

MAKING HAPPY HOMES

Most people agree that surroundings are important in making the home happy.

WALL PAPER
has no equal as a beautifying agent. Ours are all that can be desired. They represent the best materials and highest skill that industry is able to command.

O. B. GRAVES,
222 Dundas Street.

The Blush of Shame

The open and honest brightness of our Electric Lights

puts to shame the false and sickly glow of other illuminators (?). It is not all in seeming. Electricity brings health and healing to the house. Other lights bring gases, odors and diseases. Phone 568.

London Electric Co.,
359 Richmond Street.

Bad Plumbing

will catch the man who put it in. Are you the one who is going to suffer? We provide the material and the labor that will help you to plumbing perfection.

We'd like to talk it over and get your ideas and tell you ours.

PHONE 538.

Smith Bros. & Co.

265 Dundas Street.

WALL PAPER

Just the kind you want. Nothing prettier and prices to suit.

H. & C. COLERICK,

443 RICHMOND STREET.

UNEQUALED FLOUR.

Nothing can approach Daisy Flour. All cooks are delighted when they once use it. Try it yourself.

J. HAWKINS, Arva Roller Mills,
ARVA, ONT.

VANDERBURG'S LIVERY.....

619 Dundas Street. Phone 666.
Hacks, Coupes and Light Livery, mostly rubber tires. Also handle the genuine Kelly-Springfield Rubber Tires.

H. C. McBRIDE, ARCHITECT.

215 Dundas St.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
Court Bldgs., next Court House, London.

J. Ferguson & Sons

UNDERTAKERS
Phones 548 and 373. 180 King St.
Reasonable Charges. Personal Attention. First-Class Equipment. Open all the year around.

JOHN FERGUSON, Manager.

Alma Ladies' College

ST. THOMAS, ONT.
One of the largest and best equipped in Canada.

Preparatory studies, Graduating courses: M. L. A., M. E. L., Piano, Organ, Singing, Violin, Fine Arts, Education and Physical Culture, Domestic Science, Commercial.

Healthiest location. Moderate charges. Twenty-second year. Write for catalogue to

REV. PRIN. WARNER, M.A., D.D.

FACTS FOR BUSINESS MEN.

Advertising is an art; that everybody knows; and never was so much an art as in these days, when as much careful work is done in writing advertisements as in writing editorials.

A high authority says: "Advertising should be planned on the presumption that it is going to be permanent." It means that advertising should be systematic, not sporadic; that it is a distinct feature and department, and should be so administered. Announcements now and then do not bring a train of steady benefits. They may be for sport sales, but when the sales have run their course they are forgotten.

Even the march of progress is often followed by April showers.

You can't get divorced from a crop of wild oats without paying alimony.

"MAN IS FILLED WITH MISERY." This is not true of all men. The well, sound, intelligent, clear of eye, alert and buoyant with health, are not miserable whatever may be their social condition. To be well is to be happy, and we can all be well by getting and keeping our bodies in a healthful state. Dr. Thomas' Eucalyptic Oil will help all to do this.

Blubs—It must seem queer to work all night and sleep all day. Slobs—Yes, fancy eating breakfast food for supper.

THE DADDY OF 'EM ALL.
Household Package Dyes are the latest and most improved dyes in the world. They make your faded skirts, dresses, shirts, blouses, etc., like new in thirty minutes. For sale by Cairncross & Lawrence, 216 Dundas Street, H. J. Childs, 62 Dundas Street, T. H. Jones, Wortley road.

The man who knows it all is generally looking for someone to try and convince him that he doesn't.

Familiarity breeds contempt, except where money is concerned.

The natural bent of some men is about as straight as a corkscrew.

Heals the throat, cures the cough, makes breathing easy,—that's why

Angier's Petroleum Emulsion

is prescribed by physicians for Bronchitis,—acute or chronic

Pleasant to take Sold by Druggists 50¢ and \$1.00

"I was troubled with bronchitis for ten years. Was often unable to work for months at a time. I tried ANGIER'S PETROLEUM EMULSION and after using three bottles began to feel like a new man. I have never felt or been so well before in my life." ROBERT WARR, Toronto, Canada.

ANGIER CHEMICAL COMPANY, BOSTON, MASS., U. S. A.

...SPECIAL...

VIOLIN SALE.

Small sizes, up from\$1 00

Good practice Violins for beginners at \$2 50, \$3 00, \$4 00 and\$5 00

Some special values at \$5 00 and\$10 00

Others ranging from \$12 00 to\$35 00

VIOLIN CASES, \$1 50, \$2 00, \$2 50, \$3 00, \$3 50 and up.

