# EDITORIAL PAGE of the ADVERTISER

The Advertiser's subscription rates are: London, 15 cents weekly. By mail: In Canada, \$5.00 yearly; United States, \$6.00 yearly.

spoon,-

prune,

And

BY ANNE CAMPBELL

t is a throne from which she wields

yields— "Here, baby darling, eat your

Now taste your porridge, that's the

And milk is good for little girls!"

She raises up her spoon, and —

There goes the porridge on her curls!

A smiling mass of prunes and

Soon she will go in shining bliss,

To bathe—and revel in the kiss

the night.

the day

white.

away!

We can't deny her curls of silk.

Then she will sleep, and through

Her chair, well-scrubbed, awaits

When pounding on her tray of

She wants her breakfast "wight

(Copyright, North American Newspaper Alliance, 1923.)

Doubling Up.

"Willie," asked the teacher, "what

scepter bright - a silver

sometimes to our coaxing

## Mondon Advertiser

THURSDAY, APRIL 26, 1923.

#### But We Have a Way Out Now.

Too many people are trying to live on a ton of coal stributors." That is the reason given by a writer in Her's Magazine for the price United States has paid coal, and Canada has paid even more.

It is common knowledge that there are too many miner was 149 out of a possible 308. In those 149 s he had to earn enough to keep him for 365. His was based on the assumption that he would work half-time. This made it possible for the operators keep the supply of coal well in hand. It is an excelplan-for the operators. Any commodity has the ky habit of getting out of control when there is too ch of it. The first thing we know some person would solling coal for what it was worth, instead of for at the operators wanted to get for it.

Men who have gone exhaustively into the matter y there is no reason why people should pay \$17 or 18 for coal. The price should be around \$10.

Canada can do nothing about it. Our big chance is s high time something like this was put in the path of tion in the business of ocean carrying. e consumer.

#### We Are Changing Our Habits.

On Richmond street in London another building has been turned over to new tenants, who are proceeding to make it into a downtown eating-place. Quite a sum is being spent in equipping the place, and, being a both contain the outcroppings of actions that pave the corner establishment with quite a frontage, the charge for the building will be no small amount. The men going into the business must believe that there is going to be an increasing number of people who will eat downtown, or else that they will be able to take away get a chance to have their throw. share of the trade from existing places.

This business of eating downtown is a development recent years. It is not so very long ago that hotels ere about the only places where meals or lunches ere served. The development goes on in other centers, just the same as it does in London. There are in all the cities fine, prosperous-looking establishments, seemagly well patronized, doing nothing but serving meals at the bottom of all successful business. all hours, many of them never closing from one year's d to the other.

London has its full share; there are 67 places in

Where do the patrons come from? Are we eating more than we used to? There has been a big change in it out. recent years in the method of living. The old boarding existed under the one roof is almost a thing of the past. All this used to be available in Ontario cities for around per week. There are very few of these places left ow. It is much easier to rent rooms and let the mers look elsewhere for their meals. A room alone, thout neals, brings as much as the whole service used they were paying \$4 for a room, and their meals cost them between \$7 and \$8 per week.

The cost of houses and the general expense of newly-married people renting part of some person's house. They find there are no small houses to be had, and that the day of starting on a small scale in a fiveroom cottage has departed. This increases the demand for rooms, and also increases the likelihood that a number of the meals will be secured at an outside eating-place.

The pressure of business, some of it real, some of it imaginary, has also contributed to the habit of eating downtown; then, too, there are always a number of young men around at night who, when they cannot think of anything else to do, drop in to have something

These places, increasing in number, are a convenience for many, but there is the danger of the habit being overdone, and we are just about reaching that stage. It may be necessary for some reformer to rise in our midst and once more nail the old sign up in the community, "There's No Place Like Home."

#### That Castle in Toronto.

The Bible tells of a man who built his house upon a rock: again it tells of another who built his house upon the sand. But Toronto has one citizen who built his house upon the hill, and he has worried about it more or less ever since.

When Sir Henry Pellatt's "Casa Loma" is approached by the assessors there is generally a special session of the revision court to put the figures through the fanning mill. The latest publicity comes because a civic bylaw will not permit its sale to any institution or club wishing to make use of it, unless the city council agrees to the sale

Things will soon come to the stage where Sir Henry will have to give ten days' notice if he intends to put in a few rows of lettuce and a few early tomatoes. There is quite a lesson in all this for the builder or

It is easier to put money in than it is to get it out

It is a simple matter to build a house in such a way that you may think it a dandy, but which, if placed on the market, would not draw a single bid.

