

SOMETHING To Bear in Mind

THE Temptations to Spend money are many, but the need for saving is great and those who save will be well rewarded.

The purchasing power of a dollar has dwindled to such an extent that to-day it will only buy what used to be 55 or 60 cents' worth. When normal prices return, the dollars saved now will be worth far more than they are to-day because they will purchase so much more.

Besides the reward of the greatly increased value of your dollars if saved, you can obtain interest thereon at **Three and One-Half** per cent. per annum by depositing them with this Corporation.

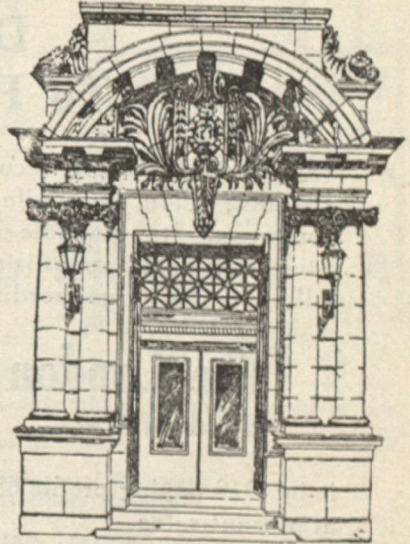
The complete facilities of our Savings Department are at your disposal. An account may be opened with One Dollar and withdrawals may be made by cheque.

CANADA PERMANENT MORTGAGE CORPORATION

TORONTO ST., TORONTO

ESTABLISHED 1855

Capital (paid-up) and Surplus	\$ 1,672,109.77
Investments	31,461,387.24



Main Entrance—Head Office

FIRST

Established in 1882

The TORONTO GENERAL TRUSTS CORPORATION

was the first Trust Company in Canada. The volume of business entrusted to its care is evidence of the extent to which it holds the public confidence. Assets under administration as at January 1st, 1919 exceed \$90,000,000.00.

The TORONTO GENERAL TRUSTS CORPORATION

Head Office: TORONTO
Branches: OTTAWA WINNIPEG
SASKATOON VANCOUVER