

WOMEN and THE HOME

MRS. ARCHIBALD TO COME TO CITY

Former Londoner Will Address Women's Canadian Club on "Gentle Art of Lying."

Mrs. Eldred Archibald of Montreal, who comes to London on Friday, Feb. 6, to lecture before the Women's Canadian club, is well known as a Canadian writer. She was before her marriage, Irene Currie Love, daughter of the late Police Magistrate Francis Love and Miss Love of this city, and began her work as a writer on the staff of The London Advertiser.

Since then she has been on the staffs of the Hamilton Spectator, Toronto Star and Toronto World. She was associate editor of Canada Monthly for a year and was also engaged by the Canadian Pacific railway as a special writer for their colonization department. She travelled throughout Canada for the C. P. R. and was sent to England, where she spent a year in old London, speaking and writing. Speaking engagements there included appearances before the British Colonial Institute, the Empire Circle of the Lyceum club, the Society of British Women Journalists, and a number of drawing-room circles. Mrs. Archibald remained with the C. P. R. until her marriage in 1912. In 1914, she took over the women's page of the Montreal Star, and conducted it for ten years now. She is president of the Montreal Women's Press club and was for three years vice-president of the Dominion Press club. She was also the first secretary of the Montreal branch of the Canadian Authors association. Just recently "Margaret Currie, Her Book," has been published by the Hunter, Rose Company of Toronto. She is also the author of numerous short stories and articles for English, Canadian and American magazines and newspapers.

She is a graduate of the London collegiate institute, capturing second modern honors in scholarship for Ontario while attending this school. Later she maintained this high standing through the University of Toronto. While in the city she will be the guest of her sister, Mrs. Ware, and on Saturday, Feb. 7, will be the guest of honor at a dinner party arranged by the London Women's Press club. Her address before the Women's Press club will be on "The Gentle Art of Lying."



MRS. ELDRD ARCHIBALD.

of Montreal, formerly Miss Irene Love of this city, who comes to London on Feb. 6 to address the Women's Canadian club on "The Gentle Art of Lying." Mrs. Archibald is known to the reading public as Margaret Currie.

Social and Personal

Miss Mary Foster of Woodstock was a week-end guest in town.

Mrs. Robert Heard, Adelaide street, entertained at a small bridge last week.

Mrs. K. S. Aldin of Beeton, Ont., spent a short time in London last week.

Mrs. C. M. Galze of Detroit was a week-end guest at the Tecumseh house.

Miss Florence Graham, Central avenue, was a tea hostess on Saturday afternoon.

Mr. and Mrs. W. R. Barrtram were guests at the King Edward in Toronto last week.

Professor and Mrs. Auden spent a few days last week with Mrs. Kitchin at Woodstock.

Miss Margaret Heavey has been a guest with her aunt, Mrs. Thomas Parkinson, in Woodstock.

Remi Durand, of St. Peter's seminary, has been spending a short time at his home in Stratford.

Mrs. M. L. J. Barclay of New York spent the week-end with Miss Lydia Young, Ardagh apartments.

Miss Dorothy Lee of this city assisted at the reception of Mrs. Ed. Ward in St. Thomas last week.

Mr. S. Stevely, an ex-mayor of this city, has returned to his home after spending several days in Sarnia last week.

Mr. and Mrs. C. P. Smith and the children, St. Thomas, spent the week-end with Mr. P. G. Galbraith, Chiddally street.

Mrs. William Garshore entertained at a luncheon today at the Hunt club in honor of her granddaughter, Miss Catherine Cleghorn.

Bishop David Williams and Mrs. Williams leave today for Washington to attend the world's missionary conference in that city.

Rev. J. Bruce Hunter is leaving today for Washington, D. C., to attend the foreign missions convention of the United States and Canada.

Miss Bertha Laine of Toronto, provincial children's work secretary, was in town last week with Miss Mayme Young, Becher street, last week.

Miss Ruby Stoner of Poplar Hill has returned to her home after spending the week-end with her aunt, Mrs. Thomas Evans Base Line road.

Miss Catherine McElin, McKinnon Place, has returned home after spending a delightful two weeks holiday with friends near Komoka and Mount Brydges.

In honor of Mrs. A. W. Wallace of this city, who is a guest in Ottawa, Mrs. W. E. Campbell entertained at a luncheon last week at her home on First avenue.

