

A New Character

When, four years ago, KING COLE ORANGE PEKOE TEA first appeared, something more than a new tea had been produced—a new character in tea had been created. Only after most searching experiments in flavor-blending were we at last able to develop that peculiarly mellow richness of flavor so delightful to the taste, which has won for KING COLE ORANGE PEKOE the high place it holds. The total annual sale of KING COLE ORANGE PEKOE has doubled twice in the last two years.

We are confident that you will say that it is different to any tea you ever tasted.



Marine News

The auxiliary power boat Freda and Blanche was in Digby from Little River on Tuesday with a cargo of salt fish.

The schooner Happy Home, Captain Burnham, from North Head for Annapolis, was in Digby on Monday with engine trouble.

The large auxiliary five masted schooner Calamiris, which put into Westport several weeks ago leaving with engine trouble is still at port. Arrangements are being made to take her to St. John, and it is expected she will be towed to that port early next week.

The sloop Alton, Captain Danforth, arrived in Yarmouth Wednesday from Digby via Meteghan and Port Maitland and is on her way to West Pubnico, for which place she sailed and where she will go into winter quarters. Captain Danforth reports a very successful season, and altho the Alton is now nineteen years old, she proves as popular with the tourist public of Digby as she did when first put into commission, notwithstanding the many motor pleasure boats that are now in use. Her commander also has a wealth of souvenirs and most interesting records that has accumulated during the many years he has sailed the pretty sloop, all of which he cherishes very highly. As soon as the Alton is hauled out and covered for the winter, Captain and Mrs. Danforth will leave to spend the winter at their home in Brockton, Mass.

Clubs, Lodges, Institutions, Publishers can find a hundred uses for a modern machine like the Elliott Address press a marvel of ingenuity and yet operated with the utmost simplicity.

A. MILNE FRASER,
157 Hollis St., Halifax, N. S.

DISTRESS IN EUROPE

British Empire Effort to Help Smaller Nations.

Canadian Red Cross to Organize Appeal on Behalf of Orphans—Call to Be Made in Armistice Week.

An urgent appeal for aid to combat the widespread disease and distress in the war-stricken areas in Europe has been made by the League of Red Cross Societies to the nations which have suffered least from the war. In response a War Relief Fund has been undertaken in Great Britain with an Empire-wide appeal for contributions. The fund is under the immediate patronage of His Majesty the King and has the support of all parts of the Empire.

His Excellency, the Governor-General of Canada, having received communications from London upon this matter, consulted the Prime Minister, and with his approval referred the question to the Canadian Red Cross Society, and it was arranged for an appeal to be made in Canada during Armistice week in November. The fund will be known as "The British Empire War Relief Fund."

To Make Known the Need. The Canadian Red Cross Society accepted the task of making this appeal known throughout Canada only in view of the relentless circumstances and the humane desire to help to alleviate the terrible suffering of a large number of peoples. The reasons are numerous and compelling. Large populations are suffering from distress and disease. Millions of innocent children are among them. Even in time of peace great numbers of the people lived close to the bread line. The war drained them of all their surplus resources.

Through the years of strife they were denied all but the bare necessities, and their condition now is pitiful indeed. History has repeated itself. The diseases which took such fearful toll of human life after the Thirty Years' War, the Seven Years' War (1757-65), and the Napoleonic Wars are again widespread, and now there are millions of people in Galicia, Poland, Jugo-Slavia and Roumania who, in addition to being poverty stricken, are in the direst misery and despair on account of disease. In some twelve countries, most of which were either our Allies or friendly to the Allied cause, modern civilization is faced with the inevitable consequences of a great war through partial famine and pestilence.

A Previous Epidemic. That the epidemic is now one of alarming proportions and terrible in its effect may be noted from the following quotation from "The Times": "The present is the worst results of typhus are confined to Galicia, where the schools are closed, business is at a standstill, and civil life is crippled. The whole community is faced with starvation, whilst the absence of clothing and drugs makes it impossible for the authorities to make any headway against the epidemic. Here we have a country into which the idea of modern sanitation has never penetrated; for the most part there is no water supply in the smaller towns and villages save wells, whilst the work of sewers is done by open gutters running through the streets. There are no doctors, no nurses, and no beds, and the miserable typhus-stricken patients lie unattended on the bare floor. Throughout the rural districts whole families exist in miserable one-roomed huts, their diet consisting of starvation rations of potatoes and beet, both bread and meat being luxuries rarely seen. In almost every hut there are several cases of typhus and in many instances whole families are stricken with the disease, and are perforce left to die unattended."

