

FAIR MAY ADOPT ADVANCE SALE

Matter To Be Discussed at Meeting of Western Board.

Advance sale of books of admission tickets to Western Fair is among the topics likely to be discussed at the next meeting of the board on Monday afternoon. A suggestion has been passed on by the London chamber of commerce that advance sale of tickets might stimulate attendance at the exhibition and also prove a convenience to citizens who might like to acquire tickets in this way rather than waiting in line at the box offices. The chamber offers co-operation in the sale of the tickets if the plan is approved.

W. D. Jackson, secretary of the board, states that he understands the advance sale idea was taken out in London once before, but did not come up to expectations. He points out, however, that the advance sale plan has been in vogue for some years at Toronto and is tremendously popular.

Advance Sale Heavy.
The National Exhibition authorities place on sale books of five tickets at a dollar and these may be bought well in advance of the exhibition at hundreds of convenient points throughout the city.

Throughout the city, bookkeepers and others are given a commission on the tickets they sell in this manner, and the advance sale is usually quite large. It has several advantages. It insures the purchaser against any disappointment in gaining admission, it saves him time and that of the officials at the gate and gives the exhibition board an idea as to what the attendance is likely to be.

Prize lists for the Western Fair were mailed yesterday to a mailing list of 2,500 or more. With the exception of a considerable increase in the prizes for saddle and jumping horse classes there are few changes in the list.

Tenders will probably be awarded at Monday's meeting of the board for the addition of a roof and repairs to the seating in the north open stand on the speedway. It is also hoped to award tenders for new brick fronts to the horse and cattle sheds, which will add greatly to the general appearance of the grounds.

WILLINGLY DELAY CATCHING BASS

London Anglers Will Accede to the Government Wish—Spawning Season Late.

The request of the Hon. Charles McCrear, minister of game and fisheries, made to fishermen throughout Ontario that they spare the bass for the next two weeks owing to the backward spawning season will be acceded to by all members of the Western Ontario fish and game association, President L. B. Long stated this morning.

"I ask all members of the association to accede to Hon. Mr. McCrear's suggestion and return all female bass gently to the water."

"St. Thomas also has a fish and game association which will undoubtedly back the plan," added Mr. Long. "The bass season opened officially yesterday and local anglers have noted for some time that the bass were very late in spawning."

"If the department of game and fisheries received the co-operation of the commercial fishermen to the same extent as it does from the line and rod anglers, our Ontario streams could soon be teeming with fish. The commercial fishermen do more damage in one year than the line men do in ten."

Some 75 pound settings arrived in the city this morning and will be immediately distributed to members of the association, Mr. Long stated.

MT. BRYDGES FARMER CHARGED WITH CRUELTY

Man Will Be Called to Court to Answer For Animals' Condition.

A farmer residing in the vicinity of Mount Brydges will appear in county court Monday before Magistrate Hawkins to answer a charge of cruelty to animals. George Tustin, of the humane society, states.

Accompanied by High Constable Wharton, Tustin visited the farm yesterday and found one horse standing in the stable on three legs. Another horse had four sores on his legs and, and will not be fit to work for six months.

Mr. Tustin is visiting West Nisour this afternoon to investigate a cruelty case brought to his attention.

TOM CLIFT RECOVERING FROM BASEBALL INJURY

So rapid has been the recovery of Tom Clift, 22-year-old London ball player, injured in St. Louis two weeks ago, that St. Luke's hospital doctors expect that he will be well enough to be brought to his home here by the end of the week.

Aid and Mrs. Thomas Clift, the young man's parents, hurried to St. Louis about two days ago when five specialists at the bedside feared that he would die. They will return to London with their son.

Struck on the head with a baseball while playing for a Detroit railway team in St. Louis, young Clift was rushed to the hospital suffering from concussion of the brain. Five days later he was still in a coma, and doctors believe that the only possible effect of the accident will be a partial deafness in one ear.

