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New-The Holder Top Shaving Stick

The illustration shows the convenience and suggests the economy of the new Holder Top—the Shaving Stick de Luxe



WILLIAMS' PATENTED Holder Top Shaving Stick

The "Holder Top" Shaving Stick is firmly fastened in a neat metal cap that also serves as top of box. When in use the fingers grasp the metal holder and do not touch the soap. When not in use the stick stands firmly on the holder top or can instantly be slipped

back into its handsome nickeled container. Williams Holder top Shaving Stick not only combines all the other good qualities that have made Williams' famous, but makes a strong appeal on account of its convenient, economical and sanitary form.

Williams' Shaving Powder

Note the convenient sanitary hinged-cover nickeled box

The Familiar Hinged Cover Box



The new Holder Top Stick and Container

The same abundant, emollient lather that distinguishes Williams' Shaving Stick from others, the same soothing and antiseptic properties that preserve the natural softness of the skin, are found in Williams' Quick and Easy Shaving Powder. And the hinged box—snap open, shake on the brush, snap shut—adds greatly to the quickness and ease.



The J. B. Williams Company, Glastonbury, Conn., U.S.A.

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