

Wall Papers

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203 DUNDAS ST.

**Repair Department Has Changed Hands**

We have reorganized our Watchmakers' Department. All work now will be done by first-class workmen only. Prices reasonable.

WRAY'S
234 Dundas Street, London, Ont.

Use Connell's Coal

CHESTNUT, \$6.75 PER TON.
STOVE AND EGG, \$5.50 PER TON.
LARGE SIZE PEA COAL, \$5.60 PER TON.

We recommend our Pea Coal for the range and heater. It has the value of the Chestnut in price, which is \$1.15 per ton.

Offices:
Dundas and Richmond Sts. Phone 770.
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ROSS & BOSS
Carriages for funerals and all other occasions. Automobile service.
619 DUNDAS STREET. PHONE 838.

NOTICE EGGETT & CO.

(Formerly of Dominion Savings Building.)
Experts in Plumbing and Heating
Engineers. Are Now Located at

392 Clarence St.
PHONE 210.

Wegner Clothing Co.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

LONDON'S LARGEST WORKMEN'S OUTFITTERS
Exclusive manufacturers' agents for the best Canadian and American makes of Overalls.

871 TALBOT, OPPOSITE MARKET.
Open Evenings. Phone 1049.

WATCH OUR WINDOW FOR Choice Cut Flowers and Plants

ED. WEST
Phone 2187. 249 Dundas Street.

You're the Loser

If You Have Not Tried

Ruddy's Holsum Loaf

It is wrapped by electricity; and chock-full of nourishment and tastefulness.

Phone 2178 or 4477 for a wagon.

London Conservatory of Music and School of Elocution, Ltd.

"GODOWSKY SYSTEM"
Ask for: year book and curriculum. Phone 1100.

LOTTIE L. ARMSTRONG, Registrar.
F. LINTFORTH WILLGOOSE, Mus. Bacc., Principal.

HAVE YOU SEEN OUR Invisible Bifocals?

Brown Optical Co.
Phone 1877. 237 Dundas Street

ARE YOU GOING TO MUSKOKA THIS SUMMER?

If so take the 10:20 a. m. fast express from Toronto daily except Sunday, via Grand Trunk Railway, and arrive Muskoka Wharf 1:45 p. m., where direct connections are made with steamers for points on Muskoka Lakes. This train carries parlor, library, buffet car and first class coaches, and passengers are assured of a comfortable ride along the most interesting route to Muskoka Wharf, which is the original gateway to the far famed Muskoka Lakes.

The curative odor of balsam and pine, and the preponderance of water area to land surface, together with the high altitude (1,000 feet above the sea), render far fever an impossible condition and perfect immunity from this annoying ailment is assured.

Return connection is made with train leaving Muskoka Wharf 10:30 a. m. daily except Sunday, arriving Toronto 2:55 p. m.

Tourist tickets at low fares are now on sale to Muskoka Lakes points, good for stop-over and valid to return until November 30th, 1914.

If you are contemplating making a trip ask Grand Trunk Agents for full particulars or write C. R. Horning, District Passenger Agent, Union Station, Toronto, Ontario.

May 24 to June 10.

KINCARDINE.
[Special to The Advertiser.]
KINCARDINE, June 5. — Charles Clarke, proprietor and editor of the High River (Bask.) Times, and Mrs. Clarke are visiting friends, who always enjoy their friendly visit.

Quality Store COFFEE

If you like good coffee, try our special blend. It fulfills every requirement of a coffee in richness, strength, purity and flavor. Price, per pound 40c.
Phones 1024 and 3323.
Harry Ranahan
515 RICHMOND STREET.

White Tag Sale Ladies' Hats

BELTZ & CO.
Practical Furriers

EXPECTED SPECIAL AGENT BUT HE WAS HOME

Local Immigration Man Did Not Know Middlesex Commissioner Had Returned.

Just whether it was expected that Thomas Benstead, special immigration agent of the Middlesex Publicity Association, would return from England with a blare of trumpets and a retinue of attendants, heralds and bodyguards, that would fully advertise the fact of his return to all London, does not matter now. Certainly, his return was looked forward to by Dominion Immigration Agent, John Riggs, and a large number of farmers, who hoped to secure farm laborers from the party of immigrants Mr. Benstead was expected to bring with him. Word was received from Mr. Benstead that he was sailing on May 15, which he did, making a safe and uneventful voyage.

