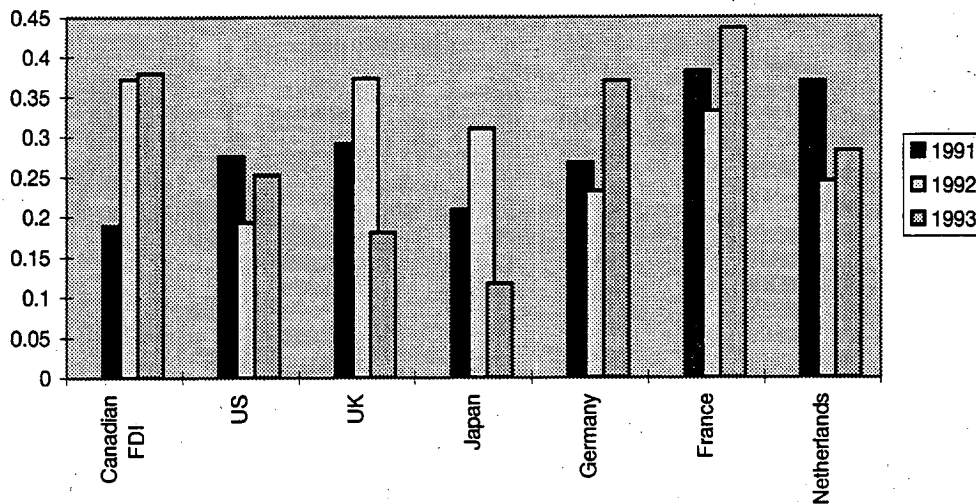


At the same time, only about 10 per cent of overall foreign direct investment in Canada occurs in technology-intensive industries. However, the countries selected for the report invest closer to 20 per cent and 25 per cent of their overall DIA in such industries, suggesting that Canada is less of a target for technology-intensive investments than other countries.

**Figure 9 Direct Foreign Direct Investment in Canada relative to Total Foreign Direct Investment in Selected Countries - Labour Industries (Source:DealWatch)**



On the other hand, the data suggest that Canadian labour-intensive industries, such as retail trade, services, etc., receive a greater-than-expected share of the global mergers, acquisitions and joint venture investments flowing to such industries from the selected economies.

First, these findings suggest that Canada is known worldwide as a country that is rich in resources, and this explains why it receives a relatively large proportion of its investment inflows in the form of resource-intensive