

EARLY SHOWING OF NEW FALL GOODS

THE first shipments of our NEW FALL GOODS are being opened this week, and nearly every day from this will add new and attractive goods to our already very complete stock.

New Sweater Coats For Cool Evenings

The cool evenings will soon be here and you will require a sweater coat. We are already displaying the NEW FALL COATS for men, women and children. You will find Nothing Here But the Very Finest Quality and the Styles and Colors are New and Distinctive.

Men's Sweater Coats \$1.00 to \$7.50

Ladies' Sweater Coats \$1.00 to \$5.00

Children's and Infants' Coats 75c to \$3.50

See those New Roll Collars in English and Canadian Made Goods

The First Showing of New Fall Suits for Men

The first showing of the celebrated 20th Century suits for fall are here. You have always been led to expect something far in advance from this renowned brand of good clothing—you will not be disappointed this season for you will find these garments correct in every detail and the styles one or two seasons in advance of all competitors.

A year's guarantee with each garment. Ask or send for the new style book. Over 500 special measure samples for suits and overcoats for fall are now ready.

Remember—a suit for every type of man.

Our Staple Department is Complete with Early Fall Goods

Over 300 pieces of Flannelette in every imaginable pattern. Canadian makes at 8c., 10c., and 12c. English makes at 15c. and 20c. 50 pieces Wrapperettes in choice patterns and good quality at 10c. and 12c.

Flannelette Blankets, in cream or gray, all sizes and qualities. Compare our prices in this line.

New Linens, Shirts, Towelings and Cottonades opened this week.

A. BROWN & CO.

PROTECT AND BEAUTIFY YOUR NEIGHBORHOOD WITH

Lowé Bros.'

"High Standard" Paint

T. DODDS & SON

S. B. HOWDEN

wishes to inform the public that he has RECEIVED THIS WEEK a few lines of

AMERICAN GOODS

and invites you to call and inspect before purchasing elsewhere.

HARVEST SHOES

CHEAPER THAN THE CHEAPEST

TRUNKS, SUIT CASES, TELESCOPES and CLUB BAGS at the lowest prices.

REPAIRING A SPECIALTY

CASH OR TRADE

S. B. HOWDEN

Time works quick changes in the growing girl. Pig-tails and short skirts are soon forgotten in the maturer charms of the debutante.

Sometimes, though, you will ache for a picture of her just as she romped in from school or play.

Think how she would like one, too, in the after years—to show her friends and possibly her children. Make the appointment while the thought is fresh in your mind.

Holeworth's Art Studio.

PHONE 42 R 4. WATFORD.

WOMEN NEED A SAFE TONIC

And There is Nothing Better Than Dr. Williams' Pink Pills for Toning up the Blood

It is said that women's work is never done, and it is a fact that whether in society or in the home her life is filled with more cares and more worries than falls to the lot of man. For this reason women are compelled regretfully to watch the growing pallor of their cheeks, the coming of wrinkles and the thinness that becomes more distressing every day. Every woman knows that ill-health and worry is a fatal enemy to beauty, and that good health gives the plainest face an enduring attractiveness.

What women fail to realize is the fact that if the blood supply is kept rich and pure, the day of the coming of wrinkles, and pallor, dull eyes and sharp headaches is immeasurably postponed. Dr. Williams' Pink Pills are literally worth their weight in gold to growing girls and women of mature years. They fill the veins with the rich, red blood that brings brightness to the eye, the glow of health to sallow cheeks, and charms away the headaches and backaches that render the lives of so many women constantly miserable.

Mrs. William Jones, Crow Lake, Ont., says: "I feel that Dr. Williams' Pink Pills saved my life. I was so badly run down that I could hardly drag myself around. I was so bloodless that I was as pale as a sheet, and you could almost see through my hands. In fact, the doctor told me my blood had all turned to water. I was taking medicine constantly, but without benefit. My mother had so much faith in Dr. Williams' Pink Pills, that she bought me two boxes and urged me to take them. How thankful I am that I followed her advice. Before these were gone I began to feel better, and I continued using the Pills until I had taken five more boxes when I was again enjoying the blessing of perfect health, with a good appetite, and I feel sure a new lease of life. I will always, my mother be sure, be a warm friend of Dr. Williams' Pink Pills."

If you are weak or ailing begin to cure yourself to-day with the rich, red blood Dr. Williams' Pink Pills actually make. If you do not find the Pills at your dealer's send 50 cents for a box or \$2.50 for six boxes to the Dr. Williams' Medicine Co., Brockville, Ont., and they will be sent you by mail, post paid.

Junior Matriculation Exams.

The following lists contain the names of the candidates who were successful in whole or in part on the pass junior matriculation examinations in Latin, Greek, Normal entrance candidates who were also candidates for matriculation have been considered in the results.