DIVISION COURT BUSY.
Judge J. C. Judd presided over some 20 cases in the division court this morning. The session lasted until 12:30. Six cases involved amounts of \$100 or over, Clerk Frank Whetter stated.

See Solution Of Truancy In Punishment Of Parents

City School Principal Favors Heavy Fines For Permitting Children's Absence.

TRIVIAL EXCUSES

Propose Keeping Attendance Officer Available in Early Morning, Afternoon.

Truancy of the real honest-to-goodness kind, where the culprit takes a day off to indulge in a swim at the "wimmin' hole," and in a content to take a chance on the whipping they will get when they return home, and a second one at school on the morrow, is becoming so rare in London schools as to be scarcely a problem. In its place has arisen a new form of absenteeism, more subtle and much more difficult to deal with, because in most cases parents condone and sometimes even encourage the fault. The policy of remaining out of school for repeated half days without adequate reason, but with the parent's consent, is the subject was forthcoming yesterday afternoon at a meeting of the committee of the board of education appointed to inquire into the workings of the attendance department. Principals of all the public schools in the city were invited to be present and to offer any suggestions they might have for the improvement of the department's efficiency. The result was a real "experience" meeting. The outstanding point, when all the evidence was in, was that parents do not sufficiently realize their responsibility under the law to see that their children attend school regularly. After thoroughly discussing all the information and suggestions received at the meeting, the committee adjourned without making any definite recommendations, and will meet again at the call of the chairman, Mr. H. B. Storey, B.A., on Friday afternoon, by which time it is hoped to have certain additional information which will guide the committee in its effort to have the attendance department reorganized along the best possible lines.

Department Not Blamed.
Little real criticism of the department or its officials was forthcoming as principal after principal arose to rectify his experience of the attendance problem at his particular school. There was a feeling, however, that the department had not been able to deal effectively with the most trying attendance problem, teachers have in these days, namely, that of the child who is repeatedly absent a half-day without adequate reason, and who is back in the class, in most instances, before the attendance officer can deal with the case. One principal, in whose school this problem is an acute one, was outspoken in saying that the attendance problem should be done to bring home to parents their responsibility in the matter, and he favored court proceedings and a possible fine for parents who neglect their children out of school for trivial reasons. They should be dealt with by a firm hand, he believed.

There was general agreement on a proposal that the attendance officer should be available at the central office every morning between 9 and 11:30 and 2, so that absent pupils could be immediately reported and the attendance officer learn the reason for their absence. Several principals paid a tribute to Miss Radcliffe, the acting attendance officer, in this regard. According to several instances related, she is a real "go-getter" when it comes to bringing absent pupils back to the paths of learning.

Bradshaw Commended.
The juvenile court and its probation officer, Major A. G. N. Bradshaw, were also commended for fine co-operation rendered in the more difficult cases of non-attendance. Major Bradshaw, who was present, expressed his interest in the non-attendance problem because he has found that a greater percentage of juvenile delinquents are poor attenders at school. Truancy almost invariably led to other things, hence the need for the attention of a probation officer.

Not the least interesting of the points brought out at the meeting was that of the excuses offered by parents for the non-attendance of their children. For example: "Robert hasn't any pants" would seem a fairly sound reason for Robert's non-attendance in public school, and there are many situations quite as difficult to deal with.

"But I have one little liddle," said a veteran principal, "who is required to get up at 5 o'clock every morning, and has to do a very considerable quantity of work before he comes to school. He was absent one afternoon, and when I asked him for his reason he told me he had fallen asleep. I was quite prepared to believe him."

Other families, it developed, are in the habit of rising at 3 o'clock in the morning and going forth to pick up coke, which later finds its way to the Chinese laundries. Children engaged in this enterprise are naturally in the best shape to pursue their studies when they go to school.

Education of Parents.
Education of parents in the requirements of the law was the remedy urged in such cases. Very often the school teacher is met with the question, especially by residents recently arrived in this country, "Why cannot I do as I like with my own children?"

