

REPORT #5 QUARTERLY PROGRESS REPORT OF INVESTMENT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FY 88  
89/02/08 FORECAST OF KEY INVESTMENT ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

605 - DETROIT UNITED STATES OF AMERICA

PLANNING:	ACTIVITIES PROPOSED IN POST PLAN	ANTICIPATED RESULTS
	INDUSTRIAL MACHIN,PLANTS,SERV. MANUFACT & MATERIAL PLANT,EQP. EXPOSURE TO AUTOMOTIVE SECTOR I.E. INVESTMENT SEMINAR IN REGION (DETROIT, INDIANAPOLIS).	NEW INVESTMENT ESTABLISHED IN CANADA (IDENTIFY 2ND TIER SUPPLIERS).
	TRANSPORT SYS,EQUIP,COMP,SERV. AUTOMOTIVE CONDUCT INTERVIEWS WITH SENIOR EXECUTIVES OF AUTO INDUSTRY(BOTH PARTS MANUFACTURERS & ASSEMBLERS)TO SOLICIT THEIR VIEWS & COMMENTS RE TRADE POLICIES,POTENTIAL IRRITANTS,ETC.	DOCUMENTED REPORTS TO BE FORWARDED TO OTTAWA REGARDING REACTION FROM INDUSTRY TOWARDS CANADA.
	COMM. & INFORM. EQP.& SERV ELECTRONIC COMPONENTS ENCOURAGE POTENTIAL JOINT VENTURES IN CONJUNCTION WITH CANADIAN FORCES TANK ACQUISITION PLANS AND IN DEVELOPMENT OF ARMORED FAMILY OF VEHIC- LES FOR USA ARMY.	IDENTIFICATION OF SEVERAL POTENTIAL JOINT VENTURE ARRANGEMENTS.
	COMM. & INFORM. EQP.& SERV WORKPLACE AUTOMATION PARTICIPATE IN FOUR DETROIT BASED TRADE SHOWS BY SETTING UP INFORMA- TION BOOTH IN CONJUNCTION WITH INVESTMENT CANADA PERSONNEL.	IDENTIFY POTENTIAL PROSPECTS & INCREASE AWARENESS OF NEW DEVELOPMENTS IN AUTO INDUSTRY IN CANADA.
	DEFENCE PROGRAMS,PRODUCTS,SERV ARMAMENTS & VEHICLES MAILING CAMPAIGN DIRECTED AT THE COMPUTER AND ELECTRONICS INDUSTRY IN TERRITORY.	IDENTIFY DIRECT INVESTMENT AND POTENTIAL JOINT VENTURE PARTNERS.
	NOW SECTORALLY ORIENTED ACTIVITIES	
	CONSULTANT'S STUDY AS TO HOW TO EXPAND INVESTMENT IN CANADA OF CROSS- BORDER INVESTMENT FUND FLOW FROM FINANCIAL INSTITUTIONS IN TERRITORY.	DEVELOPMENT OF AN INVESTMENT DEVELOPMENT PROGRAM SPECIFICALLY AIMED AT FINANCIAL INSTITUTIONS IN TERRITORY.
	MAINTAIN REGULAR CONTACT WITH LAYERS,ACCOUNTANTS,BROKERS,PORTFOLIO MANAGERS IN ORDER TO KEEP THEM APPRISED OF CHANGES IN INVESTMENT POLI- CY.	ENHANCED AWARENESS OF CANADA'S INVESTMENT CLIMATE & OPPORTUNITIES AVAILABLE TO THEIR OWN CLIENTS.
	CONDUCT SERIES OF INTERVIEWS BETWEEN CORP.SENIOR EXEC.IN TERRITORY AND HOM/STC TO EXCH.VIEWS RELATING TO TRADE PROM.INDUSTRIAL DEVELOP.,BUSI- NESS STRATEGY,EXPORT ACTIVITIES & OTHER PERTINENT ISSUES.	GATHER MKT INTELLIGENCE WHICH WILL BE FOR- WARDED TO OTT.& OTHERS AS USEFUL BACKGROU- ND INFO.IN FORMULATING APPROPRIATE POLICY TO PROMOTE CDN INTEREST.