important than peacekeeping. This may be explained by the extensive media coverage given to peacekeeping and not to alliance membership. Alliance membership may be seen as a state of affairs rather than an international role.

Canadians with higher levels of education place less importance on the CF's role in protecting Canadian territory - only 39% of university graduates say this is an *extremely* important role, as compared to 79% of those Canadians who did notcomplete high school and 62% of Canadians with only elementary education. Women (51%) are also more likely than men (41%) to say that such peacekeeping efforts are an *extremely* important role.

Atlantic Canadians (44%) are especially likely to say that alliance membership is an *extremely* important role for the CF, while British Columbians (31%) and Quebeckers (26%) are less likely to hold this view.