GORDON, MACKAY & CO.,

Corner Bay and Front Sts., Toronto.

STAPLES.—Largely increased sales convince us that our efforts in the Staple Department of our business are almost universally appreciated; still our desire is that every Cash Merchant in the trade shall be included in the circle of our customers.

Our prices should accomplish this, and, coupled with the class of goods we handle and the immense variety of our range, well repay a visit of inspection or a run through our travellers' samples.

AMERICAN PRINTS. Garner, Gloucester, Steel River, Merrimack, and Hamilton 1,000 patterns to select from. Warranted fast colors. The best Value in prints ever offered in Canada.

AMERICAN SATEENS.—Three qualities, choice designs and colorings. Warranted fast. The sale of these goods has been phenomenal. No retail counter "should be without them."

AMERICAN INDIGOS.—In a good range of patterns. Small and medium Florals, Geometric Figures, Polka Spots, etc.

AMERICAN 36 INCH CHALLIES.—While purely Summer Goods, and not required for immediate use, orders are coming in so freely that merchants should anticipate their wants. We are now oversold on some patterns and cannot repeat the line.

GORDON, MACKAY & CO.

Perrin Freres & Cie,

MANUFACTURERS AND IMPORTERS

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