

# FANCY GOODS AND STATIONERY

## CONCERNING VALENTINES.

A catalogue of valentines has just been mailed by the Copp. Clark Co., Limited, Toronto, to their customers. This contains lists of the latest novelties in celluloid goods of all styles and shapes, assortments of cards and drops, card mounts, lace valentines and comic valentines. The lines shown this year are very pretty and should meet with a ready sale. Their travellers who are out on the road at present are carrying numerous samples of Easter cards and birthday cards.

## CHEQUE CANCELLERS AND CASH BOXES.

COINCIDENT with the large number of new branches that many of our Canadian banks have been opening of late, and the way they have been improving many of their older ones, the demand for cheque cancellers has shown a

marked increase. Like everything else, when goods are contracted for in large quantities, closer prices can invariably be secured, and accordingly, owing to special arrangements made, the Brown Brothers, Limited, Toronto, are in a position to quote very interesting figures on these machines. The accompanying illustration shows the regular stock pattern of cancellation. Special designs can be made to order.

In cash boxes The Brown Brothers, Limited, are showing a very fine range of English make, comprising over half a dozen lines, ranging in

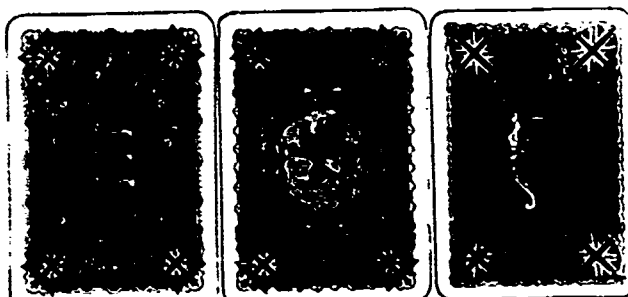
size from 8 to 16 in. in length. These are all made of cast steel and are considerably more durable than many of the cheap tinned articles sometimes offered. Illustration of their "sunk handle" box is shown herewith.

## MADE IN CANADA.

A few years ago there was practically no such thing as a really high-class line of fine stationery, that is, notepaper and envelopes, made in Canada. We refer to such lines as the popular cloth-finish papers which are now used by almost every lady who is in the least particular about the stationery she uses being what is called "the correct thing." We are glad to note that things in this way have changed wonderfully during the last year or so. It is no longer necessary for a dealer, be he large or small, and no matter how "swell" his trade may be, to have to import his better grade of stationery in order to have the new and up-to-date styles to please his most fastidious customers. Many of our Canadian firms are striving to oust this American and foreign

competition. Among others the firm of Warwick Bros. & Rutter have devoted special attention to this particular line and have gradually produced a series of fine notepaper and envelopes which for high-class trade will more than compare favorably with any similar imported styles for the simple reason that the prices of the different lines in their series are about half what are asked for imported lines. A detailed description of several of the most popular styles, is given in their advertisement on another page, and we are pleased to know that such a series as the one referred to, containing all the new and fashionable papers, is put up entirely in the factory of this Toronto house. It speaks well for Canada and the Canadian trade, and these efforts of our wholesalers to keep abreast of the times, are appreciated by the trade in general, as was verified by one of the leading Montreal retailers this week who, when shown one of these new papers (the most expensive of the series by the way), immediately ordered ten reams of paper and envelopes to match to be shipped to him that day. We bespeak universal support from the trade to such houses as are endeavoring to satisfy the demands of the public from the home market for their better and higher-class lines.

## GOODALLS NATIONAL PLAYING CARDS.



England

Scotland

Ireland

## "CROWN" SPORTING GOODS.

NERLICH & CO., Toronto, besides handling the lines of several foreign makers, are selling the well-known "Crown" make, which came to the front so rapidly during the last season. Possibly no line of sporting goods ever sprang into such instantaneous popularity as did the "Crown" and undoubtedly it was only because of its merit.

No sports played by Canadian youth can be properly enjoyed except with the best of sporting material. Boys and young men are always sticklers after quality in the bats, balls, etc., that they play with and they insist on having the best procurable.

This season's "Crown" goods are said, by those who have seen them, to be exceptionally handsome in finish while combining the best and newest ideas in the manufacture of sporting goods. The retail trade will find it to their interest to watch the "Crown."

## NEWEST IN EYE SHADES.

A NEW eye shade is also being shown among the samples of Warwick Bros. & Rutter, which retails for 15c., and will undoubtedly outsell similar lines heretofore offered to the trade. This new shade, while made of celluloid, is not transparent, and consequently protects the eyes to the fullest extent, while it is held in place by an elastic band, which makes it fit in any position desired and to any size or shaped head comfortably.