 85c

Serviceable Union, for inexpensive bedroom carpeting, etc., 36 inches wide, extra value, yard, 48c

English and Domestic Brussels Carpet, in Oriental designs, self-colors, and chintz effects. Splendid value, yard 95c

New Floor Cloth, big shipment just arrived, 36, 45, 54, and 72 inches wide. Extra value, Thursday, yard 27c

New Creations in Soft Drapery Fabrics

Of special importance is our new St. Regis Silk, in fast colors for sun rooms, halls, and living-rooms. The material is very effective, hangs softly, giving a very rich touch or finish to the entire decoration, full 50 inches wide, plain and fancy weaves. Prices \$1.25 and \$1.75

"ALMA" DAMASKS.

Special showing of these new Damasks, in unique patterns, various soft color combinations, very suitable for light drapery or upholstery purposes, full 50 inches wide. Special at 85c

SCREENS.

Screens suitable for heavy or light wear, boudoir or living-room purposes. Large assortment of screens, filled with burlap, in oak, mahogany, mission finish; also range of silkoline filled ones. Prices from \$2.75 to \$14.50

NOTTINGHAM LACE CURTAINS.

Nottingham Lace Curtains for the summer home at tempting prices, many designs and effects to select from, various widths. Prices from, pair 55c to \$6.50

WINDOW SHADES.

Very large range of fine hand-made opaque cloths in plain or duplex and best quality of Scotch holland to select from, complete with stock of lace to match same. Prices range from, per yard 20c to \$1.00

Inexpensive Wedding Gifts

Community Silver Plate

Six teaspoons, in Louis XVI or Sheraton patterns, in a silk-lined case \$2.00
Six Dessert Forks and 6 Dessert Knives, in Louis XV and Sheraton patterns, in lined case \$3.40

26-piece Cabinet of Community Silver Plate, consisting of 8 Tea Spoons, 8 Dessert Spoons, 8 Dessert Forks, 6 Dessert Knives, and 2 Table Spoons. Complete in silk-lined oak-finished cabinet. \$21.50

Louis XVI or "Sheraton" patterns.
A 26-piece Cabinet in the "Reliance" Plate, same number of pieces, made by Community silver in "La Rose" and Kenwood patterns \$14.70

Three Hundred Framed Pictures

The many subjects include figures, landscapes, and ornamental panel pictures, all nicely framed, in gilt and Mission brown. Regularly \$1.50 to \$2.50. On sale Thursday 75c

Enamelware on Sale

15,000 Pieces Blue Enamelware on Sale Thursday; this lot of handy home articles for the kitchen: Saucepans, preserving kettles, fry pans, egg pans, bowls, etc. The color is blue outside and white inside. Best German factory line. Price for Thursday, 5c, 7c, 10c, 12c, and 15c. Early buyers get best choice.

4,000 PIECES TURQUOISE AGATE WARE.
Tea kettles, dish pans, cooking kettles, preserving kettles, milk boilers, saucepans, meat pans, etc. Smooth finish (not second). Well worth to \$1.50. On sale Thursday 67c
We cannot promise to fill phone or mail orders for Graniteware.

FOR THE GARDEN.
½-inch Garden Hose, Three-ply Garden Hose, guaranteed to stand city pressure, 50 feet with complete attachments, nozzle and couplings, all ready for use. Thursday special \$4.29
¾-inch Garden Hose, as above \$4.29

The Grocery List

2,000 lbs. Dairy Butter, in prints Per lb., 26c
Finest Sugar Cured Ham, half or whole Per lb., 19c
Maita Vita Breakfast Cereal 3 packages 25c
English Marmoset Peas 3 packages 25c
Edwardsburg or Beehive Table Syrup 3 bags 14c
Salt, in 5-lb. bags 2 lb. jar, 25c
Fresh Flaked Wheat 3 lb. jar, 25c
Pure Orange Marmalade, Tickle's 3 lb. jar, 25c
Imported Macaroni Per stone, 45c
Choice Red Salmon 3 packages 25c
Imported Pure Malt Vinegar Imperial quart bottle, 25c
Blue Bell Jelly Powders 4 packages 25c
Maggi Soup, assorted 6 packages 25c
Cowan's Prepared Icings, assorted 3 packages 25c
25c ASSAM TEA FOR 25c.
500 lbs. fine rich full-bodied Assam Tea of uniform quality and fine flavor. A 35c Tea anywhere. Thursday, per lb. 25c

The SIMPSON Company Limited
Robert