

STATEMENTS AND SPEECHES



CANADA

INFORMATION DIVISION
DEPARTMENT OF EXTERNAL AFFAIRS
OTTAWA - CANADA

No. 63/24 THE 1967 WORLD EXHIBITION - WORK IN PROGRESS

Text of an address by Mr. R.F. Shaw, Deputy Commissioner-General, Canadian World Exhibition, before the eighteenth Federal-Provincial Tourist Conference, Ottawa, November 26, 1963.

I very much appreciate this opportunity to report to the eighteenth Federal-Provincial Tourist Conference on the Universal and International Exhibition to be held in Montreal in 1967. Believe me, we are fully aware of the important part which those who are represented here today will play in the success of the Exhibition.

We of the Canadian World Exhibition Corporation can plan, construct and operate, but we look to you to bring our visitors to us in comfortable convenience, to take care of them while they are outside the gates of the Exhibition and to persuade them to visit other parts of Canada before or after their visit to Montreal. Believe me, we will do everything possible to assist you in this endeavour but we are certainly depending on you to take the lead. The 1967 World Exhibition will be a success only in as much as it will draw people from the four corners of the earth and send them back to their homes happy and satisfied and carrying with them the image of a growing and powerful Canada - a nation which has reached maturity after 100 vigorous years.

If you are to accept this important assignment, you should begin to know now the details of our policy and our progress.

Theme of Exhibition

Our theme is "Man and his World" and we hope that we will never lose sight of this theme in our development of the Exhibition and its policies. Even in our emblem we have attempted to capture the feeling of the theme. We have used one of the most ancient representations of man, as found in a pre-historic cavern. A vertical line, joined by two arms forming a "Y" and reaching up to the heavens in a gesture of exultation or prayer. But this man is not alone. The arm of his brother or neighbour reaches out towards his extended hand, leaning on it and supporting it. In this way, around the world, a vast network of human solidarity is created.

We have carried this thought also into our plans for the presentation of our theme exhibits.