Prof. F. Lawson, chairman of the board, suggested that a letter might profitably be sent to every parent in the city, pointing out the importance of the situation. A report on the school for half a day, the attendance officer has no way of knowing whether they are playing truant or not, and also drawing attention to the responsibilities of parents under the law to see that their children are in their places at school each and every day of the school year.

Diversity of opinion developed at a conference of the board following the meeting, as to the best way of meeting the situation. A proposal was offered that it might be possible to have the juvenile court officer carry on part of the work of the attendance department, but this was withdrawn when Administrator Whetter pointed out that such action would create a dangerous precedent. Seemingly the most feasible plan

REV. IAN M'GEOWN, Who is the first missionary to be designated in the United Church of Canada for foreign work. Mr. McGeown leaves shortly for North Homan, China.

suggested was that an attendance officer be appointed equipped with a motor car, which would make it possible for the officer to arrive at the home of an absent pupil within a few minutes of the time his or her absence was reported. This, it was felt, would greatly cut down the half-day's absence problem.

Trustee Rev. R. D. Mess was chairman of the meeting, and succeeded in bringing out considerable helpful criticism which will be of great service to the committee when it meets again to bring in its recommendation.

Cave Discovered At Main Corner

Probe With Iron Reveals Void Under Car Tracks.

What lies in the caverns beneath the cobblestones and switches of Dundas and Richmond streets is a question that is puzzling the businessmen in the neighborhood. A street car truck rumbled over the intersection this morning, one man who was standing on the corner remarked that there was a cave under the car tracks. He had been expecting to see a truck drop through any day.

To prove his point he borrowed a street car switching iron from the inspector and went prodding between the bricks. In probing it was found that there were several spots where the iron would go through to the hill, apparently touching nothing.

UNITED CHURCH BACKS SOCIAL SERVICE AIMS

Concluded From Page One.

provincial arenas again. Dr. Farmer has been practically eliminated from the subject of further appeal. In conclusion, Dr. Farmer pleaded with United church ministers to discountenance Sunday entertainments.

A resolution, moved by Dr. T. Albert Moore, assured the alliance between the United Church of Canada and the Social Service Council of Canada in highest degree the acceptance of the Social Service Council, in which he pleaded for the support of the United church, was the "great revolution in public sentiment" that he said, "no social and moral reform we may not expect to carry."

Traffic Eliminated.
The white slave traffic, he said, had been practically eliminated from the life of the dominion, while great strides had been made in combating all the evils, which seemed to advance in higher and more advanced forms of civilization.

Moderator Pidgeon, himself a past president of the Social Service Council of Ontario and Quebec, of the support of the United church.

Rev. T. Albert Moore, D.D. intimated by letter to Moderator Pidgeon that he accepted the position of secretary of the general council to which he was elected last night, with the proviso that he be allowed to carry on his duties as general secretary of the Social Service and Evangelization board of the former Methodist church.

CANADIAN TRAVELLERS SEEK HOME PRINTING

Matter To Be Brought Before U. C. T. Parley—F. W. St. Lawrence, Delegate.

Fred W. St. Lawrence, secretary of the D. S. Perrin Co. of this city, is one of the two delegates chosen by the United commercial travellers of Ontario and Quebec to represent these two provinces at the supreme council meeting of the order to be held in Columbus, Ohio, on June 23, 24 and 25.

Mr. St. Lawrence is past senior councillor of the London council and is also a past grand councillor of the grand council of Ontario and Quebec.

London travellers feel that a distinct complaint has been paid London in the respect of the Canadian knights of the grip. The other delegate selected was H. H. Hannan of Hamilton, who has been a member of the St. Lawrence to Columbus. The organization represents more than 115,000 travelling men in the United States and Canada.

One of the points which the Canadian delegates will be asked to bring up at the convention will be that of having printing for Canadian distribution done in Canada as far as possible. The commercial men are consistent advocates of the "Made in Canada" idea and feel that they should practice what they preach by seeing that Canadian firms do the printing on all publicity matter intended for use in Canada.