Landing in Quebec, Mr. Benstead somehow failed to meet S. D. Dawson, stationed there to meet incoming immigrants, and came on to London. He had secured men for all of the farmers, making application for help before Mr. Benstead left for England, and he brought with him a number of other men not placed in advance, and also seven domestics, for whom positions were waiting.

Mr. Benstead ticketed straight through all the men for whom positions were waiting and sent the others to Mr. Riggs, who but it seems that they did not make it clear to Mr. Riggs that they had come over with Mr. Benstead, whom Mr. Riggs continued to expect. While local members of the Publicity Association were wondering what had become of Mr. Benstead, he had been safe at home for nearly two weeks.

Another party of men booked through by Mr. Benstead sailed from England yesterday.

EXPLAINS PUBLIC HEALTH TO WOMEN'S INSTITUTE

Dr. Hill Lectures at Annual Meeting and Shows Women Research Work.

An interesting address on the work of the Institute of Public Health was given by Dr. H. W. Hill at the annual meeting of East Middlesex Women's Institute, held in the Public Health Institute building on Saturday afternoon.

"While the Women's Institute and the Institute of Public Health could not exactly be called sister institutions," said Dr. Hill, "they might very well be considered as brother and sister institutions."

After speaking of the great advantages of rural life, Dr. Hill showed and described illustrations of a great many disease microbes, germs and cultures which are under observation at the public health institute. Afterwards the members of the Women's Institute were conducted through the health institute and shown the laboratories, research rooms, lecture rooms, animals for experimental uses, and other departments of the institute. The work conducted for the public work for the physicians of London and Western Ontario, and the work of the institute as a department of the Western University was explained.

The prize-winning essay on "The Future of Rural Life in Ontario" was read by Mrs. Dawes, of Belmont, winner of the competition conducted by the Women's Institute. Mrs. W. S. Laidlaw, retiring president, presided.

The following new officers were elected: Mrs. Dawes, president; Miss Hobbs, secretary; Mrs. W. S. Laidlaw, first vice-president, and Mrs. Wilkins, second vice-president.

CASTORIA

For Infants and Children In Use For Over 30 Years

Always bears the Signature of *Dr. J. C. Ayer*

Peters Ice Cream

is rich, smooth and of a exquisite flavor.

At the last Government analysis of ice cream, Peters' was found to be absolutely pure; and out of 186 samples submitted, Peters' Ice Cream ranked amongst the highest for being richest in butter fat.

Peters' Ice Cream is put up in brick form in an airtight, sanitary package, to carry home, or delivered, packed in ice.

Also served in the Tea Room and at the Fountain, plain or with fruits, just as you like it.

Peters--2--Shops

ONE DRINK THAT PLEASES CIRCUS DAY AND EVERY DAY, IS ROWAT'S SPECIAL TEA

Sold in bulk, that all the value will be TEA QUALITY.
40c, 50c, 60c, and \$1.00 per pound

T. A. ROWAT & CO.
Phones — 3057-3052.
250 DUNDAS STREET.

DR. WALLER BACK; GIVES OUT EXAMINATION PAPERS

Huron College Students Made Good Showing and Headed Lists in Most Subjects.

Rev. Dr. C. C. Waller, principal of Huron College, has returned from the meeting of the board of examiners of the preliminary and divinity examinations held under the provincial synod of Canada of the Church of England. Students from Huron College, Montreal Diocesan College, Trinity College and other schools wrote on these examinations. In a majority of the subjects Huron College headed the lists.

R. Buchanan, B.A., Henry C. Light, B.A., and Rev. T. J. K. Law have successfully completed their examinations for the voluntary preliminary degree. A. S. H. Cree is starred in one subject, and Charles L. Abbott and J. S. Johnson have two stars each. They will complete their work at supplementary examinations.

The following have completed the first half of the V. P. work: J. C. Mantell, H. B. Metcalfe, R. E. Charles, C. Simpson, W. S. D. Smith, J. Cottam, and F. L. Lewin. W. Jones has one star and C. Duplan, who was taken ill during the examinations, has been given credit for four subjects on which he wrote and passed.

