

ENGLISH MAGAZINES FOR CANADIAN READERS

The reading public of Canada are invited to take cognizance of the information that recently arrangements have been completed with the London publishers of three prominent and popular magazines whereby **CANADIAN EDITIONS** of these publications will be obtainable from every Newsdealer and Bookseller in Canada, from the Atlantic to the Pacific, at prices bringing them within the reach of all.

THE WINDSOR MAGAZINE

MONTHLY

RETAIL - 15c.



A Magazine with a world-wide reputation for its excellence, both literary and pictorial.

WELDON'S LADIES' JOURNAL

MONTHLY

RETAIL - 10c.

Unquestionably the most popular fashion magazine in England today. Milliners and dressmakers will find in its cut patterns alone full value for the whole price.

THE PALL MALL MAGAZINE

MONTHLY

RETAIL - 15c.

Until the December issue this publication, ranking among the highest in the English language, retailed in London for one shilling. Beginning with the January Number the Canadian Edition will retail for 15c.

Our readers are assured that every issue of these three great periodicals will be in every respect equal to the English Editions—paper, illustrations and presswork exactly the same.

The Trade will be specially interested to know that very liberal prices and terms are at their disposal.

PUBLISHERS IN CANADA

The **Toronto News Company**
Limited **TORONTO**

The **Montreal News Company**
Limited **MONTREAL**