THOUSANDS WILL COME TO RALLY

United Church Service of Praise Will Be Held in Victoria Park on Sunday.

Thousands of members of the United church of Canada in London and within a radius of 40 or 50 miles are expected to attend the big rally in Victoria park next Sunday afternoon.

Rev. P. D. Thomson, D.D., Kelvin-side, Glasgow, will be the chief speaker at the great gathering, which has been arranged as a service of praise, thanksgiving and consecration upon the consummation of church union between the Congregational, Methodist and Presbyterian churches and the formation of the United church.

Dr. Thomson, who was the fraternal delegate from the United Free church of Scotland at the inaugural session of the United church in Toronto last week, is considered to have made the most outstanding impression upon the general council of all the delegates from the Old Country and from the United States.

City Representatives.
Rev. (Col.) William Beattie, D.D., A.A., and Rev. H. B. Storey, B.A., will participate in the service, it is expected, representing the three denominations whose religious leaders will henceforth be concentrated within the United church. Rev. W. E. Millson will lead the singing, which will be supported by massed Salvation Army bands.

The intention of the committee in charge of the gathering is to follow, as far as is possible, the form of service at the inaugural of the United church in the Toronto arena last Wednesday.

The program for the afternoon, which begins at 3:30 o'clock, is being printed in an eight-page pamphlet with illuminated cover for purposes of being preserved as a souvenir of one of the most momentous religious events ever held in London or in Western Ontario.

A special platform is to be erected in Victoria park for the occasion and amplifiers used to broadcast the addresses in order that all who attend will be able to hear the speakers.

Services Withdrawn.
All Sunday afternoon services in the United churches of London and district are being withdrawn to enable the members to attend the service at Victoria park.

The committee in charge of the service are as follows: Program—Rev. Wm. Beattie, D.D., First Presbyterian United; Rev. (Capt.) John Garbutt, Dundas Center United; Rev. H. B. Storey, B.A., Pilgrim United, formerly Southern Congregational; Grounds—F. Westbury, Colborne street United; T. McDonald, First Presbyterian United; Bert Wherry, Pilgrim United; Notification—W. F. Marshall, Metropolitan United; Rev. E. M. Thomson, B.D., Centennial United; president of the London Methodist conference; Rev. T. A. Symington, M.A., Knox United, moderator of London United; Printing and publicity—A. E. Silverwood, St. Andrew's United; F. G. McAllister, Metropolitan United; Rev. W. E. Thomson, D.D., King street United; Finance—David Ross, St. Andrew's United; Robert Greene, Dundas Center United; W. R. Yendall, Metropolitan United.

HIGH REGISTRATIONS REACH TOTAL OF 325

Advance Listing of First-Year Students Is Particularly Good.

Principal E. A. Miller, M.A., of the collegiate institute, reports that the advance registration for the college now totals 325 students.

The registration for the first year was particularly good, according to Mr. Miller, who says the number of students in the three units approximately as follows: central, 150; east, 80; south, 95.

Tables showing a slightly lower enrollment of county pupils in the collegiate than was the case with about 200 students last year. With the advent of new regulations in this regard, computed as they are, Mr. Miller points out that it is exceedingly difficult and practically impossible to judge the number of students likely to come into the collegiate here this fall from the county.

An arrangement has been made in the collegiate to relieve congestion in the hallways whereby all first year county pupils will be taken care of at the central collegiate and thus permit of three first year classes at the south unit. The same was the case last year. Increased accommodation had to be found at the south unit by means of having a school to the public school authorities.

Military Notes

No official word has been received at headquarters regarding the movements of the members of C company, of the Royal Canadian regiment, who are at present stationed in the Nova Scotia strike area, according to a statement made by Col. E. C. Dean, A.D.C., M. B. No. 1.

