

Autumn Modes Have Replaced the Summer Fashions



Summer materials have made way for the smart cloth or silken frocks. Bouffant lines are replaced by distinctive tailoring. Garden colors reign in favor of trim blues or bronzes, or the rich tones of fallen leaves. And when you see the lovely Autumn fashions we have selected and assembled, you will be quite willing to agree to the exchange. Paris-inspired, with all the clever touches, the daring combinations of fabric and color that Paris frocks and suits show. Tomorrow will be the opportune time to view this wonderful display of French fashion, as stocks are right now at their height.

BEADED BLOUSES \$7.95

Just a new shipment of Blouses, the kind you have been looking for. These come in crepe de chine, with touches of embroidery and beading; also in figured crepe with its contrasting shades. Price \$7.95

BABY COATINGS

Cream Chinchilla Elderdown, soft, luxurious coating, 54 inches \$2.50
Cream Wool Elderdown, extra special quality, 54 inches \$2.25
Cream All-Wool Blanket Cloth for cosy coats, 54 inches \$2.25
Cream Double-Face Wool Elderdown for buggy robes, 38 ins. \$2.25
Cream Broadcloth Flannel, thick, fine finish, 28 inches \$1.65

Arab Crepes at Silk Department for \$3.00 Yard.

They're entirely different from your impression, possibly, of most crepes. Arab Crepes are of large, round crepe weaves of solid quality silk with wool filling, to give a softer drape, and specially adapted for winter wear. These wanted colors to sell at this special sale price—black, sand, zinc gray and nigger; 39 inches wide. Per yard \$3.00

Marvellas and Bolivias for the New Coats, \$4.50 and \$6.50 Yard

A purchase just opened for Saturday, 54-inch Marvellas and Bolivias at saving prices that surely interest those considering these new materials for the fashionable wrappy coat; your choice of nigger, navy, sand, black and cocoa brown.

Hudnut's Toilet Preparations

Three Flowers Face Powder, Price \$1.75
Three Flowers Talcum in glass jar \$1.50
Three Flowers Cleansing and Vanishing Creams \$1.50 jar
Three Flowers Compact Face Powder, single \$1.35
Three Flowers Double Compact \$1.25
Three Flowers Toilet Water \$1.50
Violet Sec. Toilet Water \$1.00
Violet Sec. Talcum in tin container \$1.25
Rose of Omar Talcum in glass jar \$1.50
Jasmin Perfume, boxed \$1.00
Three Flowers, boxed \$1.00
Lilas Perfume, boxed \$1.00
Lily of the Valley, boxed \$1.00

The NEW BROMLEY COLLARS AND CUFFS



A worthy successor to the popular Peter Pan collar has just come to town. Like its predecessor, it fits close around the neck, giving a delightful sense of trimness and crisply perfect tailoring to the suit or dress.

Its success is due to its good points—points at the end of the collar and points on the turnback cuffs, which have buttonholes for your cuff links. You can insert or detach the cuffs in a minute.

for they have convenient dome fasteners on the inner band. In white gabardine or in sand beach cloth, piped with navy, black or tan, for \$1.00. With them one wears a feminine version of the four-in-hand in crepe de chine of mauve, rose, honeydew, jade or pumpkin \$1.50. To vary these strictly tailored sets, there are frilly affairs of net with guipure lace cascades in white or ecru. These are to be worn with sweaters or suit coats. Priced at \$2.75 and \$3.00. In heavy crepe de chine is a White Bromley Collar, and accordion pleated Jabot edged with black \$2.75. Chamaisette forms attractive sets of Vestees and Tuxedo Collars for suits or cloth dresses. The collars are gray with a banding of coral piped with black, and coral and sand, or maize and sand, each edged with black \$1.75. If you aren't going to have a new suit, you will need the smartest new neckwear to freshen your old one. And if you are buying a suit, it must certainly have the Bromleys.



French Model Dresses Now On Display

Paris has had her way with every one of these charming frocks. The enchanting 1880 necklines, the three-tier skirt, and half a dozen other whims of the mode are delightfully interpreted in models of velvet, Canton crepe and brocade metallic. Your autumn wardrobe will certainly gain distinction by the addition of one of these dresses.

