

may be distributed to a wide-spread clientele at the minimum freight cost. Therefore, if by choice of the most economic distributing centre with the most favorable railway facilities tributary thereto, he can reduce his freight bill to rock-bottom, and, at the same time expedite the delivery of goods, he will surely do so. In this connection, if he will carefully examine the railway map cut, Saskatoon's proposition as a central distributing point will be evident.



Group of Business Blocks.

Although the lines of the C. P. R. and G. T. P. have only just been completed, the following wholesalers, with commendable foresight, are already with us and doing an immense business:—

Massey-Harris Company.

A. McDonald Company, Winnipeg, wholesale grocers.

Rogers Fruit Company, Winnipeg.

J. Y. Griffin Company, Ltd., Winnipeg.

Bell Piano Company, Guelph, Ont.

Great West Furniture Company.

Canadian Elevator Company, lumber, etc.

Saskatoon Forwarding & Storage Company, builders' supplies, etc.

Wilson Bros., motor cars.

Stricklands Ltd., liquors.

By applying to The Commissioner, Board of Trade, Saskatoon, Sask., Manufacturers and Wholesalers will receive all particulars as to the vast territory which **LOWEST DISTRIBUTING RATES** enable Saskatoon to control absolutely.