

REPORT 4  
87/09/25

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 87  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

PAGE : 51

POST : 527-OSAKA

002-FISHERIES, SEA PRODUCTS & SERV.  
JAPAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

FISH & SHELLFISH & OTHER PROD

IDENTIFICATION OF AGENCY RELATIONSHIPS WHICH CURRENTLY EXIST FOR  
CANADIAN SUPPLIERS; NOTIFY THOSE AGENTS OF OPPORTUNITIES IN  
KANSAI.

DETERMINATION OF DISTRIBUTION SYSTEM IN  
KANSAI FOR CANADIAN FISH PRODUCTS.

SEMINAR IN CONGEN TO FISH IMPORTERS/AGENTS TO RAISE AWARENESS OF  
CANADIAN CAPABILITY, RELYING ON PATTERN OF EXPERIENCE OF EMBASSY  
IN TOKYO.

EXPANSION OF AGENCY RELATIONSHIPS IN KANSAI  
AREA FOR EXISTING EXPORTERS AND FOR NEW  
EXPORTERS.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NEW BRUNSWICK FISHERIES PRODUCTS PROMOTIONS  
- SUPPORT TO NB GOVERNMENT AND PRIVATE SECTOR  
INITIATIVES.

BUYING CONNECTION (LOBSTER) PREVIOUSLY ESTABL.  
IS LEADING TO EXPANSION OF ATLANTIC SALMON.  
SAMPLES SENT, EXAMINED & NEGOCIATIONS STARTED.  
IMPORTANT INVSTMT PROJ. CONSIDERED BY JPNSE CO.  
(PURCHASE OF EXISTING FISH PROCES. FACILITY).

QUARTER: 2 -----

QUARTER: 3 -----

QUARTER: 4 -----