Dress of Brocade Metallic, shown in blue silver and gold; sleeveless; skirt is joined to waist with shirtings, giving the low waist lines; crush girdle finishing waist. Price \$118.00

A very rich dress of Brocade Metallic, in blue, gold and rose, slipover style, deep girdle of canton crepe in deep gold, beaded in silver. Price \$118.00

Styles show tier effects, wrap over bust effects and straight lines. Orchid Canton Crepe Skirt has three tiers; neck, arm and skirt beaded in white and crystal beads; string girdle. Price \$125.00

Dress of Canton Crepe, in sage blue, round neck, sleeveless. This richly beaded in crystal with touches of red and green; soft girdle finishes the waist line; shirred at sides in panel effect. Price \$95.00

Dress of Canton Crepe in gray, round neck, short sleeves. This is handsomely beaded in steel and rose, gathered at waist, crush girdle to finish waist. Price \$59.00

Saturday's Selling in the Basement

Sunlight Soap \$15 for \$1.00
Gold, P. & G. \$13 for \$1.00
Fels Naptha \$3 for 25c, 12 for \$1.00
Ivory \$3 for 25c; small, 5c
Sani Flush \$30c
Charm \$15c, 2 for 25c
Dutch \$12c
Fantine \$10c
Lux \$10c
Sai Soda \$10c
S. & I. Soap Chips, 2 lbs. for 25c
Princess Soap Chips \$23c
Ammonia \$3 for 25c
No-Rub \$5c
Toro Tablets \$5c
Rinso \$3 for 25c
Owen's Blue Soap, lb. \$25c
Satisfactory Paper \$10c
Sani Crepe \$6 for 25c
S. & I. Blend Tea \$55c lb.
Coffee \$65c lb.
Guaranteed Electric Heater \$4.50
Electric Bulbs \$3 for 89c

OUR SPECIAL

"Satisfactory" Electric Iron \$5.25

Your Shopping Service

Somewhere on this page today you saw something that you need. Perhaps it is a set of the new Bromleys; one of those smart English suits; or some of our delightful new winter fabrics.

And because you live out-of-town or can't conveniently come in to see them, there is a chance that you may just let them slip from your mind when you put down the paper.

But I hope you won't! You know that an up-to-date wardrobe means either continual care or continual expense. If the state of the exchequer suggests that the continual care would be preferable, you will be much pleased with the moderately priced and smart new things which we have chosen for you. They serve a double purpose, by increasing the effectiveness of your costumes and adding variety to your wardrobe.

New dresses and bags and luncheon sets, flannels and toweling and underwear, frills and furs and furniture must sometimes be rather sketchily described on advertising pages. When you want more details, please remember that a letter to me will bring you prompt and exact information with prices, suggestions, and samples where that is practicable.

When you need an expeditious and economical shopper, remember that your Shopping Service can help you. Just send your inquiry or order to

Judith

Silk Underskirts

A full stock of Silk Underskirts. These are lovely for the new fall dresses—in satin, jersey, habutai and taffeta. They come with pleated flounce, also the plain hem-stitched hem, in all pleasing colors—American Beauty, jade, copen, navy, henna and black. Prices ranging from \$5.50 to \$12.50

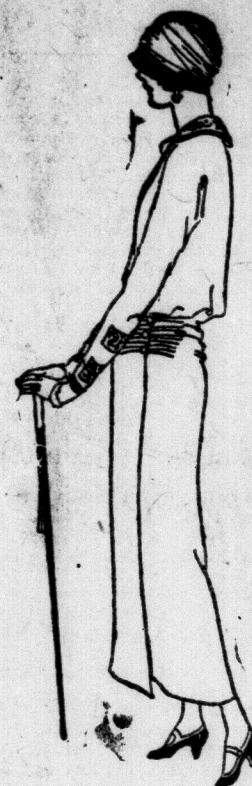
Oriental Rugs

Five Sample Rugs as listed below will be on exhibition for a few days only. The prices will interest you.

Isfahan Meshed Fine Persian Rug, in shades of brown and rose. Size 13' 6" x 10' 3". Price \$610.00
One only Milhan Sarouk, size 15' 2" x 10' 4", in rose ground; deep silk finish pile carpet. Price \$489.00
One only Milhan Sarouk, blue ground, size 14' 4" x 10' 8". Price \$575.00
One only Bophal Carpet, blue ground, size 15' 3" x 9' 4". Price \$195.00
One only very fine Anatolian Carpet, size 15' 9" x 11' 2". Price \$465.00

SATURDAY CANDY SPECIAL

100 boxes assorted Chocolates, fresh \$43c box
50 lbs. Crystal Cocas \$34c lb.
Martha Jane Hand-Dipped Chocolates in the following flavors—whipped cream, butterscotch, mellow, caramels, cherry cream, peach, pineapple, butter cream and peppermint. These are always fresh and delicious \$6c lb.



