

The Robert SIMPSON Company

Store Opens 8 a.m.

Closes at 5.30 p.m.

H. H. Fudger, President.

J. Wood, Manager.

ROBS: Fair; not much change in temperature.

L. SIMPSON

WHITE

Days---Just 8 More

The succession of wonderful selling days in the Whitewear Department cannot last much longer---only about one week left in which to buy lingerie of this class at such remarkable prices.

- WHITE CREPE NIGHT DRESSES**—Slip-over, elbow sleeve style, neck and cuffs finished with narrow fine embroidery, run with silk ribbon; sizes 32 to 42 bust. Crepe gowns require no laundering after washing. Tuesday White Sale **1.75**
- HERE ARE Dainty WHITE CREPE COMBINATIONS**—Require no laundering after washing. Corset cover and drawers in one; prettily trimmed with imitation Maltese lace and silk ribbons. Sizes 32 to 42 bust measure. Tuesday White Sale **2.25**
- HEAVY, STRONG COTTON DRAWERS** we offer a wonderful bargain; wide umbrella style; deep flounces, trimmed with wide tuck and hemstitched hem; open or closed; lengths 23, 25 inches only. Tuesday, a pair **.19**
- Also large size Aprons, made of heavy cream Irish linen, wide gored, fitted skirt, large bib, pocket. Regular price 50c each. Tuesday sale price **.39**
- THESE CORSETS IN THE WHITE SALE** (Phone orders filled)—A beautiful D and A Corset, in a very stylish model; fine white coutil; medium low bust; extra long skirt, cut away in front, 6 elastic garters, fine steels throughout, 4 wide side steels, deep lace trim; a long, graceful model; sizes 18 to 26 in. Greatly reduced for Tuesday, pair **.75**
- EXTRA ITEM FROM THE PEACOCK ROOM**—Bridal Sets of extra fine, heavy china silk or French silk mull; four pieces, gown, chemise, drawers open style, and corset cover; colors cream, sky or rose; exquisitely trimmed with fine laces or embroidery; hand-sewn; sizes 32 to 42 bust measure. Our regular prices were \$32.00 and \$35.00 a set. Tuesday sale price, a set **12.00**

Boots for Men and Women

Our boot sales, our qualities, and our prices have convinced Torontonians generally that "Simpson's is the store from which to get boots." Look at these Tuesday.

- MEN'S \$5.00 BOOTS \$2.95.**
- 960 pairs Men's Boots, patent colt, tan Russia calf, black winter calf, gunmetal and vic kid leathers, made in button and Blucher styles. Goodyear welted oak tanned soles, leather and heavy duck linings; some have heavy triple thick viscolized waterproof soles and reinforced shanks. Sizes 5 to 11. Regular \$3.50, \$4.00, \$4.50 and \$5.00. Tuesday, 8 o'clock **2.95**
- WOMEN'S \$4.00 BOOTS \$1.95.**
- 2,000 pairs Women's High-grade Boots, button and Blucher styles, in patent kid, patent colt, gunmetal, tan Russia calf and vic kid leathers (also 300 sample pairs from Garside & White). Goodyear welt, flexible McKay and hand turn soles, high New York, Cuban, military and low matron heels. These are bright, perfect, new stock. Sizes 2 1/2 to 7. Regular \$2.75, \$3.00, \$3.50 and \$4.00. Tuesday, 8 o'clock **1.95**

RUBBERS.

1,200 pairs bright new Rubbers. Every pair guaranteed perfect and to give satisfactory wear. Men's, 65c; Boys', 55c; Women's, 45c; Youths', 45c; Misses', 35c; Children's, 30c.

Picture Framing for January

10,000 feet of Moulding at one-quarter less than the usual price.
2,000 Stock Frames at half price.
Please don't put off bringing your pictures until the last day. Help us to help you by bringing your work to-day. —6th Floor.

A Robe Bargain

Lounging Robes of fine wool ripple eiderdown, sky and cardinal, also blanket cloth in fancy designs; odd lines from stock; fronts and sleeves bound with messaline silk. Regular \$5.00 to \$6.50. Tuesday **3.49** (No phone or mail orders)

Women's Dressing Robes of heavy velours flannelette, floral designs, in grey, blue, helio and pink; some are loose-fitting, others semi-Empire backs, fronts and sleeves satin bound. Sizes 34 to 44. Regular \$3.00 and \$3.50. Tuesday **1.98**

Seamed Tapestry Squares

Oriental, two-tone green, medallion and chintz effects; 9 x 9, \$6.95; 9 x 10.6, \$7.95; 9 x 12, \$9.00.
During this week we will offer the whole of our stock of Oriental rugs at a discount of 25 per cent. off marked prices.
English Wilton rugs, large size only, chiefly Persian designs and colorings, 11.3 x 15.0. Regular \$95 and \$75. January Sale price **49.50**
Ends of Printed Linoleums, up to 45c square yard **.21**

