## GUIDE-ADVOCATR WATICHD MAF 4, 1917



Self-Conforming "KING" HATS

Are self-conforming just where
the hat tonches the head.
This feature makes them fit
the head naturally. The New
Spring Styles are here. There are spocial stooks for every type of taoe.
the quality never changess
Borsalino Hats
are kept ap to the higheot
standard. The quality, finish

unequanled by anv other
tacturet in the world

## A.BROWN \&GO.



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A Car of Proven Quality


HE Ford car has been on the market twelve years, surely long enough to have proven its high quality There is nothing experimental abou it. Every part has stood the test of time and proven its stability with hard service. No other car has ever approachied the durability records of the Ford.

No matter what price you pay for a car you cannot get one with a stauncher chassis. Government Laboratory tests have shown that the diff erent parts of the Ford car are superior to those in any other car. Fcrd Vanadium steel has never been equalled in strength

If you want a car that can plow through deep mud, sand and gravel-that can cross fields, corduroy roads and ford streams-that can climb the steepest hills with ease-that will give the greatest mileage all year round with the least expense and care-then there is only ONE car for you-The Ford.

Touring - $\$ 495$
Runabout - $\$ 475$
F. O. B. FORD, ONT.

WATFORD GARAGE r. morningstar, proprietor.

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