The general officer commanding military district No. 1, will return to his duties at headquarters next month. General King said this morning that he had improved greatly in health of late.

Col. E. C. Dean and Lieut.-Col. Geo. H. Gillespie, district cadet officer, will attend a meeting of the Royal Strathcona trust fund in Toronto on Saturday. Returning the officers will attend a memorial service for the late St. Lawrence to Columbus. The organization represents more than 115,000 travelling men in the United States and Canada.

One of the points which the Canadian delegates will be asked to bring up at the convention will be that of having printing for Canadian distribution done in Canada as far as possible. The commercial men are consistent advocates of the "Made in Canada" idea and feel that they should practice what they preach by seeing that Canadian firms do the printing on all publicity matter intended for use in Canada.

SEEKS NATURALIZATION.
Antonio Vernie, 228 Talbot street, has applied for naturalization as a citizen of Canada. His case will come before Judge Macbeth on September 8. Mr. Vernie was born at St. Carlo Italy on July 2, 1891 and came to Canada in June 1910.



ENTERTAINS UNITED CHURCH COUNCIL.

Sir Joseph and Lady Flavell were the hosts of the members of the United church general council at a garden party held on the lawn of their home. In the group shown, Sir Joseph Flavell (on the left) is seen greeting Mr. and Mrs. R. C. Hamilton.

"Gimme a Pitcher, Mister?" Constant Plea of Urchins Drives Smokers To Frenzy

Art Work in Cigarette Packets Brings Woe To Users of Tailor-Mades.

S. A. Gold Mines Are Paying Less

Associated Press Despatch.
London, June 17.—Dividend declarations in connection with the South African gold mines reveal the fact that only two of the mines show an increase compared with the dividends a year ago, while eight pay less than in December last. Four of the mines which paid 5 per cent or less last year pay nothing this year.

An unprecedented orgy of reform, with lacerating rashness in resolution, is forecast by London's harassed woofers of My Lady Nicotine. A twelve-month abstinence is not impossible. The wearied fag fancier, driven from oppression to oppression, threatens to institute immediately a quarantine upon the demon weed unless stringent measures are taken to cope with the latest menace of the cigarette.

Man has watched his favorite brand of fags jump to double pre-war prices, but in pursuit of a new picture, he has managed to get on in spite of his bad habit copied by the indignant flapper. He has suffered from asthma, tuberculosis, bronchitis, neuritis, heart failure, adenitis, beriberi and a million other diseases.

Now comes the last straw—the evil of the cigarette serial picture.

Art in Many Forms.
Nowadays one opens a package of smokes, not to unroll the ten dopes, but in pursuit of the lithographic likeness of a Peruvian charwoman or a vest pocket treatise on how to plant Burgundians and other Asiatic vegetables. There are as many series as there are brands of smokes, and manufacturers are instituting new brands to use with new pictures. There are hockey players, boy scouts, parlor furniture, movie stars and fancy fighting cocks shown in these pictures.

One smokes as a means to an end. The younger they are the worse the craze hits them. From Pottersburg to the Coves it is "Gimme that one" or "How about a picture, mister?" or some such terse demand. Either the smoker is going to declare an open season on the younger fry or else he is going to abandon his addiction to fags and turn to delectable vegetable breeding, hayanas and hand-rolled smoke-em-if-you-can.

Bad in the Suburbs.
The fag picture snoopers are worst in the suburbs. In the grocery shop of the hinterland a faggy purchaser chafes while the grocer hunts for a particular brand of fags. When the pile, or cigarette package, is opened and a crowd of urchins swoop down upon the unsuspecting smoker, combine a head-lock and a half-nelson, and in no time extract from him his stock of pictures.

General grows as the years roll by. It is becoming so awful that a peaceful smoker will turn Bolshevik and rid the nation of the young apaches that haunt the corner grocer.