See Our Window Display.

NORDHEIMER'S

Limited.

188 Dundas Street.

63 years established.

...THE...

CANADA TRUST CO.

LONDON, ONTARIO.

Through its intimate connection with the HURON AND ERIE LOAN AND SAVINGS COMPANY it has the full benefit of that Company's wide and successful experience in the Investment of Trust Funds.

Money to Lend on Farm or City Property on Easy Terms And at Low Rates of Interest.

V. Cronyn, President.

J. W. Little, Vice-President.

G. A. Somerville, Managing-Director.

Easter Flowers.

Our stock for this greatest of all Flower Festivals will be complete.

GAMMAGE & SONS,

207 Dundas Street.

A GOOD CUP OF COFFEE

is what you are seeking. Try ours and you will seek no further. Delicious, fragrant, invigorating. Best in the city.

40c per pound

All goods new, fresh and clean. Prompt delivery.

MARKET GROCERY,

H. T. JOHNSON,

103 KING ST.

X-RAY and Electro-Therapeutic Rooms.

for the treatment of Cancer, Rheumatism, Tuberculosis and Neuritis.

DR. PINDEL,

Specialist, London.

Oka Cheese

Made by Trappist Monk.

40c Per Pound.

Harry Ranahan

PHONE 1024,

515 Richmond Street.

Gold Rings.

ENGAGEMENT RINGS are a special feature in our business. It is not always necessary to pay a high price to get something really good. See the Rings we show at

\$3 to \$10.

WEDDING RINGS in every width, weight and quality. Our Wedding Rings are thoroughly dependable, and the quality of each is absolutely as stamped inside.

\$2.50 to \$11.

MARRIAGE LICENSES ALSO.

W. G. YOUNG,

214 Dundas St.

LONDON AND DISTRICT.

—Mr. Nelson Montell, ex-M. L. A. of Stratford, was in London yesterday.

—Mr. Bruce Smith, of Aylmer, starts out next week traveling for Spittal, Sabine & Co. of this city.

—Mr. John Bowden left today for his home in Wolseley, Assa, after having spent several months in this district.

—Confirmation services will be conducted at the All Saints' Church, Windsor, on Sunday next, by the Bishop of Huron.

—The London and Western Trusts Company has been appointed administrator (with will annexed) of the estate of the late Louis Dowdell.

—Mr. George Reid, who has been G. T. R. agent at Thorndale for the past three years, made a change today, the road moving him to Tavistock.

—Visitors to the London office of the Canadian Government include the following recently registered: Mr. and Mrs. F. G. Rumball, London, Ont.; Mr. H. M. Rumball, London, England; Mr. L. D. Merrick, Berlin, and Mr. J. L. Bradshaw, Stratford.

EASTER CARDS

Beautiful Designs, Appropriate Words. All Prices.

ANDERSON'S

183 DUNDAS ST.

Do You Know What the Book-Lovers' Library is? Ask us about it

Mantel Clocks

Best American manufacture. Guaranteed excellent timepieces. Also kitchen and dining-room clocks. We guarantee every clock FIVE YEARS.

C. R. SUMNER,

380 Richmond St. JEWELER.

The Best Prunes in the World Are Grown in California

but all their Prunes are not the same quality. We sell the best grade of California Prunes packed. Try ours. We know you'll like them.

Large size.....2 lbs for 25c

Medium size.....3 lbs for 25c

Telephone 317.

T. A. ROWAT & CO.

234 DUNDAS STREET.

JURY COULD NOT ACCOUNT FOR FAILURE TO STOP ENGINE

The Responsibility for Engineer Douglas' Death Not Fixed.

Could Not Be Placed to Any Defect in Machinery.

"We cannot account for the failure of Engineer Douglas to stop his engine and avert the collision, but nothing in the evidence warrants us in placing the responsibility on any defect in his engine."

"The frequency of railway accidents within the city limits shows the necessity of greater precaution and safeguards in the movement of trains, and especially in yard shunting."

This was the feature of the verdict of the jury who inquired into the death of John Douglas on March 19 last, and

who found that his death was due to a collision in the Grand Trunk yard between car shops engine No. 3, in charge of the late John Douglas, and a freight train pulling out for Stratford.

There were three witnesses called when the inquest was resumed last night. Mr. John D. McLaren, the fireman, was recalled, to testify in regard to the releasing of the brakes, which was customary before reversing an engine, and which had been done in this case.

