

Upcoming trade shows and conferences

For the full details on the following events, see Canadexport on-line at www.infoexport.gc.ca/canadexport and click on "Trade Fairs and Missions."

BAHRAIN — January 14-17, 2002 — The Bahrain Naval & Maritime 2002 is the first dedicated international naval and maritime exhibition and conference in the Middle East, complementing the air and land defence exhibitions already established in the Gulf region.

MUMBAI, INDIA — January 21-26, 2002 — **ELECRAMA** is the largest exhibition of electrical, professional electronics and allied products in Asia and the Middle East. The show covers a broad range of products, components and systems, with the exception of entertainment electronics.

BANGALORE, INDIA — January 29-February 1, 2002 — **Componex/ElectronicIndia 2002**, the seventh International Conference and Exhibition of Electronic Components, Materials and Production Equipment, will be held in India's Silicon Valley, and will feature the latest products in the electronics sector. The 2001 event drew 254 exhibitors from 24 countries and 19,000 trade professionals.

SEOUL, KOREA — February 26-March 1, 2002 — **ExpoComm 2002** is the most major telecommunications show in Korea, and is expected to attract over 500 companies from 40 countries and more than 60,000 visitors. Korea's wireless sector is booming, and the country holds the record for the highest broadband Internet penetration rate in the world.

MONTREAL, QUEBEC — March 5-6, 2002 — The International Building and Design Show is the only trade event in Canada exclusively for industry professionals and foreign buyers. The Show features all the major sectors of design plus residential, commercial and industrial construction, including building/housing systems

and technology, doors and windows, furnishings, environment, healthy materials and renovation.

ROTORUA, NEW ZEALAND — March 12-16, 2002 — The Forest Industries International Conference and Exhibition is New Zealand's largest forest industry event. New Zealand is becoming an international forestry leader and will need to invest heavily in new processing facilities, which means opportunities for Canadian manufacturers of forestry and wood processing machinery.

SEOUL, KOREA — March 18-19, 2002 — **Food Showcase Korea** will occur the week following Foodex in Japan, and is the major venue to promote food products to Korean importers. Korea is one of the most dynamic Asian economies.

TEL AVIV, ISRAEL — March 19-21, 2002 — **Bio-Tech Israel 2002, National Biotechnology Week, Conference and Exhibition** — The Canadian Embassy in Tel Aviv, in co-operation with Technology Partnership Canada and Industry Canada, is planning a number of activities in conjunction with this event including a partnering event for Canadian biotech companies with Israeli counterparts.

LONDON, U.K. — April 6-7, 2002 — The British and International Franchise Exhibition focuses on quality franchisors accredited by the British Franchise Association. As well as face-to-face meetings with franchisors, visitors will have the opportunity to obtain free advice from leading banks, solicitors and franchise consultants.

CAIRO, EGYPT — April 9-11, 2002 — **Middle East and Africa Ports and Maritime Exhibition and Conference** — will showcase technological advance-

ments in the ports and maritime transport sector, and is expected to be regarded as one of the leading events of its kind. The event coincides with substantial investment and major reforms in the Middle East and Africa, as well as the Egyptian government's plans to build new ports and modernize existing ports.

SYDNEY, AUSTRALIA — May 28-30, 2002 — **CeBIT Australia** is Australia's premier information and communications technologies (ICT) exhibition and conference. Based on CeBIT Hannover, CeBIT Australia is expected to draw more than 12,000 visitors including decision makers involved in specifying, recommending or approving the purchase of ICT.

MELBOURNE, AUSTRALIA — June 2-5, 2002 — Following the success of the 2001 show, held in Sydney, Canadian exporters will be able to participate in **Interbuild Australia 2002**, Australia's largest building exhibition, which showcases the latest in building products and technology for residential, commercial and industrial construction.

SINGAPORE — June 17-21, 2002 — "Beyond broadcasting... worldcasting" is the theme for **BroadcastAsia 2002**, the eighth Asian Broadcast and Multimedia Technology Exhibition and Conference. Canadian exhibitors will benefit from a marketing support program delivered by DFAIT, Canadian Heritage and Industry Canada under Trade Team Canada Inc.—Information and Communications Technologies. **BroadcastAsia 2002** will be held in conjunction with **CommunicAsia 2002 (June 18-21, 2002)**, the 14th Asian International Communications and Information Technology Exhibition and Conference, and Asia's largest telecommunications and information technology event. Last year's event drew 2,400 participating companies and 48,000 visitors. ★