LAMBTON.
Group I.—M. Cole, M. A. Cowan, H. Crawford, W. Palladown, W. H. Galloway, F. J. Hayward, E. L. Kelly, M. E. Logan, C. O. Maddock, R. W. McDonald, R. McRitchie, H. M. Morris, V. M. Pierce, V. W. Rhodes, J. C. Smith, M. L. Stokes, R. R. Sutherland, R. S. Young.

Group II.—R. G. Woods.
Group III.—S. M. Anderson, T. G. Fawcett, W. C. Gilchrist, B. C. Hare, H. D. Leach, G. D. Robertson.

The results of the examination for honor junior matriculation are given below. The standing obtained in each subject is indicated after a candidate's name—1, indicating first-class honors.

THE TRUE STORY OF A WOMAN WHO WOULDN'T

ONCE there was a woman who declared up and down that she wouldn't wear glasses. Very well for a time—but time kept going on—when reading became difficult she would squint her eyes and thus obtain better vision—but time going on—by and by she was using all the muscles of her face to squint her eyes—then came those tell-tale wrinkles—here and there at first, then everywhere. Her excuse for not wearing glasses was that they made her look older.

"But the wrinkles were there, beyond repair."

Don't be like the woman who wouldn't wear glasses to keep the eyes good.

CARL CLASS' JEWELER, ISSUER OF MARRIAGE LICENSES



MAIL CONTRACT

QUALIFIED TENDERS, addressed to the Postmaster General, will be received at Ottawa until noon, on Friday, the 15th day of September, 1913, for the conveyance of His Majesty's Mails, on a proposed Contract for four years, six times per week, Alvinston (north west) Rural Route, from the Postmaster General's Pleasure.

Printed notices containing further information as to conditions of proposed Contract may be seen and blank forms of Tender may be obtained at the Post Offices at Alvinston, Tilden and Walnut, and at the office of the Post Office Inspector, London.

G. C. ANDERSON, Superintendent, Post Office Department, Mail Contract Branch, Ottawa, 25th July, 1913. ar-31

Directors' Meeting

The Directors of the Lambton Insurance Co. had a heavy afternoon's work on Saturday, 16th inst. There had been no meeting of the Board for almost three months, and the Claim Book showed a list of 88 claims having been made in that time. Thirty-four of these had been settled and paid, and the 24 to be disposed of were principally from the recent storms. A large number of these were for stock killed by lightning and damages sustained by lightning where buildings were struck and not fired. No losses were reported from rodded buildings.

Some of the larger claims settled were as follows:— Henry Curtis, Bosanquet, barn burnt, by lightning, \$400. Charles Clark, Bosanquet, barn burnt, matches, \$650. W. J. H. Johnston, Moore, house burnt, oil stove, \$1200. John Robertson, Plympton, barn burnt, lightning, \$1600. J. W. Jackson, Enniskillen, barn burnt, unknown, \$1700.

Claim of Joseph Topliff, Sombra, had not been reported by Inspector, and was not settled, likewise a couple of small claims where proofs of being killed by lightning were deemed insufficient.

Important Lecture Coming

Consumption the Subject
We are pleased to announce that arrangements have been made during the past week for a lecture to be given by Mr. J. B. Watson, Field Secretary and Lecturer of the National Sanitarium Association, on Tuberculosis and the Work of the Muskoka Free Hospital for Consumptives. The Lecture will be delivered in the Methodist Church on Tuesday evening, Sept. 2nd. Those who have been privileged to hear this lecture will be glad to have the opportunity of hearing it again. We strongly recommend those who have not heard it to make a point of doing so. Entertainment, interest and education are its three very outstanding features.

Shorthorns Sell Well

A record sale of shorthorns was recently held at Chicago when the herd of Mr. D. R. Hanna was disposed. Although the sale was cash and the cattle in ordinary condition the satisfactory average of \$305 on 104 head was realized, one heifer calf two months old bringing \$500. Bulls up to \$3550, the imported bull "Champion of Scotland" brought \$1750 and was reported sold again at an advance to a man who intended to raise steers for the open market. And yet the average Canadian farmer who will balk at \$100 for a first class bull calf wonders why American cattle are quoted higher on the Old Country market than Canadian.

The Worst Storm of the Season

Friday night, Aug. 8th, a terrific electrical storm accompanied by wind, rain and hail, passed over this section of the province and did considerable damage. Among the losses in this district that have been reported are:— Barn belonging to H. Curtis, townline Warwick-Bosanquet, struck by lightning and burned. R. Macken, 16th Bosanquet, horse killed. Thos. McPhedran, Bosanquet, house damaged by lightning. Robt. Jones, Bosanquet, valuable horse killed. John Davidson, 6th line, Plympton, barn burnt and colt killed. Dougall D. C. McIntyre, Brooke, barn and contents burned, valued at \$3,000. John Robertson, 2nd line, Plympton, barn destroyed, 17 sheep killed, 70 tons hay lost.

Mrs. Eugene Mason, farm machinery destroyed. Alex. Wark, Wanstead, four horses killed. R. Macken, con. 16, Bosanquet, barn damaged and horse killed. C. E. Smith, con. 5, Warwick, valuable team killed. L. Bailey, 2nd line, hogs killed.

