MAKING HAPPY HOMES

Most people agree that surroundings are important in making the home happy. WALL PAPER

has no equal as a beautifying agent. Ours are all that can be desired. They represent the best materials and highest skill that industry is able to command. O. B. GRAVES, 222 Dundas Street.

The Blush of Shame

Electric Lights puts to shame the false and sickly glow of other illuminators (?). It is not all in seeming. Electricity brings health and healing to the house. Other lights bring gases, odors and diseases, 'Phone 958.

London Electric Co., 359 Richmond Street.

Bad Plumbing

Are you the one who is going to suffer? We provide the material and the labor that will help you to plumbing perfection. We'd like to talk it over and get your ideas and tell you ours.

PHONE 538. Smith Bros. & Co. 265 Dundas Street.

WALL PAPER

Just the kind you want. Nothing prettier and prices to suit.

C. COLERICK, 443 RICHMOND STREET.

UNEQUALED FLOUR. Nothing can approach Daisy Flour. All J. HAWKINS, Arva Roller Mills,

ARVA, ONT. **VANDERBURG'S** LIVERY

'Phone 666. 619 Dundas Street. Hacks, Coupes and Light Livery, mostly rubber tires. Also handle the genuine Kelly-Springfield Rubber Tires.

H. C. McBRIDE, 213 Dundas St. ARCHITECT.

R. K. COWAN BARRISTER, SOLICITOR, ETC., Couty Bidgs., next Court House, London.

J. Ferguson & Sons

UNDERTAKERS Phones 548 and 373. 180 King St. Reasonable Charges; Personal Attention; First-Class Equipment. JOHN FERGUSON, Manager.

Alma Ladies' College

ST. THOMAS, ONT. One of the largest and best equipped In Canada.

Preparatory studies. Graduating courses:

A. L. A., M. E. L., Plano, Organ, Singing, Violin, Fine Arts, Elecution and Physical Culture, Domestic Science, Comparately Healthiest location. Moderate charges Twenty-second year. Write for catalogue REV. PRIN. WARNER, M.A., D.D.

FACTS FOR BUSINESS MEN.

Advertising is an art; that everybody knows; and never was so much an art as in these days, when as much careful work is done in writing advertisements as in writing editorials. A high authority says: "Advertising should be planned on the presumption that it is going to be permanent." It means that advertising should be systematic, not sporadic; that it is a distinct feature and department, and should be so administered. Announcements now and then do not bring a train of steady benefits. They may be for spurt sales, but when the sales have run their course they are for-

Even the march of progress is often ollowed by April showers.

gotten.

You can't get divorced from a crop of wild oats without paying alimony. 'MAN IS FILLED WITH MISERY." "MAN IS FILLED WITH MISERI."
This is not true of all men. The well, sound of lung, clear of eye, alert and buoyant with health, are not miserable, whatever may be their social condition. To be well is to be happy, and we can all be well by getting and keeping our hodies in a healthful state. Dr. Thomas' Eclecric Oil will help all to do this. Blobbs-It must seem queer to work all night and sleep all day. Slobbs-Yes; fancy eating breakfast food for

THE DADDY OF 'EM ALL.

Household Package Dyes are the latest and most improved dyes in the world. They make your faded suits, dresses, skirts, blouses, etc., like rew in thirty minutes. For sale by Cairncross & Lawrence, 216 Dundas street; H. J. Childs, 632 Dundas street; T. H. Janes, Wortley road Wortley road.

The man who knows it all is generally looking for someone to try and Canadian Government include the folconvince him that he doesn't, Familiarity breeds contempt, except is concerned.

...SPECIAL... **VIOLIN SALE.**

Small sizes, up from\$1 00 Some special values at \$8 00

and\$10 00 Others ranging from \$12 00 to\$35 00

VIOLIN CASES, \$1 50, \$2 00, \$2 50, \$3 00, \$3 50 and up.

See Our Window Display.

NORDHEIMER'S

Limited. 188 Dundas Street. 63 years established.

... THE ... CANADA TRUST CO.

LONDON, ONTARIO.

Through its intimate with HURON AND ERIE LOAN AND SAVINGS COMPANY Company's wide and

experience

Investment

Lend on Farm or City Property on Easy Terms And at Low Rates of Interest.