The public may be accused of being unsympathetic in such cases, but it is a fact that there is little room for castles in Canada, and less need for them. The erience of Sir Henry Pellatt is not only a lessonit is a warning.

#### Get Right Out in the Open.

Washington has found out that sugar manipulation costs the United States consumer \$100,000,000 every time cent per pound is added to the price. Naturally the people look to the government of the country to-step it has thrown its pipe line into the pocketbook of every

latest increase in price he would reduce the tariff.

Politicians, even the best of them, feel called upon to make statements like this now and then, and it gives them something to do afterward to explain why they did not carry out their promises or their threats. President Harding has not moved yet. It is doubtful if he will. It is much more spectacular to start a suit against many miners, too many operators, and too many a combine than to lift the barrier and flood the country with cheap sugar. If the latter were done, the situation would be over, but it would be bad politics; hence it is not done. By starting a court action, a government can go through the motions of fighting the battles of the people, and as a general thing the combines of ers. In 1921 the average number of days worked by United States have not been seriously hurt by actions brought against them.

While this goes on at Washington, the special committee at Ottawa that has been investigating agricultural conditions has its report ready. The thing is well summed up as presented by Mr. A. R. McMaster, Liberal member for Brome:

"Upon the regular steamship lines trading from Canadian ports the price of transportation service is determined neither by the law of supply and demand nor on the basis of cost plus a reasonable profit, but a combine exists among the various shipping companies, which combine is known as the north Atlantic and United Kingdom conference, constraintd hound"

What is of even more interest to Canadians is the fact that the Canadian government merchant marine n our own coal fields, even if they are a long way off has been in on this thing for several years. As though from Ontario. Every care should be taken to see that to take the keen edge off the finding, it is explained by there is no knot tied in the string between operator the gentlemen representing the government marine that and consumer in this country. If there is any chance "the line merely 'sat in' with the rest of the steamship of the situation getting out of hand there should be lines at the weekly conferences," the purpose of these action on the part of the government to take over some gatherings being to "stabilize or keep uniform the of the coal lands that belong to the people of Canada, situation of ocean transports." Or, in other words, to and let the rightful owners have the coal therefrom. It see that there was no such thing as fair, open competi-

The people of Canada, we imagine, will sanction a move on the part of the government to tell these people who 'sat in' on behalf of our merchant marine that their time would be better occupied if they 'sat out' and attended to the business of Canada.

There is nothing particularly parallel between the situations at Washington and Ottawa, except that they way for the overcharge and constraint of trade. Rightly or wrongly, the people get the idea that things are not being done fairly, and that the dice are loaded before the general public, who are paying for the game, ever

The Ottawa government is doing well to put forces at work that will place the searchlight on all such business. And after they get through with the searchlight it may be necessary to reach for a heavier weapon. There must be established squarely and firmly the wellbefore we can have that full confidence that must be

#### Now All the Dogs Must Suffer.

One dog in Peterboro certainly played a mean this city where some such business is carried on, trick on the rest of the dogs in that city. He was although this number includes ice cream parlors and around looking over the garbage cans, and apparently on the list, which I suppose will be there must have been a salmon tin or a wishbone in the mayor's collection, and the dog proceeded to root

In order to do this it was necessary to turn the garbage can over and spread the contents on the ground.

That showed wisdom and persistence on the part of the That showed wisdom and persistence on the part of the showed wisdom and p That showed wisdom and persistence on the part of the dog. He probably came from a very thrifty home, where they sift all the ashes and look carefully to see

that nothing goes to waste via the garbage route. But all these fine points were lost, because the yor brought the matter up at the council meeting, if one of the aldermen was empowered to hire a real one of the aldermen was empowered to hire a real one of the aldermen was empowered to hire a real one of the aldermen was empowered to hire a real one of the aldermen was empowered to hire a real one of the aldermen was empowered to hire a real one of the aldermen was empowered to hire a real one of the aldermen was empowered to hire a real one of the elections being the body is like-so near at hand it is questionable if wise the Lord's we will have the time or chance of getting our names on the list so we can vote in the coming elections. mayor brought the matter up at the council meeting. to. Several young men, when asked the question, said and one of the aldermen was empowered to hire a real honest-to-goodness dog catcher to run down all these garbage can hound~

The dog that caused all this mischief - ill certainly The cost of houses and the general expense of raishing a place has also brought about the habit of week or ten days.