Mr. Earnest Appleyard, who is attending the University of Western Ontario, has been spending a few days at his home in Woodstock between mid-winter exams.

Rev. Donald MacGillivray, D.D., missionary on-furlough from Shanghai, China, was a week-end guest at the home of Dr. and Mrs. J. R. Armstrong, Dufferin avenue.

Mr. and Mrs. S. H. Gallaher of Hellmouth avenue have returned from Detroit, where they attended the annual show. While there they were guests at the Statler hotel.

Mrs. Bickam, of South London, was an out-of-town guest at a delightfully arranged dinner and bridge at the home of Mrs. Evelyn McKillop in St. Thomas last week.

Mrs. George Pralick Bruce street, is spending a few weeks with relatives in Rochester, Mich., Detroit and Windsor. While in Windsor, she will be a guest with her daughter, Mrs. W. H. Corby.

Little Miss Audrey Rayson has returned to Detroit after spending four months with Mr. and Mrs. A. E. Bailey of "Riverview," Chelsea Green. She was accompanied by Miss Marguerite Durdin.

Miss Winifred Mackenzie, Ontario street, recently entertained a number of her friends at a toboggan party on the occasion of her birthday, the guests returning to her home for supper and an hour of games of music.

The members of the London branch of the Alma Daughters were entertained last week by the St. Thomas members in St. Thomas, at the home of Mrs. E. J. Curran. Mrs. Cyril McMurtry, formerly of London, played several delightful piano numbers.

NEW SILKS READY FOR HOME SEWER

Infinite Variety of Patterns Lend Themselves to Amateur Dressmaking.

By AILEEN LAMONT, Special to the Advertiser.

New York, Jan. 25.—The sun may have gone into total eclipse Saturday, but the new silks which are being exhibited this week seem likely to shine brightly in fashion's firmament for months to come. For when all is said and done, the new silks lend themselves wholeheartedly to home dressmaking.

Most of the silk fabrics are 48 to 52 inches wide, and the breadth only is necessary for the front of another for the back of the up-to-date dresses. With the present vogue for the slim, straight, simple tube silhouette, it is a poor dressmaker who cannot construct an attractive costume with such material.

Many of the new silks are woven with a border and the borders themselves provide both material and trimming. Women now have learned how to use these borders. Their utility is confined to a band about the skirt hem or the neckline, but is infinitely varied.

Even Pantaloettes. They may be transposed into panels, gowns, aprons and flounces, into scarfs or drapes or even into pantaloettes for the unfashionably plump legs of the baby grand piano. Bolder colorings are due to supplant the pastel shades which many wardrobe trunks carried to the winter resorts. The blues, which went into temporary eclipse, have flashed back in stronger shades like midnight and royal blue. Emerald green is her apparent to the throne now occupied by Nile, lettuce and almond. Attempt was made to popularize the grays, but with small success. But the real favorite is beige.

Designs are as varied as the wearers. The reason for the popularity of the greenhouses and botanical gardens and come out with whole bouquets of English posies on their sketch books, which later have been transferred to the looms.

Totem Pole Effects. The Alaska totem poles have done their bit for fashion and so have the evergreens and autumn leaves. But the musty old mathematicians are responsible for the largest number of designs. Galileo, with his circle, and Euclid with his lines and angles, have been responsible for designs which would drive an astronomer frantic.

Cliffs are going to be more extensively used than at any time in years, and will form material for suits and tailors as well as for the frocks of softer lines.

The reason for the popularity of the silk dresses is not far to seek. They are appropriate for nearly any occasion. One may start out in the simple, sleeveless, round-necked type, wear it to luncheon, to a matinee, to dinner, a theatre and dance and sup

and appreciate her, and are grateful to her and you will find that your domestic troubles will vanish. All that nagging mothers need is a little jollifying and the assurance that they have not failed in vain for their children. DOROTHY DIX.

Dear Miss Dix—I am a young man about 19 years of age. I am rather good-looking, a good dancer, and a good dresser. I am able to get girls, but I can't keep them. They tell me I haven't got a "line." What can a young man talk about to interest girls? SAMMY.

Answer: Well, Sammy, a bigamist who had married twenty-six times once told me that it was the easiest thing in the world to fascinate women. All that a man had to do was just to talk to them about themselves.