Money to

V. Cronyn, President. J. W. Little, G. A. Somerville, Managing-Director.

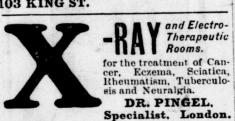
Easter Flowers. Our stock for this greatest of all

Flower Festivals will be complete. GAMMAGE @ SONS. 207 Dundas Street.

and you will seek no further.

cious, fragrant, invigorating. Best in the city. 40c per pound A trial solicited.

All goods new, fresh and clean. Prompt delivery. MARKET GROCERY H. T. JOHNSON, 103 KING ST.



ka Cheese

Made by Trappist Monk, 40c Per Pound.

Harry Ranahan **PHONE 1024,**

Gold Rings.

515 Richmond Street.

ENGAGEMENT RINGS are cial feature in our business. It is not always necessary to pay a high price

Rings we show at \$3 to \$10. WEDDING RINGS in every width, reight and quality. Our Wedding weight and quality. Our Wedding Rings are thoroughly dependable, and the quality of each is absolutely as

\$2.50 to \$11. MARRIAGE LICENSES ALSO.

W. G. YOUNG. 214 Bundas St.

LONDON AND DISTRICT.

of Stratford, was in London yesterday. -Mr. Bruce Smith, of Aylmer, starts out next week traveling for Spittal, Sabine & Co., of this city.

-Mr. John Bowden left today for his -Confirmation services will be conducted at the All Saints' Church, Windsor, on Sunday next, by the

-The London and Western Trusts Company has been appointed administrator (with will annexed) of the es-

tate of the late Louisa Dowdell. -Mr. George Reid, who has been G. T. R. agent at Thorndale for the past three years, made a change today, the road moving him to Tavistock.

-Visitors to the London office of the lowing recently registered: Mr. and Mrs. F. G. Rumball, London, Ont.; Mr. H. M. Rumball, London, England; Mr. The natural bent of some men is L. D. Merrick, Berlin, and Mr. J. L. Bradshaw, Stratford.

Healsthe throat, cures the cough, makes breathing easy,—that's why

Angier's Petroleum Emulsion is prescribed by physicians for

Bronchitis,—acute or chronic "I was troubled with bronchitis for ten years. Was often unable to work for months at a fime. I tried ANGIER'S PETROLEUM EMULSION and after using three bottles began to feel like a new man. I have never felt or been so well before in my life." ROBERT WEIR, Toronto, Canada. ANGIER CHEMICAL COMPANY, BOSTON, MASS, U. S. A.

EASTER CARDS

Beautiful Designs, Appropriate Words. All Prices.

ANDERSON'S 183 DUNDAS ST.

Do You Know What the Book-lovers' Library is? Ask us about it

Mantel Clocks

Best American manufacture.
Guaranteed excellent timepleces.
Also kitchen and dining-room clocks. We guarantee every clock
FIVE YEARS.

C. R. SUMNER. 380 Richmond St. JEWELER.

-Norman J. McNeil, formerly in the G. T. R. freight office here, has secured a more lucrative situation in the Michigan Central freight office, Grand Rapids, Mich.

-A concert under the auspices of the Grand Trunk Carworks Library is to be held at the library on Thursday evening next, April 9. A good programme is to be provided by the Imperial Male Quartet and other local

Festivals throughout Canada, is in the city for a few days making final arrangements for the festival, which will be held here Wednesday evening, April of John Douglas on March 19 last, and ing returned as given above. 15. Mr. Robson is much pleased with the great interest and enthusiasm show in the festival.

-The London Horticultural Society has commenced the season's campaign by the distribution of the spring premium of flowering bulbs to the members. Mr. Gammage, the florist, kindly gave the use of his store for the distributing depot. The premium is a fine one, and the members of the society are much pleased with the selection made by the directors. HAD A RIB BROKEN.

Conductor Watson, who was injured in an accident at the Grand Trunk station on Monday night, had a rib also broken. He is now doing nicely. PRESENTATION TO MR. PARNELL. Mr. E. Parnell, jun., of South London,

was presented by his employes on Mon-A GOOD CUP OF COFFEE day night with a photograph of the staff Is what you are seeking. Try ours elegantly framed, as a mark of their and you will seek no further. Deli-

LEFT THE WORKS. Mr. James Fitzgerald, for about ewenty years an employe at the Grand Trunk carworks, has left the employ of the company, to engage in business for himself. On Monday his fellowemployes in the paint department presented Mr. Fitzgerald with a gold ring and an address, expressing the regre felt at his resignation and wishing him success in the future.