#### Today He Am-Tomorrow He Am Not. Isn't this a choice little bit of reading matter?

One Day.
Parkhill, April 24.—It is rumored in North Middlesex that James Brown, M. P. P., is to be turned down by the U. F. O. and that Mr. Brown will run as an independent

London Free Press Next Day.
Toronto, April 25. —
James C. Brown, member
for North Middlesex, has no intention of running as an independent, as inti-mated in a Parkhill des-

ndependent.

patch to the Free Press
yesterday.

Mind, now, we made not one word of comment about

#### Note and Comment.

Some men are never homesick because they are never there long enough.

King Tut ear-rings, Egyptian waists and Pyramid hats. What a price we are paying for this pick and shovel business in old Nile districts.

The marathon craze spreads, and one man hammered away at a piano for 27 hours. If this thing keeps up we'll take back much of what we said about the folly of allowing people to carry firearms.

A civic welfare club in Nashville offered one cent every old tin can the boys of the city picked up. The boys immediately raided the civic dump and produced 60,000 tin cans. The welfare club is now defunct.

A race of people has been found with a language of only 400 words. That's more than a political party in opposition use. Their speech twines around inefficiency, waste, graft, robbery and other varying hues and tints from these roots.

One Conservative speaker stated in an address in Toronto that if there had been redistribution Toronto should have had 20 seats in the legislature. In days to come some of those Toronto-printed school books will read like this: "Ontario is the capital of Toronto."

A reward is offered in China of \$50,000 for Wu Pei Fu, or \$20,000 for his head. They seem to have a sort

of sliding scale for rebel chiefs, that would read like this:

Fed and watered......\$50,000

The first mining stock you bought, it is all right for a long pull.

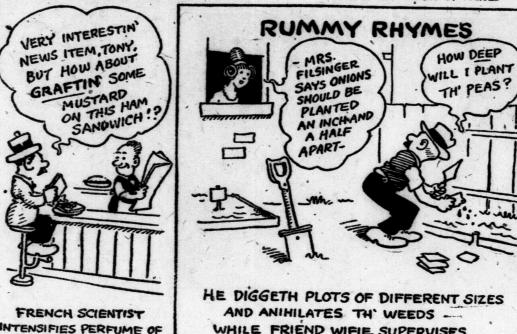
Customer—The trouble is they don't seem to be pulling at all—they're just resting on their ores. Dressed ..... 20,000

The Earl of Moray is to get married, according to a report in the papers. We used to have a Moray of our in and take the combine away from its point of vantage. own in Middlesex County, on the road to Grand Bend about three miles north of Parkhill. All there was at consumer in the country. President Harding said some Moray was a little store and a kink in the road. The time ago that if it could be shown that the extra duty old Country Moray must be a greater place to boast of placed on sugar in May of 1921 has resulted in this an earl.

DIBS AND DARS

-BY HARRY MOYER





WHILE FRIEND WIFIE SUPERVISES ALL TH' PLANTIN' OF TH' SEEDS .

- Moyer >

#### TO THE EDITOR.

FLOWERS BY MEANS

OF GRAFTING

#### NAMES OFF THE LIST. Glen Williams, April 23, 1923.

Editor of The Advertiser, Sir,-In looking over the 1922 Voters' List for the township of Esquesing, in the County of Halton, the Hon. E. C. Drury's riding where I reside, I find many Liberals' names not of the soul!" That is what I just of an electric needle, but this must be done by an expert. used in the Ontario provincial elec-tions in June. My wife and myself are not on the list and many others. The most of us Liberals own our own simply because we don't vote Tory.
In this riding of Hon. E. C. Drury's (Halton county), we have to be put to a lot of trouble to have our names

erence, then. I say ote. In view of the elections being the body is likecan vote in the coming elections.

It seems to me, and I have nearly always found it so, that by having a Tory clerk in the municipal office for the townships, the Liberals hardly is on a par with ever can get a fair square deal and

The Hon. Mr. Ferguson killed all talents, He gave each of us a body to his chances of ever becoming pre-mier of Ontario, when he opposed and discorre fought against the redistribution bill in the Ontario House, and he deserves defeat, he and all of his party, at the hands of all fair-minded citizens in he coming contest, and I believe when the ballots are counted als of Western Ontario, and under its banner of true Liberalism, all friends

of good government should win. Yours truly, J. W. BOOTH. There will be a registration held before the election in June takes place, the exact date of which is not

yet available. At this registration all those entitled to vote will have an opportunity to do so. It is advisable ne, find out if their names are on the list. If they are not, then watch for registration dates and places, and get them on. It is an excellent way to save many votes and disappoint-ment on election day.—Ed. Adver-

## "The Ten Books I Have Most Enjoyed"

By Frederick O'Brien. Author of "White Shadows of the South Seas," etc.