Evening Wraps that Were \$19.75, Tuesday \$11.95

(Third Floor)
Dainty styles and material in pastel shades of green, pink, champagne and rose. Some have large round collar edged with a fold of black satin. Others have bell shaped sleeves and nicely braided fur collars. They are lined and interlined, and are the prettiest protectors for the coldest weather. Regularly \$19.75. Tuesday **11.95**

China of First Quality

China Tea Set, beautiful rosebud design, all gold stippled, Tuesday **6.25**
Wedgwood Blue Willow Dinner and Tea Service, complete for 12 people, regular \$21.00, January sale **14.75**
Limoges China Dinner Set, 97 pieces, rich floral band decoration, Kermis shape teas, half price Tuesday **25.00**
\$7.50 Limoges China Dinner Service, genuine coin gold decoration. Tuesday **59.50**
\$200 Limoges China Dinner Set, Persian border design, Tuesday, special **125.00**

Reasonably Priced Clothes for Young People

Boys and girls, big and little, will find first-class things told about here; parents, at any rate, will seize the opportunity of investing money so profitably for the rising generation.

Skirts and Dresses for Big Girls (3rd Floor)

These Skirts are black all-wool voiles. There are a number of styles, all very stylish and becoming. Some have high waists, loose front and back panels; others inverted-pleat back, with trimmings of silk folds or buttons. Front lengths are 34 to 37 inches. Tuesday **\$7.00, \$7.50** and **7.95**

The Dresses are suitable for afternoon or street wear. Materials are striped French silk or messaline; collars are white, with black, tan or navy stripes. There are also plain blacks, whites and browns. Some have kimono waists, and some are long-sleeved. The styles are too numerous to describe in detail here. Come and see them. These dresses sold regularly at \$16.50 and \$18.50. Tuesday **12.95**

Imported Coats for Younger Girls (3rd Floor)

Tweeds, serges, blankets and reversible cloths; loose or slightly fitted. All new and up-to-date. There are large sailor collars and deep turn-overs. Prevailing colors, greens, browns, fawns and reds. Tuesday .. **7.95**

Seasonable Clothes for Boys (Main Floor)

English Natural Wool Underwear, winter weight shirts and drawers, made in double-breasted style, all sizes. This affords a splendid opportunity of buying best quality underwear at a fraction of its real value. Regularly \$1.00, \$1.25 and \$1.50. Tuesday **.69**

Sleeping Suits, made of fine quality English flannelette, in a variety of neat stripes. Sizes for 3 to 6 years only. Regularly 50c, Tuesday, suit **.39**

Pull-over Sweaters, perfect in every way, very strongly made and well sized; also a number of medium weight Jerseys, in all sizes. Regularly 75c and \$1.00, Tuesday **.49**

Overleggings for Children (2nd Floor)

Children's finest quality knitted wool overalls, with feet attached; also heavy fleece-lined Jersey cloth, without feet. They cover the body to waist, and have buttons or girdle. Sizes 2 to 8 years. Tuesday, all one price, **1.00**

Don't Miss These Beautiful Silks and Dress Materials on Tuesday

2,000 Yards Rich Mousseline Duchesse Satin, Satin Mousseline and Duchesse Paillette. Three excellent quality silks, in all the new shades of sky, pink, mauve, old rose, yellow, maize, gold, myrtle, alicia, saxe, ivory and black. Especially adapted for dresses, waists or slips. 20-in. wide. Tuesday **.69**

50 pieces only, Natural Color Shantung Posette, Pure Raw Silk. Bright silky finish and knobby weave, guaranteed to wear and wash perfectly. 34-in. wide. A 75c quality. Tuesday **.49**

1,000 yards Satin Twill Lining, of extra heavy quality. This affords an exceptional opportunity for dressmakers and tailors. 45-in. wide. Regular \$1.00. Tuesday **.88**

54-inch Suitings — These Suitings are our regular selling lines at \$1.50 per yard, in two-toned grey effects, that promise to be very popular for early Spring wear. Light, medium and dark tones, pure wool qualities and thoroughly shrunken. This half price offering is for one day only. Regular \$1.50, Tuesday, per yard **.79**

Lovely Embroidered Waists

White Waists of embroidered lawn. Front has 1/4-in. tucks with panels of embroidery, high collar, long sleeves, open invisible front. All sizes. Regular \$1.00. Tuesday **.59**

Another White Swiss Embroidered Waist, 1/4-in. tuck to shoulder with clusters of pin tucking in front, full length sleeve, relieved with 1/4-in. val. insertion, back and collar pin tucked. Open back. Regular \$1.45. Tuesday **.99**

100 only, Lovely Snowy White Lingerie Waists, with Swiss and fine embroidery fronts, high and square necks, finished with val lace, kimono or set-in sleeve. These waists cannot be duplicated at the price. Regular to \$3.95, Tuesday **1.75**

GET INTO LINE FOR This Overcoat Sale

Overcoats for MEN and BOYS are selling on Tuesday at prices which will effect the clearance we want.