Handkerchiefs, 4 for 25c

200 dozen Ladies' Solid-Color Handkerchiefs, hemstitched, quarter-inch hem, fast colors, in blue, rose, lilac, orchid, orange, maize. On sale Saturday \$4 for 25c

Wunder Silk Hose

Ladies' Invisible Spats—An extra fine pure wool Cashmere Spat, to be worn under silk stockings for warmth in cool weather. Being made of a natural shade of wool they defy detection. One of the most comfortable things worn \$1.50 pair

BROADCLOTH FLANNEL, 90c

It's all wool, has fine finish, soft, yet firm that gives one the impression of a good French broadcloth, imported from the mill to you through this store, and that means a saving for you; all the new, pretty colors, including navy and black; 28 inches \$90c

LADIES' UMBRELLAS, \$4.75

These all come with ivory tips, which are very popular now, handles are well assorted in rings, leather loops and leather straps, coverings are of extra fine taffeta silk and wool, with neat silk cases. A special purchase lot at a special price \$4.75 each. Umbrellas repaired and re-covered at a very moderate cost. All information gladly furnished at the Umbrella Section, Main Floor.

THE DAY OF KNITTED CLOTHES ARRIVES

Knitted clothes have had to prove their worth before women would finally accept them as fashionable and sensible.

First, they have made themselves practical—their hems are taut and without stretch; their shoulders fit well; their sleeves are properly tight. And secondly, they have made themselves objects of beauty. An attractive and varied display of English knitted suits are on display on our Second Floor. The prevailing colors are putty, white, tan, covert, jade and silver. The coats are in the becoming Tuxedo style, with plain little turnback cuffs. They are priced at \$11.75



Then the Knitted Dresses! A pretty little model with a plain gray top has a dash of mephisto (a vivid coral shade), binding the bateau neckline and the sleeves. The lower part of the dress combines alternate bands of mephisto and gray in plain and shirred effects. It is priced at \$19.75

Similar models for this price are developed in sand and sandalwood and mauve and sand.

Silk and Wool Dresses, with long waistline, round neck and peasant sleeves, in mauve and gray \$15.50

A Silk and Wool Dress, with a long waist and straight sleeve, has stitchings of scarlet around the neck, the sleeves, and five widely-spaced rows around the bottom of the skirt \$15.00

New York Sweaters—Each week brings new arrivals to our assortment of beautiful Sweaters. Here are two of that unusual style distinction. A chippie style of jacquette in gray caracul. It is bound with gray silk braid around the bell sleeves, the Peter Pan collar and the front. It fastens at the left side with two large buttons. Price \$21.00

Gray Camelhair Side-Fastening Jacquette, with choker collar and cuffs of waterfall blue plush \$20.00

Here are all the newest things for street wear at very moderate prices.



COMFORT IN CLOTHES

Combined With Desired Character

There is "art that conceals art" in the grace and smartness of lines, in the well-bred air and ease. There is supreme comfort in the masterly modeling—there is eye appeal in the patterns—there is service in the sturdy woollens—there is economy which is inherent in quality and increased by our moderate prices. Featured at—

\$25.00, \$35.00, \$45.00

Blue Serge Suits, Two Pairs Trousers, Special \$45.00

All Wool Botany Serge Suits with two pairs of Trousers, beautifully tailored. A very special value at \$45.00

Gray Worsted Suits, Two Pairs Trousers, \$35.00

Conservative Gray Worsted Suits, in a splendid wearing fabric. Excellently tailored and trimmed. Special at \$35.00



SHIRTS, Special \$1.49

Full designs, durable fabrics, made by Arrow. Size 14 to 16. Special \$1.49

HATS

Borsalino, Stetson, Brock, King—in all the leading shapes and shades—\$5, \$7.50 to \$9

SMALLMAN & INGRAM LIMITED

OVERCOATS \$35

It's the quality of these Overcoats that brings to you the values that every man is seeking at this season of the year. Better styles, better values, better tailoring. Featured in one extensive group \$35.00

OTHERS \$25 TO \$75

Usters, Ulsterettes, Raglans, Chesterfields and special makes comprise our present stock. See this great selection tomorrow.



Real Clothes for Real Boys

There is no article of apparel made in which quality is more vital than in clothes for your boy. You know how he roughs and tumbles. You know that clothes must be good to withstand that abuse. Two groups featured with

TWO-BLOOMER SUITS, \$9.95, \$12.95



UNDERWEAR

Fine Ribbed Medium Weight Combinations, comfortable and good wearing; sizes 34 to 44 \$3.25

HOSIERY

Red heel and toe Black Cashmere Socks, fine English quality \$65c