

pliers. Under present conditions of production and because of the corporate connections involved, the Windward Islands producers would be more likely to benefit than Jamaica.

The lack of transportation facilities presents a further difficulty in the possible restoration of the West Indian banana trade with Canada. Even in the absence of a general expansion of shipping services, however, it may prove that banana exports alone will justify separate shipping facilities. It is quite conceivable that air freight will become a practicable mode of shipping as innovation progresses in the field.

On balance, it appears that bananas may be one of the most promising of the potential West Indian exports to Canada. The stimulation of trade in this fruit should be given active consideration by all parties, and Canada should respond quickly and positively to proposals for co-operation and assistance.

b) *Citrus Fruits and Juices*—The Committee has had a number of indications that various citrus products from the Caribbean could compete effectively for a greater share of the Canadian market. Transportation and marketing difficulties are again important, but they do not appear insuperable. Assured contracts, continuity of supply, uniformity of quality, promotion to consumers: all these aspects remain to be dealt with, but it does seem that these fruits, particularly varieties like the ortanique, offer potential for mutually-beneficial trade.

The Canadian Government should be receptive to proposals for action and assistance in this sector. Here again a concerted marketing and promotion campaign could yield substantial results.