Now it does not appear unseemly that about next October we shall pick up a daily paper and read such an item as this:

"The jury's verdict—Unusually sad circumstances surround the death of Elias E. Whiffle, 70-year-old citizen, who was found shot through the heart at his Queen's avenue apartment last Friday. Mr. Whiffle, who was not married, had no nephews, but never run for alderman, had no money troubles and had never smoked in his life. Yet a coroner's inquest found that he died of a heart attack, and a revolver in the dead man's right hand, returned a verdict of suicide."

It was reported the Whiffle-Whiffle apartment strewn with cigarette cards. The following tragic note was

MAJOR A. MORTIMORE WEDS MISS CHALCRAFT IN TORONTO

St. Paul's Church Is Scene of Interesting Ceremony Today.

TO LIVE IN LONDON

Special to The Advertiser.
Toronto, June 17.—St. Paul's Anglican church, Bloor street, was this afternoon the scene of a quiet but pretty June wedding, when Elsie Irene, daughter of Mrs. William F. Chalcraft, Bedford road, became the bride of Major Arthur R. Mortimore, son of Mr. and Mrs. Thomas Mortimore, of London, Ont. The ceremony was performed by Rev. Canon O'Meara of Wyckoff college.

The bride, who was unattended, wore a smart creation of white crepe with hat, shoes and stockings to match, and carried a shower bouquet of white and mauve orchids. Her mother wore a handsome gown of black marquisette, trimmed with chantilly lace, with a smart lace hat and corsage of pansies and lilies of the valley, while the bridegroom was in gray crepe, embroidered in blue with blue wrap, hat to match and a corsage of pink roses.

Later, Mr. and Mrs. Mortimore left on a motor honeymoon to the White Mountains, and on their return will reside on Richmond street north, London, Ont.

EDUCATIONALISTS LAUD CAMPBELL

Provincial Appointment Brings Tribute From Miller and Beal.

The appointment of D. A. Campbell, principal of the Sarnia technical-collegiate, as provincial director of technical education called forth favorable comment this morning from both H. B. Beal, principal of the technical and commercial high school, and Evertson A. Miller, M.A., principal of the collegiate institute.

Both Mr. Miller and Mr. Beal are personally acquainted with Mr. Campbell, and they agreed that as a man with strong personal characteristics and a man of wide and varied experience he will prove eminently successful in his new position.

Mr. Beal spoke enthusiastically also of the appointment of F. P. Gavin, formerly director of technical education, as provincial director of the dominion training school for technical school teachers already opened at Hamilton. Mr. Gavin will be assisted by Mr. McKinn, who up until the present time has been inspector of girls' work in the provincial technical schools.

Mr. Campbell has had years of experience in collegiate and technical school work and was director of technical education for Alberta prior to the present time. He is the principal of the Sarnia composite school with both academic and technical courses.

SPEEDERS' CASES ADJOURNED.
Two speeders from Hamilton, who were due to appear in county police court this morning, have had their cases adjourned till next Monday, County Magistrate Hawkshaw stated this morning.

Do You Remember the Fairy Tale "The Three Wishes"

and the old woman who wished the sausage on the end of her husband's nose?

Final examinations will be concluded today at the London normal school.

The entire student body, headed by Principal William Prendergast, will leave by special solid steel train early tomorrow morning for a trip to Niagara Falls, returning late tomorrow night.

While a number of the students have seen the falls on previous occasions the trip will have an entirely new and added interest this time in connection with the new lights which have been installed for the night-time illumination of nature's great spectacle. Those who have seen the falls during the daytime and night and also with the battery of lights playing upon them are agreed that the most impressive scene of all is when they are lit up at night.

The normal school trip last year was made to the Ontario agricultural college at Guelph.

LEADING PERSIAN DOCTOR SPEAKS IN CITY CHURCHES
Dr. S. O. Eshnoo, commissioner to the general assembly and medical superintendent of Ethelbert hospital, Manitoba, will speak this afternoon in Knox church, and tonight at 8 o'clock in King street Presbyterian church.