A convocation for the awarding of testaments and prizes will be held at Huron College Friday afternoon and at the ordination services on the Sunday following in St. Paul's Cathedral. R. Buchanan, H. C. Light and Rev. T. J. K. Law will be ordained as deacons.

Today's Moving Picture Story

"THE MARRIAGE OF CUPID."

A Two-Part Drama from the Greek Mythology—it Will Appear at the Majestic Theatre today and Tuesday.

CAST OF CHARACTERS.
Psyche..... Mile. Napier Kowska of the Paris Opera
Cupid..... Mile. Andree Pascal

For beauty of characters and the settings in which the action takes place this film has never had an equal. Add to this the fanciful romance and mystifying mythology that run through the piece and you have an ideal of what a picture should be. We are truly glad to have so fine a film to recommend to exhibitors.

Psyche, the daughter of a king, and a mortal, is so beautiful that even the God of Fame is fascinated by her charm. He hurries to tell Venus, Goddess of Beauty, that her loveliness is surpassed by a mortal.

The jealousy of Venus is aroused and she orders her son Cupid, the God of Love, to avenge the indignity. One glance at Psyche and Cupid revolts. He beseeches his mother to relent, but Venus is deaf to his pleading and swears to destroy her rival's powers.

While Joy reigns in the court of Psyche's father, Venus strikes at Psyche by inflicting an illness upon the King. His malady baffles all, and in desperation he consults the oracle. The oracle decrees that when Psyche marries a mortal her father will be saved. However, Psyche's husband will be a monster who will devour her.

Psyche consents to the sacrifice and is bound to a tree on a mountain top, where she is left to await the prophesied husband, but Cupid finding her, braves the anger of his mother, and with the aid of Zephyr, God of the Winds, and Morpheus, God of Sleep, he sets her free.

Cupid confesses to Psyche that he loves her, but must be kept hidden from her gaze since he is a god and she is only a mortal. Psyche agrees to this arrangement and with Cupid she lives in perfect contentment until the visit of her sisters. They persuade Psyche that her husband must be the monster predicted by the oracle.

Psyche is overcome by the temptation, and finding Cupid asleep and a veil covering his face, she steals it. Immediately Cupid disappears because of Psyche's broken vow.

In the meantime Venus has sent men to capture her rival, and Psyche, wandering on the mountain, finds the monster. Indignity falls into their hands. Pardon is offered her provided the girl secures the beauty box from Prosperpine, the Queen of the Underworld. Psyche starts on her mission, succumbing to the charms of the monster and consents to take her over the River Styx. Her trip is successful and Psyche returns with the treasure. Venus, now assured of her superiority, makes Psyche immortal and permits her marriage with Cupid.

INGERSOLL MEMORIAL.
[Special to The Advertiser.]
The Ingersoll Memorial service was held in the Salvation Army Citadel today, in keeping with the order which applied throughout Canada. In consequence of the great loss the army sustained by the wreck of the Empress of Ireland.

HOMESICKERS' EXCURSIONS TO WESTERN CANADA.
The Grand Trunk Railway System is now round trip homesickers' tickets at very low fares from stations in Canada to points in Manitoba, Saskatchewan and Alberta, and are in effect each Tuesday until October 27, inclusive, via Chicago, St. Paul, Duluth, or Sarnia and Northern Navigation Company. Through Pullman tourist sleeping cars are operated to Winnipeg each Tuesday, leaving Toronto 11:00 p.m. No change of cars. Reservations may be obtained at a nominal charge on application to Grand Trunk agents.

Homesickers' tickets are valid returning two months from date of issue.

The Grand Trunk Pacific Railway is the shortest and quickest route between Winnipeg-Saskatoon-Edmonton, with excellent through service to Regina. Trains now running into Calgary, Alta., and Prince George, B. C.

Before leaving on your trip, consult any Grand Trunk Agent for full particulars, or write C. R. Horning, district passenger agent, Union Station, Toronto, Ont.

C. H. Ward & Co.'s Big Removal Sale Bargains Are Genuine Bargains

We appreciate the way our customers realize this fact, and the way they are taking advantage of our special discounts. Every article in our north window and on our bargain table we are offering at Just One-Half the regular price, and a Special Discount off everything in the store of 25 per cent.

Below we are listing a few of our many bargains.