Here in the very first item you find a saving of \$10. There is plenty of winter to come yet, and even if it were the end of March a man would be making a mighty wise investment in one of these coats. They are NOT the kind usually obtainable at figures like the following:

Finest Quality Overcoats

There are mixed Tweeds, greys and browns, and grey Cheviots, with velvet or self collars, cut single-breasted, three-quarter length. Also single and double-breasted Ulsters, with two-way collars. They have fine mohair linings, and are examples of the very best tailoring. Regularly sold at \$25.00, \$26.50, \$28.00, and \$30.00. Tuesday, each **20.00**

Fur-Lined Coats and Fur Collars

12 Fur-lined Coats, with fine English beaver cloth shell. They are well tailored and trimmed, and have shawl collars of German otter, lined with selected muskrat skins. Tuesday special **27.00**

Men's German otter, Astrachan lamb, half Persian and Hudson seal, fur collars, made so as to button on the overcoat; well lined and finished. Tuesday **3.95**

Warm Coats

These coats are suitable for curling, tobogganing or for a warm work coat. Made from black Mackinaw, with blue piping; also plain Mackinaw, and in an English corduroy. These are only in sizes 34, 35, 36, 37. Odds and ends to go out before stock-taking. Regular \$5.00. Tuesday **1.98**

Men's Sheep-Lined Coats

A really warm, hard-wearing work coat, made from heavy brown duck, fly front, lined with sheepskin, beaverette collar, leatherette shields, patent fasteners, wool wristlets in sleeves; very fine **4.95**

Red River Overcoats for Boys

43 exceptionally well tailored Red River Overcoats, for boys from 2 1/2 to 7 years; the cloth is an English Mackinaw, red, blue and brown shades, piped and lined with blue and red English flannel. Special sizes 20 to 25. Tuesday **3.49**

It's a shame to keep the little fellow in, but don't send him out without proper clothes. Here are proper overcoats.

Only 27, for boys from 2 1/2 to 4 years. Each coat is nicely finished with a silk velvet collar and brass buttons. Made from medium shade English tweeds. Sizes 2 1/2 to 4. Tuesday special **1.98**



Are You on the Look-Out for Handsome Portieres and Draperies?

This Sale will cause many a smile of satisfaction; prices and materials afford a chance of re-draping your house for half the ordinary cost. Don't miss seeing this collection on Tuesday. There are things on our fourth floor you want. Here is a partial list:

- Portiere Browns—Craftsman's Cloth—green, red, brown or blue, 30 inches wide, perfectly reversible, values \$1.00, \$1.25 and \$1.50. Sale price **.79**
- Reversible Velour—Green, red or rose velour, 50 inches wide, reversible, practically all new stock, some with slight imperfection in weave. Value \$2.00. Sale price **1.19**
- Egyptian Cloth—Green only, 50 in. wide, a very rich and effective material.
- Value \$1.00. Sale price, yard **.69**
- Portiere Trimmings—Galaon tapestry, galaon for trimming craftsman's cloth, velour or Egyptian cloth. Value 25c. Sale price, yard **.12**
- Metal Galaon, in silver or gold, a beautiful range of trimmings. Values 35c to \$3.50 yard. Sale, Half Price.
- Drapery Silks—For drawing room over-curtains, draperies, side curtains or valances. Values \$1.50, \$1.75 and \$2.00.
- Sale price, yard **1.08**
- Tapestries—French verdure tapestries for living room or dining room hangings, and for upholstery. Values \$1.50 to \$2.00. Sale price, yard **1.19**
- Bungalow Nets — For living room, dining room or den windows. Values 75c and 85c. Sale price, yard **.57**
- Trimmings—Edgings, fringes, cords, etc., for drapery trimmings. Sale price, Half Price.

Charges for Making

For five days only, half-price for making. You get the benefit of first-class workmanship, and save a whole lot of trouble and worry.

GROCERIES

- One car Standard Granulated Sugar, 17 lbs., \$1.00.
- Finest Marmalade Oranges, good size and color, per dozen, 19c.
- Finest Lemons, large size, per dozen, 14c. Choice Side Bacon, peameal, half or whole, per lb., 18c.
- Pure Kettle Rendered Lard, 3 lb. pail, 47c.
- Ogilvie's Royal Household Flour, 1/4 bag, in cotton, 83c.
- Fancy Japan Rice, 4 lbs., 25c.
- Imported Macaroni, 3 packages, 25c.
- 300 quart Gem Jars Canned Pineapple, in cubes, while they last, per jar, 25c.
- 500 lbs. fresh Ginger Snaps, 3 lbs., 25c.
- Finest Canned Corn, 3 tins, 25c.
- Canned Peaches, in heavy syrup, Old Mill brand, per tin, 15c.
- Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages, 25c.
- Quaker Oats, large package, 23c.

The Robert SIMPSON Company Limited

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