ILDERTON ASSAULT CASE. The case of Patrick vs. Ferguson cer, Eczema, Sciatica, was tried today before Magistrate Rheumatism, Tuberculo Smyth being started this morning and Smyth, being started this morning and not finished at time of going to press. The complainant swore defendant accused him of taking employes from him and struck him, doing him bodily harm, Witnesses were being heard this after-

TEMPLARS' CONCERT.

An open meeting of London Council, No. 397, Royal Templars of Temperance, held in Somerset Hall last night, was presided over by Mr. W. W. Wallis. The programme was appreciated by numbers being duets by the Misses Ball and Richardson; readings by Miss Blanche Richmond, Miss Irene Stillson and Mr. Ed Doty; instrumental numbers by Miss Fitzwalter and Messrs. Weeks, Wilsie and Summer. During the evening refreshments were served by members of the lodge.

PIANO RECITAL. The late graduates at the Conserva- be presented to the fire and light comtory of Music kindergarten classes gave mittee at the regular meeting tonight. considerable period, and this alone exa piano recital last night before a large company of their friends. programme was as follows:

(a) Duet—Spanish Dance.....Moszkowski Misses Gladys Croden and Neva Snell. (b) Joyful Peasant. Miss Elsie Thompson. .Delbouck .Lange Miss Nora Moore. (b) Dorothy Master John Gibson. Ellmenrich

(c) A Little Song of Italy..... Miss Eulalie Young. (c) Melodie aus Freischutz. Miss Agnes Barrow.

(a) Joyful Peasant ...Schumann Miss Gladys Croden. (a) Marche Militaire .Sartorio ..Gurlitit are idle.

of Miss McLennan; (c) pupil of Miss B. Moore; (d) pupil of Miss Proudfoot. MOVE TO LONDON

Esteemed Residents of Other Places

Come Here to Live.

Members and friends of the Littlewood-Methodist Church assembled at the residence of Mr. and Mrs. John pany also showed the esteem in which going. they held Mr. and Mrs. Musgrove by presenting them with an address and a handsome mantel clock and set of The address was ready by Mr. and Mrs. T. L. Newton have removed from Ingersoll to London to reside. Before leaving they were waited upon by their friends of the King Street Ladies' Aid Society and Sunday

School, in which they were active workers for years, and presented Mr. Newton with a traveling case and Mrs. Newton with a fruit set.

Mr. and Mrs. Seli, residents of Belleville for the past three years, have removed to this city, where Mr. Seli will represent the firm with which he has been connected for some years.

The quarrelsome man should remem- her back. Slobbs-Yes; and when you ber that an ounce of prevention worth a pound on the nose.

The Best Pranes in the World Are Grown in California

Telephone 317.

T. A. ROWAT & CO. 234 DUNDAS STREET.

BICKLE'S Anti-Consumptive Syrup stands at the head of the list for all diseases of the throat and lungs. It acts like magic in breaking up a cold. A cough is soon subdued, tightness of the chest is relieved, even the worst case of consumption is relieved, while in recent cases it may be said never to fail. It is a medicine prepared from the active principles or virtues of several medicinal herbs, and can be depended upon for all pulmonary complaints. DOCUMENT OF THE PROPERTY OF TH FOR FAILURE TO STOP ENGINE

The Responsibility for Engineer
Douglas' Death Not Fixed.

who found that his death was due to a collision in the Grand Trunk yard between car shops engine No. 3, in charge of the late John Douglas, and a freight

Could Not Be Placed to Any Defect in Machinery.

"We cannot account for the failure of Engineer Douglas to stop his engine and avert the collision, but nothing in on the G. T. R., gave testimony as to the evidence warrants us in placing the entries asking for repairs. The enthe responsibility on any defect in his

"The frequency of railway accidents -Mr. W. J. Robson, who is the representative for Mr. Charles A. E. Harris, the director of the Cycle of Musical guards in the movement of trains, and guards in the movement of trains, and engine No. 3 and that when it left the especially in yard shunting.' This was the feature of the verdict 18th, the engine was in good condition. of the jury who inquired into the death

G. T. R. Car Shops Officials.

Capt. Fuller is interested in military matters and during his residence in Brantford was an officer of the Dufferin Rifles. He also has literary aspirations, and already has had a number of books placed before the public.

train pulling out for Stratford.