The crops and orchards throughout the country suffered greatly through hail and wind. Trees were uprooted or broken down, and the damage in this way will total up to many thousands of dollars. No particular damage was done in town.

Woodmen Unveiling at Watford

One of the features of the Canadian Order of the W. O. W. is that they do not allow one of their members to lie in an unmarked grave. Every policy holder has a monument erected over his grave to the value of one hundred dollars. On Sunday, Aug. 17th, Watford Camp No. 23, with Sovereigns from Forest, Arkona and Alvinston met at their lodge room and escorted by the Watford Concert Band marched to the G.T.R. depot and burned the Uniform Rank No. 1, of Sarnia, which arrived at three o'clock, from thence marched, about 200 strong, to the Watford cemetery and unveiled a monument to the memory of the late Sov. John Edwards, which was erected by the order. This monument was furnished by Sov. Jas. Callahan, of Watford, and the cutting on it done in a very workmanlike manner. S. W. Louks acted as council commander and assisted by the officers of the Camp, performed the beautiful Woodmen ceremony of unveiling.

Sov. Bowles of Sarnia, recited the poem, entitled, "Oh, Why Should the Spirit of Mortal be Proud." The Band added much to the occasion with appropriate selections also the quartette composed of Mrs. R. S. Saunders, Miss Lena Mathews, Mr. D. Maxwell and Mr. Welsh, who were highly complimented on the way they rendered their selections.

Head Consul Dr. W. S. Harrison, of Toronto, was present and delivered an excellent address after which the procession reformed and marched back to the Lodge rooms, where the usual vote of thanks, speeches, etc., were given by members. The Head Consul expressed his appreciation of the high standard of membership he found in this part of Ontario.

The visiting members, including many lady Sovs. from Forest, were entertained to tea at the Roche and Taylor Houses.

SALE REGISTER.

For Sale by auction, horse, buggy, cutter and harness, all new, at Roche House yards, on Saturday, Aug. 23rd, at 3 o'clock, R. Brock, Auctioneer, Russell Harrower, proprietor.

Geo. Williams, Clerk at the Central Hotel, Alvinston, fell from the loft to an out box on the ground floor on Sunday, fracturing a couple of ribs.

LOCAL HAPPENINGS

THE NEW COATS AND DRESS HERE.—SWIFT'S.

AN auto number, (18901), owner at this office.

Sign your items if you wish any attention to them.

The old-time exodus from Southwestern Ontario to the West is manifestly decreasing.

PLAN a holiday or two and a nearest large exhibition, and a time do not forget the county! Watford.

PARTIES out of doors Fri about 10.30 had the opportunity a fine lunar rainbow in the sky.

IRISH Inness direct from SWIFTS.

A NUMBER from this district the Toronto exhibition this several hundred more will go away or two.

IN future all amounts due Telephone Co. will be collected Treasurer's department, Mostead of the local agents.

GET a pair of those half price P. Dodds & Son's. The winter summer shoes must be cleared off as fall orders are arriving.

REV. R. STEVENSON will serve for the Baptist and Cong churches in the Baptist ch Sunday evening at the usual hour.

FARMERS in this district are faced with the magnificent crop harvested this year. Corn crops also promise to be very good.

LADIES! Cool evenings go sweater coat. We have them—

ST. MARYS town councillors roughly convinced that it take as an eliminator of the dust as well as a great preserver of the

PRIZE LISTS for the East Lan Fair are now ready and can be by applying to the Secretary ward, at the Merchants Bank.

COL. KENWORTH and J. F. Edmond into Middlesex. Welcome to view the military in going on between London and

REMEMBER the lecture on Tu in the Methodist church next evening, Sept. 2nd, at 8 o'clock a lecture every noble citizen attend.

THE creditors of M. A. Azz, fruit dealer who made an assign year, received their dividend Wednesday, the estate paying on the dollar.

THE Judge's Court of Revisi Watford Voters' List will be in Council Chamber on Wedne 10th of September at one o'clock as are interested keep the date

OUR big store is full of new SWIFT, SONS & CO.

A WEST LORNE correspondent—Duncan Graham, who left 1 months ago for British Columbia Tuesday. He has decided his home here. He reports of men out of work in that p Dominion.

THE G. T. R. will issue ticket Toronto Exhibition as follows fare for round trip good going to Sept. 6th, good to return to Special excursion from Watford onto and return on August 3rd, fare \$3.20.

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Are You Ready For School Opening?

WE ARE WITH THE FINEST LINE OF

Scribblers, Note Books, Exercise Books, Pens, Pencils, Crayons, Inks, Erasers and all

Text Books for Public and High Schools.

Send the Children Here

J. W. McLAREN

DRUGGIST, STATIONER, Issuer of Marriage Licenses

The Retail Store

Watford

Volume XXXIX

EAST LAMBTON FAIR

Watford

OCTOBER 7

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