Five additional sectors of interest are identified where there is already significant Canada-Mexico trade. There are opportunities in these sectors for SMEs to offer complementary products and services, and take advantage of Canada's existing track record.

## **Priority Sectors**

- Advanced Manufacturing Technology and Industrial Machinery
- Agriculture and Agri-food
- Cultural and Educational Products and Services
- Electric Power Equipment and Services
- Oil and Gas Equipment and Services

## **Additional Sectors of Interest**

- Environmental Equipment and Services
- Information Technology and Other Advanced Technology Products and Services
- Mining Equipment and Services
- Automotive Maintenance Equipment and Aftermarket Parts
- Transportation Equipment and Services

## Help Us to Serve You Better

A questionnaire is included at the end of this publication to elicit reactions to the Trade Action Plan for Mexico. The information provided will be very useful in guiding future improvements to this trade promotion program.