Specials For Wednesday Morning

At Eight o'Clock, Sharp

3 only three-piece Carving Sets for, each.....75¢
20 only \$1.00 Watches for, each.....50¢
36 only Bottles of Silver Polish. Regular 25¢ each.....2 for 25¢
10 only \$1.00 Alarm Clocks for, each.....25¢
6 only Crown Derby Cups and Saucers. Sell regularly at \$2.00 and \$1.75 each, for each.....50¢

No telephone orders taken for above goods, and we will not supply the trade at these prices. Only one of each sold to a customer.

STORE OPENS AT 8 O'CLOCK.

Silver Plate at Half Price

\$1.50 Pierced Silver Bon Bon.....75¢
\$5.00 Toast Rack.....25¢
75c Teapot Stand.....40¢
\$12.00 Large Comport.....\$6.00
65c Napkin Rings.....35¢
\$1.00 Napkin Rings.....50¢
85c Napkin Rings.....45¢
\$2.00 Three-piece Carving Sets.....\$1.00
\$2.75 Lock and Key Jewel Case.....\$1.40
\$3.00 Soap Box.....\$1.50
\$7.00 Nut Set, in a case.....\$3.50
50c Sugar Shell.....25¢
60c Butter Knife.....30¢
\$4.00 Dinner Forks, half dozen.....\$2.00
\$7.00 Smoking Set.....\$3.50
\$3.25 Biscuit Jar.....\$1.65
\$5.00 Shaving Mirror and Cup.....\$2.50
\$1.75 Bell.....90¢
\$20.00 Prize Shield.....\$10.00

Cut Glass at Half Price

\$10.00 Celery Dish, beautifully cut.....\$5.00
\$14.00 Berry Bowl, beautifully cut.....\$7.00
\$15.00 Cream and Sugar.....\$7.50
\$20.00 Vase, large, with two handles.....\$10.00
\$18.00 Large Decanter.....\$9.00
\$1.25 Bon Bon Dishes.....65¢
\$2.25 Bon Bon Dishes.....\$1.15
\$1.50 Colonial Cut Vinegar Bottle.....75¢
\$2.00 Bon Bon Dishes, two handles.....\$1.00
\$10.00 Colonial Cut Decanter.....\$5.00
\$6.00 Fern Dish.....\$3.00
\$3.90 Tumblers, half dozen.....\$1.95
\$1.00 Wine Glasses, each.....50¢
\$15.00 Large Bowl, beautifully cut.....\$7.50
\$1.25 Napkin Rings, each.....65¢
\$12.50 Tumblers, Maple Leaf design, half dozen.....\$6.25
\$1.00 Silver Deposit Cologne Bottles.....50¢
\$7.00 Silver Deposit Vinegar Bottles.....\$3.50
\$3.50 Silver Deposit Mustard Pot.....\$1.75
\$6.00 Silver Deposit Teapot.....\$3.00

Jewelry at Half Price

\$4.00 Gold-Filled Bracelet, engraved.....\$2.00
\$6.00 Gold-Filled Bracelet, engraved.....\$3.00
\$6.00 Gold-Filled Bracelet, set with stones.....\$3.00
\$6.50 Gold-Filled Bracelet, set with a cameo centre and peridot.....\$3.25
\$17.00 Solid Gold Bracelet, set with amethysts.....\$8.50
\$3.00 Locket and Chain.....\$1.50
\$2.25 10-k Tie Pin, set with pearls.....\$1.15
\$6.50 Solid Gold Tie Pin, set with amethyst and pearl.....\$3.25
75c Signet Tie Pins.....40¢
\$1.00 Signet Tie Pins.....50¢
\$1.00 Cuff Links, per pair.....50¢
\$1.50 Cuff Links, per pair.....75¢
\$2.00 Cuff Links, per pair.....\$1.00
\$2.00 Lapel Chains, each.....\$1.00
\$2.00 Gent's Fobs.....\$1.00
\$2.00 Ladies' Fobs, each.....\$1.00