There were three witnesses called when the inquest was resumed last

night. Mr. John D. McLaren, the fire-man, was recalled, to testify in regard

to the releasing of the brakes, which

was customary before reversing an en-

gine, and which had been done in this

Mr. A. S. Wright, locomotive foreman

try for the yard engine did not indi-

cate that either the brake or reversing

Mr. Albert Lucas, night fitter at the roundhouse, certified that all the re-

pairs necessary had been made to yard

roundhouse after being repaired on the

The jury then retired, the verdict be-

ever was out of order.

STEAMERS ARRIVED.

March 30.—At New York—Columbia, from Glasgow: Sardegna, from Naples; Alberta, from Trieste.
At Boston—Arcadian, from Glasgow.
At Plymouth—Kron Prinz Wilhelm, from New York.
At Cherbourg—Barbarossa, from New York; Blucher, from New York.
At Liverpool—Ivernia, from New York.
At Hamburg—Patricla, from New York.

Officers of the Seventh.



CAPT. J. W. FULLER. The chief clerk at the Grand Trunk

er of the officials transferred to this city on the reopening of the shops. He has been in the service of the Grand Trunk for many years, being located at SURGEON-MAJOR J. M. PIPER.

Brantford before coming to London. FIRE LOSSES THIS YEAR GREATER BY ABOUT \$10,000 of the directors, if a building is decided upon, that it should be paid for by subscriptions raised this year

members and their friends, among the Number of Alarms Sent In Exceeded 200-Five Serious Conflagrations.

> The report of the fire department for the twelve months ended Dec. 31, may The document is prepared by Chief plains the unusually heavy loss. Roe, and in some respects it will not

alarms sent in during the year exceeds 200, and the losses amounted to over \$70,000, which is in excess of 1901 by about \$10,000.

The heavy losses are easily accounted for, for during the twelve months there were five serious fires-at the Columbia Handle Factory, Stevely's store, the Star (Trebilcock's) livery, Eacrett's Bazaar, and McLean's hardware. The same number of serious fires has not been experienced in one year for a The outlook for this year is none too be as satisfactory as the report for the favorable, as the McClary fire has preceding year, although that is no given the loss column in the depart-

fault of the brigade. The number of ment's books a heavy start. FORTY=FIVE OF LEONARD'S MEN ARE NOT WORKING

Demands for Advance, But Not the Helpers,

The boiler shop of E. Leonard & helpers refused to go to work. The Sons is temporarily closed down owing to a difference between the firm and the men. Forty-five of the latter early date. In the meantime the men

The strike of the boilermakers and their helpers was not anticipated by the firm this morning. Negotiations are at work. They met the firm some had been in progress between the company and their employes for some time both sides.

Soon for Toronto.

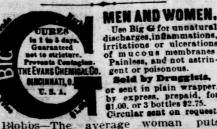
ARE NOT SUPERSTITIOUS

pathy.

The first annual supper of the Bar-The employes of the London Mutual fice of which has been moved to Toronto, will leave here Easter Monday. This

This means that all but two of the officers who recently retired. Mr. sense, but were a Toronto society for present employes have not accepted the offer of the company to keep their positions for them if they will go to To- a number of terms, was made the reronto.

much good luck in their new home.



Use Big & for unnatural lischarges, in sammation rritations or ulceration irritations of ulcerations of mucous membranes. Painless, and not astringent or poisonous.

Sold by Draggists, or sent in plain wrapper, by express, prepaid, for \$1.00, or 3 bottles \$2.75.

Blobbs-The average woman puts everything she can scrape together on is see her in one of those evening gowns you wonder where it all is.

SERVICES APPRECIATED London Mutual Employes to Leave Retiring Officers Honored by Barbers'

it was supposed would be satisfactory.

They could not see their way clear to

give the helpers what they wanted,

boilermakers also went out in sym-

will await the action of the firm.

in wages which was satisfactory

AT WORK AT WHITE'S.