Poe's poems. Kipling's poems. Two Years Before the Mast

"Dutch Republic" (Motley).
Diary of Samuel Pepys.
Montaigne's Essays. "Typee" (Melville).
"Don Quixote" (Cervantes).
"Rarahu" (Loti). "Spain" (Irving).

Tomorrow-Mayor Jas. M. Curley. (Copyright, 1923, U. S. and Great Britain by North American News-paper Allianca All rights reserved.)

Heard in a Curb Office. Broker-Now don't worry about that mining stock you bought; it's

The Boy Grew. The hungry poets took a seat in inn where the servants were of the "snail-speed" type.

A young boy took the order for plate of beef, and after an how lapse of time returned.

"Are you the boy who went for plate of meat?" asked the poet.

"Yes, sir," replied the boy.

"Good gracious, how you he

## Your Health

#### WHY NOT ARRANGE FOR A PHYSICAL HOUSECLEANING? By ROYAL S. COPELAND, M.D.,

'nited States Senator from New York. 'ormer Commissioner of Health, New York City. "Observe the Lord's Day, the day

I firmly believe that the Sabbath S. L. Qwas made for man and that no secular matters should be considered causes them and what to do for omes, and are assessed and pay our on this day. I cannot forget, how- them?

that any day giv-

What are you doing to keep you

body fit? May I give you a little advice about it?

Twice a year a good housekeeper indulges in what is popularly known as "house cleaning." when the bands are counted as house-cleaning. When I was a election night some other person will be premier, instead of Mr. Ferguson.

The London Advertiser will be a ing tacks, tore endless numbers of as "house-cleaning." ing tacks, tore endless numbers of holes in the carpet ripping it loose instead of using the tack-hamme and tired out all my muscles "beat-ing" the carpet when finally it was

spread over the clothesline in a legislative body was born of my boyhood wish to make it "against the law" to have house-cleaning. If to this end, I were to introduce such to this end, I were to introduce such a bill in Congress, there isn't a country boy in all Canada who wouldn't rise up to bless me. But the house-wives! They would hold mass meet-

ings to protest.

As a matter of fact, house-cleaning is a necessity. It should not be confined to the dwelling-house. It confined to the dwelling-house. It should be applied to the body, as well.

At least twice a year there should be a house-cleaning of the temple of the body.

The first bit of advice I can give you then, is to begin your efforts at fitness of body by a thorough goingover to make sure there is no ser defect.

Start with the head: What about your hair? Is it glossy, vigorous and strong, or is it dead and brittle, gradually departing? Unless you live such a life as to have a strong beat-ing heart to drive the blood to the undernourished and will die. The scalp must be kept clean by frequent shampoos and the hat must be large enough and light enough to avoid presure on the blood-supplying ves-

ined? Rednes, itching, scaliness, burning, blurring, headaches — all these eye symptoms may be due to the need of glasses.

Have you catarrh? Stoppage of the

nose, too frequent desire to blow the nose, discharge of thick mucus, drop-ping into the throat—all these are symptoms requiring attention.

Bad teeth, disease of the gums

sensitiveness to heat and cold, neu--these are perfectly obvious dental defects. Do not forget, he ever, that many serious physical and mental ailments may come. from abscesses at the roots of the teeth. An X-ray examination will reveal this sort of trouble.

This is all space permits me to tell you today about your physical house-cleaning. Tomorrow I shall, if you

cleaning. Tomorrow I Shall, it you permit, tell you more.

Answers to Health Questions.
S. F. Q.—A friend of my mother's a woman about 50 years old, sud denly became paralyzed and lost he speech. She has been having electrical treatments, but has been told that a vein burst in her head and that

her speech. Will you please tell me whether this is true?

A-The speech may come back, de

pending on the severity of the hem-orrhage. The attending physician is the best one to advise about this, as he has studied the case and knows the conditions. A Subscriber. Q-Please tell me

ow I can remove moles from my face.

