14/12/89

DEPARTMENT OF EXTERNAL AFFAIRS

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RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: LAGOS Market: NIGERIA

Sector: TRANSPORT SYS, EQUIP, COMP, SERV.

Sub-Sector: ALL SUB-SECTORS

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size Canadian Exports Canadian Share of Market	259.40 \$M 0.06 \$M 0.02 %	270.00 \$M 2.00 \$M 0.74 %	250.00 \$M 0.85 \$M 0.43 %	300.00 \$M 2.50 \$M 0.83 %

Cumulative 3 year export potential for

CDN products in this sector/subsector: 30-60 \$M

Major Competing Countries	Market Share
UNITED KINGDOM	20.00 %
FRANCE	18.00 %
GERMANY WEST	10.00 %
ROMANIA	8.00 %
KOREA	6.00 %
JAPAN	10.00 %

Current Status of Canadian exports in this sector/subsector: Well established and growing

Products/services for which there are good market prospects:

- 1. Locomotives
- 2. Spare parts
- 3. Rolling stock
- 4. Rolling stock rehabilitation services
- 5. Railway communications
- 6. Inland water transportation

Factors contributing to current successful Canadian exports:

- Import restrictions are not a significant impediment in this sector
- Aggressive marketing
- Competitive pricing
- Strong sectoral capability in Canada