I guess that theory still holds good, and that you are in no danger of boring any young lady as long as you keep telling her what wonderful eyes she has, and what a cute dimple appears in her cheek when she smiles, and that the first time you saw her there was somehow, something different about her from any other girl you had ever met in your life. DOROTHY DIX.

Dear Dorothy Dix—I'm a girl of 20, very deeply in love with a splendid young man, who has asked me to be his wife. I have not made him a promise yet because he is suffering from deafness. Do you think this would interfere with our future happiness? UNDECEDED.

Answer: It depends altogether on the kind of a woman you are. If you are wise, and sympathetic, and brave, and have an inexhaustible patience and forbearance, the deafness need not interfere with your happiness. On the contrary, his affliction would draw you closer to him, make your love deeper for him and bring out all the tenderest in you. There are no happier wives than those who suffer through their husbands.

But before you marry the man you should look the situation squarely in the face and recognize that deafness is a terrible affliction, not only for the individual who suffers from it, but for those who just live with it. It is wearing on the throat and the nerves to have to continually scream at any one at the top of your voice. It is tiresome and boring to have to repeat the simplest thing over and over again until it loses

AT THE PARIS READY-TO-WEAR SHOP, LTD. A SIX-DAY MONTH-END EVENT

The next six days, the remainder of this month, we will endeavor to dispose of all garments that have not been sold within thirty days of arrival, regardless of cost of value.

Real winter is yet to come, according to the calendar and all past experience. From a logical as well as an economical standpoint NOW IS THE TIME TO BUY FURS. To those who recognize and appreciate exceptional values in Furs, this sale will mean much in opportunity and economy. Attend this sale in person; invest in a Fur Coat — AND SAVE

WE DO NOT allow our merchandise to become old or shopporn. Our orders are: Dispose of all odds and ends, discontinued numbers, all garments that do not sell within thirty days regardless of its cost. This modern method of merchandising should meet with the approval of every shrewd woman. Hundreds of women who have attended our last Month-End Sale have unanimously acclaimed that the values were extraordinary. Unbelievable values for such a low price. You must see them to appreciate. Hundreds of Dresses and Coats to select from.

ONE-HALF

- 2 Northern Muskrat Coats, with Sable collar and cuffs. Originally \$250. Sale \$125.00
2 Persian Lamb Coats. Originally \$300. Sale \$150.00
5 Persian Lamb Coats. Originally \$400. Sale \$200.00
3 Persian Lamb Coats. Originally \$450. Sale \$225.00
1 Persian Lamb Coat. Originally \$500. Sale \$250.00
3 Electric Seal Coats, self trimmed. Originally \$190. Sale \$95.00

Table with columns for 1925, JANUARY, 1925, and days of the month (Sun, Mon, Tues, Wed, Thurs, Fri, Sat).

- Lot 1-19 Dresses, values up to \$20. Month-End selling price \$5.00
Lot 2-32 Dresses, values up to \$30. Month-End selling price \$10.00
Lot 3-56 Dresses, values up to \$40. Month-End selling price \$15.00
Lot 4-12 Coats, fur collar and cuffs, values up to \$20. Month-End selling price \$6.75
Lot 5-26 Coats, values up to \$25.00. Month-End selling price \$10.00
Lot 6-9 Coats, values up to \$35. Month-End selling price \$15.00
Lot 7-24 Coats, values up to \$50. Month-End selling price \$20.00
Lot 8-12 Coats, values up to \$75. Month-End selling price \$25.00
Lot 9-16 Coats, values up to \$100.00. Month-End selling price \$30.00
Lot 10-9 Coats, values up to \$125.00. Month-End selling price \$35.00

SIX WONDER DAYS TO SECURE NEW APPAREL.

Final Clearance ON FUR COATS

- 2 Electric Seal Coats, with Sable collar and cuffs. Originally \$250. Sale \$125.00
6 Electric Seal Coats with Sable collar and cuffs. Originally \$275. Sale \$137.50
2 Electric Seal Coats, with Squirrel collar and cuffs. Originally \$295. Sale \$147.50
2 Hudson Seal Coats, with Siberian Squirrel collar and cuffs. Originally \$650. Sale \$275.00
1 Hudson Seal Coat, with Sable collar and cuffs. Originally \$395. Sale \$247.50

This is another demonstration that it pays to shop in the store where shopping is a profitable pleasure.