The boilermakers at White & Sons'

trouble may be settled at an

last night, when the members seized ing. Any saving there would be would the opportunity of showing their ap- be more than made up for by the they will make their home. The comdence is that there are just 13 who are
representation of the services rendered the would undoubtedly follow if the soassociation for several years by two ciety were not a local one in any James Wilkins, who was secretary for the whole Dominion. cipient of a gold-headed umbrella, and ache, tions were made by Mr. Charles Baker. hear with regret their decision to re- was treated in a similar manner. To will our will ou The friends of the other employes will Mr. M. J. Donohue, the past president, move from this city, but will wish them the efforts of both of these officers was due in large measure the success of the association. The presentation to Mr. Wilkins, who is now connected with The Advertiser, was made by the new president, Mr. James Wonderly, and the presentation to Mr. Donohue was made by Mr. Charles Brennan.

> on education; now the amount expended is \$65,000,000. Makes faces-the dermatologist.

The fellow who writes popular songs may be excused if he does it for a

RUGS

We have just opened an enormous shipment of Axminster Rugs. These are the output of the greatest rug manufacturers in the world and comprise their newest productions in color and design.

Axminster Rugs.

10 feet by 13 feet\$30.00 to \$50.00 8 feet 3 inches by 11 feet 6 inches..\$20.00 to \$38.00 7 feet 6 inches by 10 feet 3 inches.. \$15.00 to \$30.00 9 feet by 10 feet 6 inches......\$25.00 to \$33.00

RUGS TO FIT ANY ROOM. RUGS TO SUIT ANY COLORING.

A Special Display of These Goods on Wednesday and Thursday.

A.Screaton & Co.

REV. J. H. ORME'S REPLY THROUGH A SEA OF ICE

Answers Dr. Beaumont's Criti- Albani's Company Had Interesting Trip to Newfoundland. cism of New Suggestion.

From Delightful Engagement.

Mr. Cyril Dwight-Edwards, who has

voice swells from pianissimo to fort-

house at Glace Bay, the company,

with

burg to catch the boat that was leav-

ing for Newfoundland. When we ar-

rived it was night and our way lay

traffic there being heavy at the time.

The Bruce, the ship that we were to

take, lay at the end of a coal pier and

of Mr. Reid, the Newfoundland rail-way man. The agent had warned us

of a coal pit in the dock, and I sup-

pose Madame Albani had not over-

heard him make the remark and she

came near meeting her death as a re-

sult of it. She just saved herself from

falling into it with the aid of those

piloted us through 80 miles of ice,

on account of which we were unable to

set out until 6 o'clock the following

morning after our arrival at Louisburg.

The trip took us until 6 o'clock the

spent on that ice-bound ship was one of the finest experiences a man cotra

have. The water was calm, but on all

sides of us were blocks of ice as wide

as the street. In fact, we were sailing

through fields of ice beyond which we

could not see. For the first time in her

life Madame Albani was known to stay

ship so much that a different route was

taken back, and after her return she

went into dry dock at St. John, N B.

snowbound we were compelled to go

and from there to St. Johns, Nfld.;

was a ride of some eight hours or more

never thought there was a people

who could give such an enthusiastic

welcome as those St. Johns people did.

Each night we appeared the house was

packed. We were only billed for two

nights, but when it was learned that it

would be necessary to stay another day

third performance, which we did, and

the hall was again crowded with a most

encouraging audience. Mr. Ayre, the

gentleman, who owned the large enter-

having Mme. Albani there, that he re-

tainment hall, was so delighted with

fused to take pay for the rent of the

songs. When at the close of the third

She sang in the three nights 29

in the city we were requested to

on a slow little narrow-gauge railway

"On account of the trains being

morning, and the day that we

themselves in

mmediately about her. Had she fallen

would undoubtedly have been

Several others came near

thither we were conducted by an agent

"took a special train to Louis-

a dark pier that was crowded

luggage and merchandise, the

issimo is delightful." An Advertiser

Bible Society Does Not Propose To Be Mr. Cyril Dwight Edwards Returns Burdened With Debt.