Dr. Eshnoo is a native of Persia. He graduated from the Queen's university, then became the leading doctor in the city of Cabriz, Persia. He later accepted the Manitoba post.

Theatre Guide
THE CAPITOL.
"The Price of Pleasure," with Virginia Valli and Norman Kerry. LOEWS.
"Grounds for Divorce," with Florence Vidor and Matt Moore. Vaudeville.

Refresh Your Memory With "Once Upon a Time"
By W. J. ENRIGHT.

IN THE ADVERTISER EVERY DAY
On the Women's Page.



FRED W. ST. LAWRENCE, past senior councillor of the London Council United Commercial Travellers, who has been selected as one of two delegates to attend the supreme council of the organization at Columbus, Ohio, June 23. Mr. St. Lawrence is also a past grand councillor of the grand council of Ontario and Quebec. His London is considered a compliment to London.

ALL LONDON INVITED TO BELLEVILLE FETE

Special Courier Scheduled To Arrive Here This Afternoon.

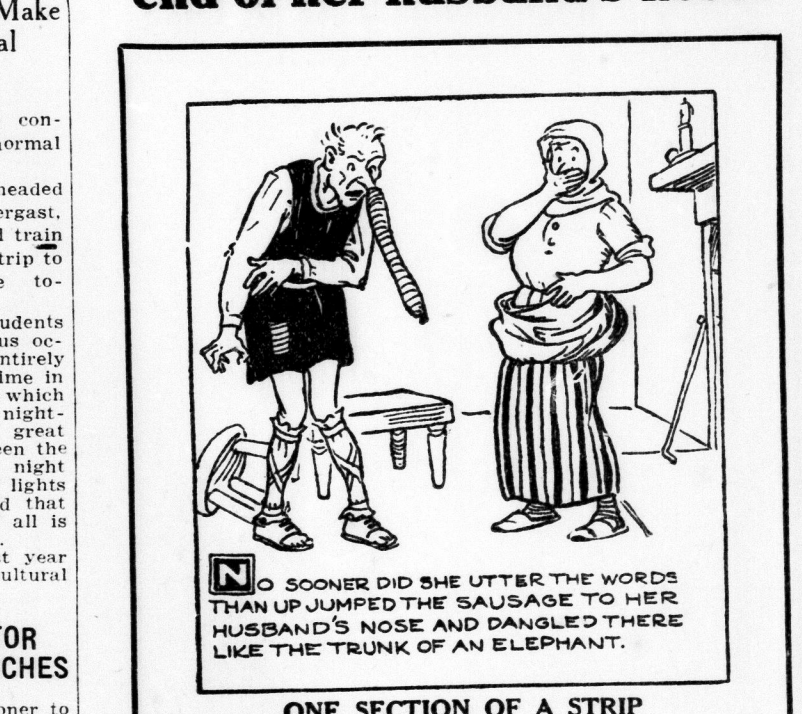
At 4 o'clock this afternoon, Tom Mason, 185-pound special courier of Belleville, Ontario, is expected to arrive at the city hall here conveying to Mayor Wenige an official invitation to the citizens of London to attend the celebration commemorating the 110th year of peace between Canada and the United States. The celebration is being held at Belleville in August.

Mayor Wenige received a wire this morning stating that the courier, who is walking the whole distance between Belleville and Chicago, would probably reach London at 4 o'clock, and preparations are being made to receive him with due ceremony. He reached Ingersoll last night.

Mason is only 21 years of age, but is husky, standing six feet, two inches in height and weighing 185 pounds. He has been making excellent time on his long tramp thus far.

EDWARD WILSON SUES L.P.S. AS RESULT OF ACCIDENT

Edward Wilson has issued a county court writ for unstated damages against the L.P.S. R. as a result of an accident at the Nelson street crossing on May 5. Wilson's motor car was completely wrecked when it was struck by a street car due to the negligence of the railway company. Menzies & Cluff filed the writ.



ONE SECTION OF A STRIP