Mr. A. S. Wright, locomotive foreman on the G. T. R., gave testimony as to the entries asking for repairs. The entry for the yard engine did not indicate that either the brake or reversing lever was out of order.

Mr. Albert Lucas, night fitter at the roundhouse, testified that all the repairs necessary had been made to yard engine No. 3 and that when it left the roundhouse after being repaired on the 18th, the engine was in good condition.

The jury then retired, the verdict being returned as given above.

G. T. R. Car Shops Officials.

Capt. Fuller is interested in military matters and during his residence in Brantford was an officer of the Dufferin Rifles. He also has literary aspirations, and already has had a number of books placed before the public.

Officers of the Seventh.

CAPT. J. W. FULLER.

The chief clerk of the Grand Trunk car works, Capt. J. W. Fuller, is another of the officials transferred to this city on the reopening of the shops. He has been in the service of the Grand Trunk for many years, being located at Brantford before coming to London.

SURGEON-MAJOR J. M. PIPER.

FIRE LOSSES THIS YEAR GREATER BY ABOUT \$10,000

Number of Alarms Sent In Exceeded 200—Five Serious Conflagrations.

The report of the fire department for the twelve months ended Dec. 31, may be presented to the fire and light committee at the regular meeting tonight. The document is prepared by Chief Roe, and in some respects it will not be as satisfactory as the report for the preceding year, although that is no fault of the brigade. The number of

alarms sent in during the year exceeds 200, and the losses amounted to over \$70,000, which is in excess of 1901 by about \$10,000.

The heavy losses are easily accounted for, for during the twelve months there were five serious fires—at the Columbia Handle Factory, Stevely's store, the Star (Trebilcock's) livery, Eacrett's Bazaar, and McLean's hardware. The same number of serious fires has not been experienced in one year for a considerable period, and this alone explains the unusually heavy loss.

The outlook for this year is none too favorable, as the McClary fire has given the loss column in the department's books a heavy start.

Forty-Five of Leonard's MEN ARE NOT WORKING

Firm Agreed to Boilermakers' Demands for Advance, But Not the Helpers.

The boiler shop of E. Leonard & Sons is temporarily closed down owing to a difference between the firm and the men. Forty-five of the latter are idle.

The strike of the boilermakers and their helpers was not anticipated by the firm this morning. Negotiations had been in progress between the company and their employees for some time

in reference to a demand for increased wages, and while the rate sought by the boilermakers was not agreed to, the firm made partial advances which it was supposed would be satisfactory. They could not see their way clear to give the helpers what they wanted, and on their declining to do so, the helpers refused to go to work. The boilermakers also went out in sympathy.

The trouble may be settled at an early date. In the meantime the men will await the action of the firm.

AT WORK AT WHITE'S. The boilermakers at White & Sons are at work. They met the firm some weeks ago and received an advance in wages which was satisfactory to both sides.

ARE NOT SUPERSTITIOUS

London Mutual Employees to Leave Soon for Toronto.

The employees of the London Mutual Fire Insurance Company, the head office of which has been moved to Toronto, will leave here Easter Monday. This is the first of the month, and a coincidence is that there are just 13 who are going.

This means that all but two of the present employees have not accepted the offer of the company to keep their positions for them if they will go to Toronto.

The friends of the other employees will hear with regret the decision to remove from this city, but will wish them much good luck in their new home.

Members and friends of the Littlewood Methodist Church assembled at the residence of Mr. and Mrs. John Musgrove the other evening and spent a pleasant time with them prior to their departure for this city, where they will make their home. The company also showed the esteem in which they held Mr. and Mrs. Musgrove by presenting them with an address and a handsome mantel clock and set of doilies. The address was ready by Mr. David Doors, and the presentation was made by Mr. Charles Baker.

Mr. and Mrs. T. L. Newton have removed from Ingersoll to London to reside. Before leaving they were waited upon by their friends of the King Street Ladies' Aid Society and Sunday School, in which they were active workers for years, and presented Mr. Newton with a traveling case and Mrs. Newton with a fruit set.

Mr. and Mrs. Sell, residents of Belleville for the past three years, have removed to this city, where Mr. Sell will represent the firm with which he has been connected for some years.

The quarrelsome man should remember that an ounce of prevention is worth a pound on the nose.

The Best Prunes in the World Are Grown in California

but all their Prunes are not the same quality. We sell the best grade of California Prunes packed. Try ours. We know you'll like them.

Large size.....2 lbs for 25c

Medium size.....3 lbs for 25c

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