Speaking to an Advertiser reporter today, Rev. J. H. Orme, secretary of just returnel from his trip east with the Western Ontario Bible Society, the Albani Concert Company is retook exception to some statements ceiving the congratulations from his made a few days ago in a local con- friends who have heard of his success. temporary by Rev. Dr. Beaumont, of The newspapers of every place where East London. The reverend doctor had they gave a concert spoke very highly written that the proposal to build a of him in telling of the way in which new building for the society in com- he was received. One Nova Scotia exmemoration of the centennary of the change, for instance, said that "his Bible Society, was, in his judgment, voice is magnificent, full, round and "to be open to serious question." He mellow, his phrasing and the way his

also advocated the confederation of all Bible Societies in Canada. In reference to these matters, Rev. reporter called upon him this morning Mr. Orme said: "In his letter Dr. and Mr. Edwards told of the interest-Beaumont laid claim to perfect dis-interestedness and purity of motive. I grant him this, but I do not grant him clearness of judgment. He makes arness of judgment. He makes
ery gross errors which I think
ery gross errors which I think
Sydney and opening the new opera should be corrected. In the first place he says that the proposed building would require such large financial outlay as would render it impossible to contribute to the funds of the parent society, and would also entail a heavy debt for many years to come. Now, that is not right, for it is the intention of the directors, if a building is de-

leaving no debt at all. "The doctor says that there are a number of branch auxiliaries, and that each has its paid secretary, and each secretary is expected to write an annual report. Each auxiliary issues a costly volume at great expense, and for this purpose is under the necessity of appropriating a large proportion of the money contributed by the annual subscribers. As a matter of fact, the auxiliaries do not issue costly volumes, at least our auxiliary does not. one, for instance, we issued last year is a most modest volume, and cost something like \$40 out of an income

of several thousand dollars.

CONSOLIDATION OF AUXILIARIES. "Dr. Beaumont then proceeds to advocate the consolidation of the various auxiliaries with their secretaries into one general society, or the Dobe organized under the name of the Canadian Bible Society, in connection with the British and Foreign Bible Society. I might say upon the deck for the day, for she could that that proposal was voted down not resist the grandeur of the scene. unanimously by the representatives at The ice happened to be the worst, the the recent convention at Montreal. The Smith Firm Agreed to Boilermakers' in reference to a demand for increased doctor says that in this way the saying would be 'astounding'. Where wages, and while the rate sought by there would be any saving I cannot the boilermakers was not agreed to, the firm made partial advances which There would still have to be see. secretaries and depositories at the different centers, just as there are now. He suggests that lady managers might to a not usual landing place, Placentia, be secured. Suppose that they were, and on their declining to do so, the it would be necessary to pay them for the work they would do, and they would have just as much work then as now, if the society were going to promote the work it is doing at the present time. We have contributors now who would not likely contribute were the men at the head of the society not in direct touch with them, as they are under the present system. weeks ago and received an advance He admits that it would be necessary to have the branches where he says the public could always obtain Bibles with facility. If that were the only reason why the Bible Society should have depositories, then I see no reason at all for its existence, for Bibles can be obtained with facility in any place where there is a book store. Our object is to promote the sale of Bibles and to do that requires all our efforts. It is certainly an exaggeration to say that the saving, and I do not think Fire Insurance Company, the head of- bers' Association of this city was held there would be any, would be astound-

Do you ever have indigestion, head-

Hutch. Why? Because it has equal, is a prompt and sure cure for ailments indicated. Because is it absolutely harmless and because it is pleasant and refreshing to take. It is superseding every other remedy for indigestion, headache, etc. At your

When Queen Victoria ascended the embankment facing the Savoy Theater. | great tenor.

druggist's.

evening she took the solo part of 'God Save the King,' and the company join ed in the chorus, the audience seemed carried away and loudly cheered. "We filled a few engagements then in the Maritime Provinces. At Glasgow, which is a very temperance town, I sang a song which brought forth this

> charming song in the face of the W. C. T. U., and under the nose of the bishop is more than we are able to compre-"At Halifax most of the party left and went to England, while Madame Albani and her husband, and Mr. Frank Watkis and I came to Montreal. Madame wished to bid her father good-bye

and Mr. Watkis, the famous pianist,

has gone to Victoria, B. C., to arrange

the orchestras for the Mackenzie fes-

from the paper of that place: 'Especially delightful was his rendering of

"Quaff With Me the Purple Wine," but

how he had the audacity to sing this

tival." Mr. Dwight-Edwards will not go with Madame Albani next season. He has A bust of Sir Arthur Sullivan will been engaged for the farewell tour of throne only \$100,000 a year was spent be erected next March on the Thames America of Edward Lloyd, England's

Cures a Cold in One Day, Grip in 2 Days G. M. Lorons box. 25c