

A map of Central Asia, including Kazakhstan, Kyrgyzstan, and parts of Uzbekistan and Turkmenistan, is the background. The map is overlaid with a dark blue-to-green gradient. Two pushpins are visible: one in the upper right quadrant and another in the lower center. The word "change" is written in a white, lowercase, serif font across the middle of the map.

change

Strategic planning directs attention to crucial issues and challenges and it provides a systematic approach to managed change.