S. L. Q-I am a boy 18 years old and have dark circles under my eyes. Will you please tell me what

physician to find the true caus then proper treatment can be out-lined for you.

J. F. M. Q-Will you kindly tell me what to give my 4-year-old son as a tonic? His teeth are in very bad condition. A—Take the boy to the dentist without delay and have him treat his teeth. As a tonic give him cod

Miss C. J. R. M. Q-I am a girl 19 years old and am 5 feet 2 inches in height and weigh 133 pounds. Will you please tell me what my correct weight should be?

2-Kindly advise me about A-For your age and height you hould weigh about 118 pounds. 2—Kindly send a self-addressed

stamped envelope for full particulars THE HIGH CHAIR and restate your question. Particulars on weight reduction will also be furnished.

Mrs. S. E. McC. Q-About three months ago seemingly a small vell appeared on my right eye, which makes it difficult for me to see. What do you believe this is and is there a cure for this condition?

A—You may be suffering from a cataract. This can easily be removed by an operation. Have your eyes examined by an eye specialist and he will advise you further.

L. K. Q-Will you kindly tell me what causes one to have terrible dreams? I dream especially if I eleep on my back or on my left side.

A—Dreaming may be due to nervousness, run-down condition, eating ate at night, or to the position in which one sleeps. You should try sleeping on your right side. C. M. B. Q.—I am a girl 20 years

old, and my hair is turning gray. Will you please tell me what to do to pre-A.—It is natural for some p

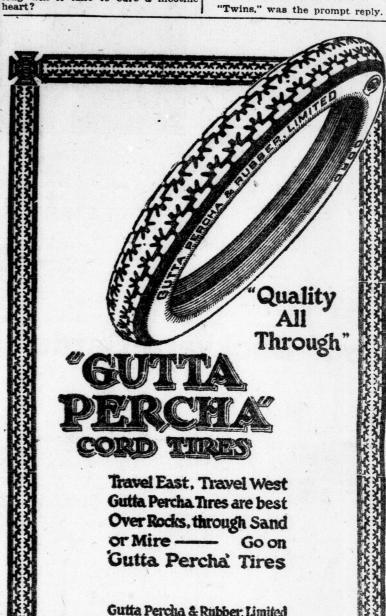
be prematurely gray. Nothing can be done to prevent this.

A READER. Q.—My daughter, who is 16 years old, and who is 5 feet tall, weighs only 98 pounds. Will you please tell me what her correct weight should be? A.—Your daughter should weigh about 112 pounds. Keep her general health built up and see that she takes plenty of outdoor exercise. Give

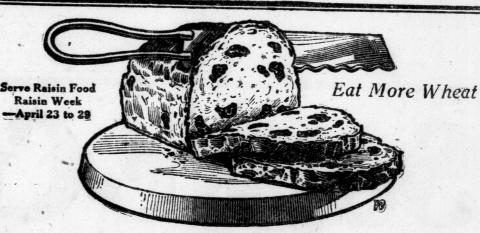
milk, cream and eggs.

G. B. Q.—By stopping smoking, how long will it take to cure a nicotine heart?

is the plural of man?" "Men," answered the small pupil. "And the plural of child?"



Head Offices and Factories, Toronto



## Taste What Bakers are baking fresh for you each week

TASTE a luscious raisin bread that they I are making for you in sanitary modern ovens, in scientific ways.

Real "old-fashioned" full-fruited raisin bread, the kind you've waited for. Count the raisins-at least eight delicious fruit-meats in each slice.

We've arranged with bakers in almost every town and city to bake this full-fruited

When bakers bake bread like it, there's no need to bake at home. You'll say so when you taste it. Try it now. Made with Sun-Maid Raisins.

Just 'phone a grocer or neighborhood bake shop to send a loaf today. Learn how convenient to get good raisin bread.

Use Sun-Maid Raisins also in your puddings, cakes and cookies-for raisins are both good and good for you.

You may be offered other brands that you know less well than Sun-Maids, but the kind you want is the kind you know is good. Insist, therefore, on Sun-Maid brand. They cost no more than ordinary

Mail coupon for free book of tested Sun-Maid recipes.



#### Sun-Maid Raisins

### The Supreme Bread Raisin

Sun-Maid Raisins are grown and packed in California by Sun-Maid Raisin Growers, a cooperative organization compris-ing 14,000 grower members.

CUT THIS OUT AND SEND IT Sun-Maid Raisin Growers, Fresno, California.

Please send me copy of your free book, "Recipes with Raisins."