Many Countries Are Suffering. What is said of Galicia is true of other countries of Europe, such as Estonia, Lithuania, Latvia, huge territories of the Ukraine, Soviet Russia, Jugo-Slavia and Czechoslovakia. Nor is typhus the only affliction. Tuberculosis, smallpox, dysentery and relapsing fever are also ravaging large areas.

Lack of Medical Aid. These terrible conditions have been called to the attention of the people of the British Empire in a statement by the Right Hon. Arthur J. Balfour, who, speaking for the Council of the League of Nations, says:

"Men, women and children are dying by thousands, and over vast and civilized areas there are neither medical appliances nor medical skill, sufficient to cope with the horrors by which we are faced. Governments have in certain cases done all in their power to bring relief, but there remains a vast field for charitable enterprise which can be dealt with only by voluntary effort."

Eleven Million Orphans. Dr. Livingstone Farrand, chairman of the Central Committee of the American Red Cross, who has just returned from Europe, states that there are 11,000,000 fatherless children in Europe who face the next few years without hope of adequate care unless outside assistance is given.

For Suffering Children. No stronger call could be made to humanity than that of suffering children, and on their behalf particularly the Canadian Red Cross will appeal throughout Canada during Armistice week. Each provincial division of the Red Cross will have charge of the arrangements in its own province, and all Red Cross workers should put themselves into touch immediately with their local branch or with the Headquarters of the Provincial Division if no local branch is organized.

Middleton Outlook: Mrs. James Freeman, of Milton, Queens Co., went to Wolfville on Friday after spending several days the guest of her niece, Mrs. G. F. Freeman.

Children Cry for Fletcher's

CASTORIA

Fletcher's Castoria is strictly a remedy for Infants and Children. Foods are specially prepared for babies. A baby's medicine is even more essential for baby. Remedies primarily prepared for grown-ups are not interchangeable. It was the need of a remedy for the common ailments of Infants and Children that brought Castoria before the public after years of research, and no claim has been made for it that its use for over 30 years has not proven.

What is CASTORIA?

Castoria is a harmless substitute for Castor Oil, Paregoric, Drops and Soothing Syrups. It is pleasant. It contains neither Opium, Morphine nor other narcotic substance. Its age is its guarantee. For more than thirty years it has been in constant use for the relief of Constipation, Flatulency, Wind Colic and Diarrhoea; allaying Feverishness arising therefrom, and by regulating the Stomach and Bowels, aids the assimilation of Food; giving healthy and natural sleep. The Children's Comfort—The Mother's Friend.

GENUINE CASTORIA ALWAYS

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Chas. H. Fletcher

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We invite your inspection and would urge again. Please come early.

Georgia H. Cunningham

"The Photographer of Your Town"

SPECIAL FALL FOOTWEAR

I just want to let you know that this Store has just received some new FALL SHOES. The Dark Brown Brogue Oxford is included in this lot. They're quite the popular style just now.

Then there are Choice Walking Boots in brown and black calf, military heels, also a nice line of Dress Pumps.

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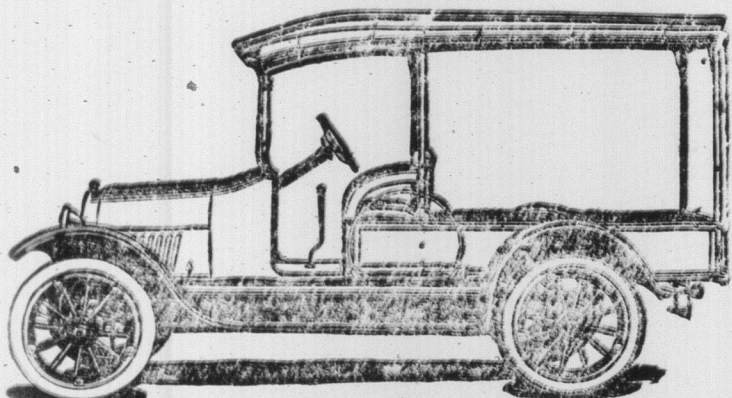
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COLONIAL MOTOR CO.

RIDGE TOWN, N. S.



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A. J. BURNS

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