

# Barrett Specification Roofs

## GIVE REAL FIRE PROTECTION



THE NEW KEUFFEL & ESSER BUILDING, HOBOKEN, N. J., COVERED WITH BARRETT SPECIFICATION ROOF

**A**FTER having their entire plant destroyed by fire in 1906, the Keuffel & Esser Co., one of the largest manufacturers of engineering instruments, etc., in the country, built their new plant as nearly fireproof as possible.

The new building, illustrated herewith, is of high class concrete construction, and covered, as was the old building, with a Barrett Specification Roof.

The following letter explains their reasons for again selecting this roof covering.

The Commonwealth Roofing Co., Jersey City, N. J.

Replying to your favor of the 19th, we beg to say that we found that our buildings which were destroyed by fire a year ago, all of which were roofed by your Company, had the roof-boards burned almost entirely through before the roofing gave way. This, in our opinion, proves that your roofing\* is an excellent fire-retardant and we do not hesitate to recommend it as such.

KEUFFEL & ESSER CO.,

\*Laid according to The Barret Specification.

(Signed) W. L. E. Keuffel, Supt.

Barrett Specification Roofs, owing to the fact that they are made of non-conducting materials and that the top surface is composed of slag or gravel, are more fire retardant than tin or metal of any kind. They are absolutely immune from fire caused by sparks, burning debris and embers falling on the roof from a fire in the immediate neighborhood. Of course, when the roof is attacked from within the building and its support is burned away, any form of roofing will collapse from its own weight, but even under such conditions a Barrett Specification Roof will, as proved by the above letter, remain intact longer than any other kind.

We have just issued a most interesting booklet entitled "Real Fire Protection," which we should be glad to send to anyone interested free on request.

### BARRETT MANUFACTURING COMPANY

NEW YORK

CHICAGO

PHILADELPHIA

CLEVELAND

ALLEGHENY

KANSAS CITY

ST. LOUIS

BOSTON

MINNEAPOLIS

NEW ORLEANS

CINCINNATI

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#### Canadian Agents

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