Diamonds at Half Price

\$60.00 Tiffany Ring Stone.....\$30.00
\$25.00 Lady's Modified Tiffany Ring.....\$12.50
\$30.00 Lady's Modified Tiffany Ring.....\$15.00
\$14.00 Lady's Modified Tiffany Ring.....\$7.00
\$50.00 Seven-Stone Cluster Ring.....\$25.00
\$100.00 Marquise Ring with sapphire stone centre.....\$50.00
\$150.00 Ten-Stone Diamond Cluster, with sapphire centre.....\$75.00
\$200.00 Diamond Three-Stone Cluster Ring, stones weigh 1 5-8, 1 3-2.....\$100.00
\$85.00 Fourteen-Stone Diamond Cluster, with sapphire centre.....\$42.50
\$190.00 Diamond Marquise Ring.....\$95.00
\$110.00 Lady's Modified Tiffany Ring.....\$55.00
\$60.00 Lady's Modified Tiffany Ring.....\$30.00
\$35.00 Lady's Modified Tiffany Ring.....\$17.50
\$140.00 Gent's Flat Belcher Ring.....\$70.00
\$50.00 Cluster Ring, Platinum Top.....\$25.00
\$45.00 Cluster Ring, Platinum Top.....\$22.50
\$20.00 Diamond-Set Cuff Links.....\$10.00
\$26.00 Diamond-Set Cuff Links.....\$13.00

China at Half Price

\$1.50 Coalport Bouillion Cup.....75¢
\$4.00 Small Dresden Basket.....\$2.00
\$2.50 Bon Bon Dish, Dresden.....\$1.25
\$4.50 Hand-Painted Bon Bon.....\$2.25
\$5.00 Royal Crown Derby Cream and Sugar.....\$2.50
\$6.50 Royal Crown Derby Cream and Sugar.....\$3.25
\$6.00 Royal Crown Derby Gravey Tureen.....\$3.00
\$1.90 Large Minton Plate.....95¢
\$2.50 Royal Crown Derby Cake Plate, rose design.....\$1.25
\$1.75 Large Coalport India Tree Design Plate.....90¢
\$1.75 Royal Crown Derby Cups and Saucers.....90¢
\$2.50 Royal Crown Derby Cream and Sugar.....\$1.25
\$3.50 Royal Crown Derby Cream.....\$1.75
\$15.00 Royal Crown Derby Breakfast Set and Tray.....\$7.50
\$6.50 Royal Crown Derby Marmalade Jar.....\$3.25
\$4.00 Dresden Candlesticks.....\$2.00
\$25.00 Large Italian Marble "Diana Bust".....\$12.50

Watches at Half Price

\$4.00 Lady's Wristlet Watch, guaranteed, for.....\$2.00
\$12.00 Lady's Gold-Filled Wristlet Watch, guaranteed, for.....\$6.00
\$22.00 Gent's Gold-Filled, 17-Jeweled Waltham, for.....\$11.00
\$40.00 Gent's 18-Size, 17-Jeweled Ball Watch, for.....\$20.00
\$30.00 Gent's 12-Size, Gold-Filled, 17-Jeweled movement, for.....\$15.00
\$10.00 Stop Watch, small size, for.....\$5.00
Gent's Waltham, 17-Jeweled, 18-Size, in Fortune case, for.....\$11.00

We are also giving 25 per cent discount off all our regular stock. Call and see us. That is all we ask.

Clocks at Half Price

\$8.00 Large Gilt Clock.....\$4.00
\$24.00 Large Gilt Striking Clock.....\$12.00
\$15.00 Large Gilt Clock.....\$7.50
\$2.50 Small Gilt Clocks.....\$1.25
\$4.50 White Enamel Clock.....\$2.25
\$8.00 Black Marbleized Wood Clock, strikes the gong on the hour and the bell at the half hour.....\$4.00
\$1.00 Guaranteed Alarm Clocks.....50¢
\$1.50 Intermittent Alarm Clocks.....75¢
\$3.00 China Bedroom Clock.....\$1.50
\$15.00 Iron Mantle Clock.....\$7.50
\$3.50 Clock Ornaments.....\$1.75
\$30.00 Large Oak Chime, with Gilt Trimmings.....\$15.00
\$2.50 Gilt Clock.....\$1.25
\$3.50 Small Gilt Clock.....\$1.75

2 Eight-Foot Showcases.
1 Six-Foot Showcase.
1 Ten-Foot Showcase.

FOR SALE AT HALF PRICE.

Mail Orders Receive Our Prompt Attention.

C. H. WARD & CO.
374 Richmond St. DIAMOND MERCHANTS AND JEWELERS Phone 1084