First Showing SPRING HATS The new styles. \$5.00 and up

The Paris Ready-to-Wear Shop 389 Richmond Street. Royal Bank Building. STORE FORMERLY OCCUPIED BY LAURA SECORD.

Money Back If You Want It Refund full purchase price of any Fur Coat that is not satisfactory within 24 hours of sale.

WEDDINGS

COULSON—WOOD.

One of the prettiest weddings in the history of St. James' Anglican church, South London, took place on Saturday afternoon at 5 o'clock, when Miss Gladys Madeline Wood, only daughter of Mr. and Mrs. Bert Wood, became the bride of Harry Wood, eldest son of Mr. and Mrs. W. H. Coulson.

A full soprano choir was in attendance, and the choral service was opened with the professional, "O Love Divine." The church was effectively decorated with cedar, and during the signing of the register, the organ sang "All Joy Be Thine." The recessional selection was "O Perfect Love." Rev. W. L. Armitage officiated.

The choir preceded the bride party into the church. The bride, who was beautiful in marriage by her father, was gorgeously gowned in white, with a ruffled train, and carried a bouquet of pink roses and lilies of the valley. Miss Helen Meseroll, wearing a lovely gown of mauveorgette, with pink lace to match, and carrying a bouquet of pink roses, attended the bride. Mr. Bruce Coulson, a brother of the groom, acted as best man. As the bride left the church, the choir formed an aisle through which they passed.

Following the ceremony a reception was held at the home of the bride's parents. The color party was carried out in pink and white, and the wedding cake was cut by the bride.

Early in the evening Mr. and Mrs. Coulson left on their honeymoon for Ottawa and Montreal, the latter travelling in a French frock of brown crepe, small deep blue hat and coat trimmed with gray. The bride and groom will reside in Toronto.

The choral service, carried out so impressively was an acknowledgment of the splendid services rendered by the bride, her parents and her brother, Mr. L. Wood, all of whom have been members of the choir for a number of years. Mr. Wood was the choir president for several years.

WARD ONE W. C. T. U.

At an executive meeting of the newly organized W. C. T. U. branch of ward one, held on Saturday, plans were made for the first official meeting of the new organization to be held on Wednesday afternoon, Feb. 11.

CARADOC CENTER CIRCLE.

The January meeting of the Cooke's mission thimble circle was held at the home of Miss P. Sutherland. The president, Miss Fannie Sutherland, presided over the meeting. Mamie Mills read the Scripture lesson and Alice Trotter led in prayer. The topic from the study book, "Chase of Colors," was taken by Jessie McCracken. Addie Wallace gave a short report of the work in Formosa. Thirteen members responded to the roll call. Winifred Wallace and Avis McRoberts were appointed as delegates to the annual meeting of the W. M. S. to be held in St. Thomas in February.

ALL FAT PEOPLE SHOULD KNOW THIS

Fat people owe a debt of gratitude to the discoverer of the now famous Marmola Prescription. And they ought to be still more grateful because this effective obesity remedy is now prepared in tablet form. Marmola Prescription Tablets can be obtained at all drug stores, or sent over at the reasonable price of one dollar for a box. Or you can secure them direct by sending the price to the Marmola Co., General, 1000 Blgd., Detroit, Mich. This now leaves no excuse for dieting or violent exercise for the reduction of the overfat body to normal.—Advt.

Dorothy Dix

The Young Girl Whose Mother Demands All of Her Pay Envelope—What Conversational "Line" Makes a Hit With the Fair Sex?

Dear Miss Dix—I am a girl of 19, the oldest of a family of seven children. My people are very poor, and I am working my way through a business school. I expect to finish in a few months. When I start to work I shall be expected to turn over my pay envelope to mother and accept what she gives me from it.

I am not complaining about that, but at times it seems that I would rather die than live with my mother. She sees my faults; I see hers. She is cross and irritable to me that for days afterward my heart aches with the memory of them. Yet my mother is a good woman, and I hate myself for feeling as I do toward her. What can I do? UNHAPPY NINETEEN.

Answer: The cold-blooded remedy for your situation is for you to hold on to your pay envelope, instead of turning over all of the money to her. If you give her everything you earn you become her slave, whom she can treat as she pleases and say anything to she likes; but if you are a paying guest, who can pay if things go against her, it will force her to be courteous to you.

Keep in mind how hard life is to the poor woman who has brought seven children into the world, and who has toiled, and sacrificed, and been torn with anxieties in her efforts to keep them fed and clothed. You can't wonder that she is cross and irritable, or that she flies into tempers and says cruel and bitter things, for she is worn out in body and mind and her nerves are raw.

Be good to her. Be patient with her. Tell her that you love her.

Mrs. Blair, Mrs. Valencia, Mrs. Cowland, Mrs. Gallagher, Mrs. Pritchard, Mrs. J. Brown, Mrs. Cargill, Mrs. Rawlings, Mrs. Paine, Mrs. MacDonald, Mrs. Gilbert, Mrs. Chadwick, Mrs. Woolverson, Mrs. Sumner, Mrs. H. H. Young, Mrs. T. C. Cowan, Mrs. Charles Wheeler, Mrs. William Hutchinson, Mrs. Mills, Mrs. Donald Graham, Mrs. Cherry, Miss M. Snelgrove, Miss A. Snelgrove, Miss Allam, Miss Price, Miss Toll, Mrs. C. L. Mara, Mrs. Miller.



MISS JOCELYN CLARKE.

Canadian contralto, who gives her American debut recital in New York town hall on Jan. 26.

all of its point. It is dull to live with an individual with whom you can have no swift give-and-take conversation, and unless you have a love great enough to outweigh all of these drawbacks don't marry a deaf man.

CLUB NEWS

KILMARTIN W. M. S.

The January meeting of the W. M. S. of Kilmartin was held recently in the church. Mrs. (Rev.) D. Robertson was in the chair, and led devotional exercises. Mrs. Nell Munro and Mrs. D. Galbraith were appointed delegates to attend the annual Presbyterial of the W. M. S. which is being held in St. Thomas in February.

LITTLEWOOD LADIES' AID.

The regular monthly meeting of the ladies' aid of Littlewood Methodist church was held at the home of Mrs. Russell Allen on Wednesday afternoon, nearly every member being in attendance. The president, Mrs. J. C. Hunt, conducted the opening exercises, after which the pastor, Rev. F. A. Steadman, took charge of the annual election of officers. The reports of the officers and various committees were gratifying.

The secretary reported 28 members on the roll, all active workers. Four new members were received.

HUBREY MISSION BAND.

The January meeting of the Hubrey mission band was held in the school-room with an attendance of eighteen. The Scripture lesson was read by Isabelle Nichol, and Mrs. McCallin gave a paper on the lesson. Readings were given by Miss Josie Kirk and Miss Olive Bilyeu. A duet was given by Isabelle Nichol and Ellen Carrother. The roll call was answered by the golden text. Miss Gracie Dowdell ready the twenty-third Psalm. The new officers took their places at this meeting.

"DIAMOND DYES"

COLOR THINGS NEW

Beautiful home dyeing and tinting is guaranteed with Diamond Dyes. Just dip in cold water, tint soft delicate shades, or boil to dye rich, permanent colors. Each 15-cent package contains directions so simple any woman can dye or tint.

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WILTON GROVE U. F. W. O.

The regular meeting of the Wilton Grove U. F. W. O. was held at the home of Mrs. J. W. M. Crawford. In the absence of the president, Mrs. Hiddell, who has been ill, the vice-president, Mrs. R. Munro, took the chair. Mrs. Bruce gave an interesting address on the U. F. O. convention held in Toronto. Mrs. Mitchell also gave a short address on the same subject. Roll call was answered by new year resolutions. The Misses Vera Riddell and Annie Nichol gave an instrumental duet. The next meeting is to be held in the lecture room of the church on Feb. 11, when a spelling match will be held.

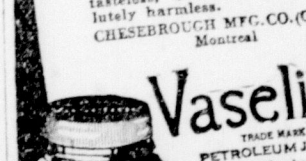


Beautiful home dyeing and tinting is guaranteed with Diamond Dyes. Just dip in cold water, tint soft delicate shades, or boil to dye rich, permanent colors. Each 15-cent package contains directions so simple any woman can dye or tint.

Don't hesitate

Dress burns, bruises, wounds and cuts, rashes and sores with Vaseline Petroleum Jelly. It keeps away dirt and air and hastens healing. For coughs or sore throats take a teaspoonful several times a day. It is several times as effective and absolutely harmless. W. M. F. C. (Canada) CHESEBROUGH MFG. CO. (Canada) Montreal

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