

DOLLAR DAY, TUESDAY MARCH 11TH

Store open from 9.00 to 9.30 p.m.

SHOP EARLY

DOLLAR DAY, TUESDAY MARCH 11TH

We will pay 42 cents a dozen for Eggs

SHOP EARLY

DOLLAR DAY

AT

YOUELL & WRONG'S

Tuesday, March 11th, '19

The Greatest Day of All In Value Giving

This is a store for thrifty people as you know, and we have arranged this great Dollar Day event in order to demonstrate how very far a Dollar Bill can travel in these high cost of living times when the purchasing power of a dollar seems to shrink.

We have been preparing material for this day for some time and we look forward to one of the busiest times in the store that we've had in a long while.

Briefly—We have selected from various departments throughout the store merchandise of our trustworthy quality goods that are now in demand and that have been selling at prices 50 to 100 per cent. more than you will pay for them on Dollar Day. This is a saving opportunity that should appeal to every person who has the least regard for economy—in fact you can't afford to miss it.

Women's Apron Dresses at \$1.19

In light and medium grounds, made of good American Percales, all sizes up to 42. Regular value \$1.50, just the thing for morning wear. Dollar Day Special \$1.19

TOWELLINGS

Linen Roller Towelling, natural color, 18 inches wide, Dollar Day, 5 yds for \$1.00

TOWELS

A heavy tuck towel with hemmed ends, size 18 to 36 bleached. A Dollar Day special 15c each

TABLE LINEN

Bleached or unbleached by the yard. Some good old values in the lot, but the quantities are limited, Dollar Day 40c, 50c, 60c, 75c and 85c

TWILLED COTTONS

36 inch Twilled Cotton, bleached suitable for sheets, special 25c

STRIPPED FLANNELETTES

3 good qualities in a range of good patterns, 23 to 32 and 34 inches wide, less than mill price 15c, 18c and 20c. Also mill ends of 5 yards for 75c, 90c and \$1.00

A BIG SAVING IN SILK

A very special Black Duchess Silk nice bright finish and a good wearing quality, 36 inches wide, just 12 5/8 yards to sell Dollar Day, 5 yards for \$7.40

Colored Duchess and Paillette Silks, in a good range of shades, 36 inches wide, a very special price for Dollar Day 98c yd.

NATURAL SHANTUNG SILKS

10 pieces 32 inches wide, a pure hand woven natural value 75c and 85c a yard, Dollar Day, only 50c

ALL WOOL DRESS VOILES

In a range of good shades, every thread pure wool, very scarce and cannot be replaced, Dollar Day Bargain 58c

LADIES-UMBRELLAS AND PARASOLS

10 dozen 23 inch frames. The coverings are a fine gloria Silk that will not cut, a great variety of handles in crooks and straight black and natural woods, Dollar Day special \$1.69

15 pieces of fancy striped crepes, suitable for Kimonos, Sacques and Dresses, would make excellent comforter coverings, Dollar Day 15c

WOMAN'S FUR COAT

1 only Woman's Black Astrakan Fur Coat, 40 inches long, nice even curl. Dollar Day \$37.50

A Dollar Bill will work Wonders

—IN—

The Ready-to-Wear Section

8 BRUSHED WOOL SWEATERS

Self colors with deep shawl collar, cuffs and belts, all sizes, colors cardinal, rose, and tan, regular price \$7.00 Dollar Day price \$3.50

ONE TABLE OF ODD SWEATERS

In a variety of styles and colors, regular prices from \$7.00 to \$15.00, for Dollar Day only Half Price

1 RACK WOMEN'S RAINCOATS

One and two of a kind, 20 coats in all, they are shown in fawn, grey, navy and brown, marked for quick selling on Dollar Day. Take your choice, each coat will be ticketed 69c, \$1.00 and \$2.89

CLOTH COATS

1 rack of Women's Misses and childrens Cloth Coats. We will not quote the price but you just come and see how far your dollar will go.

WOMEN'S COATS

10 only, Women's Fine Black Kersey and Beaver Coats, all wool cloths, all sizes up to stouts, regular prices \$12.00 to \$18, reduced to Half Price for Dollar Day.

PETTICOATS AT \$1.19

1 table of Women's Black Petticoats in Heatherbloom, Taffetine and Sateen, all lengths and sizes, in a variety of styles. \$2.00 Skirts Dollar Day \$1.19

CURTAIN SCRIMS, VOILES AND MARQUISSETTES

500 yards in a good range, plain with hem stitched border, printed borders, woven lace edges, in white, ecru and natural, 36 and 40 inches wide, suitable for any room, Dollar Day special prices 12 1/2c, 18c, 20c, 28c and 39c. You must see them to appreciate the value.

COTTON BLANKETS

In white or grey, full double bed size, best quality Dollar Day \$2.60 pr.

MEN'S WOOL SOCKS

In a heavy ribbed natural grey, a soft wool sock at a very special price, Dollar Day 25c a pair

MEN'S FUR COATS

2 only Men's Yukon Beaver Fur Coats, quilted lining, large storm collars. Regular price, \$42.00. Dollar Day \$28.50

CHILDREN'S MIDDIES

Children's middies, at 89c, sizes 6 to 12 years. In all white, white with colored collars, the materials are twill middy cloths. Some have belts, the styles are varied. Regular price \$1.25. Dollar Day 89c

WHITE VOILE WAISTS

60 only white Voile Waists with the new round and v neck, embroidered fronts, collar and cuffs, trimmed with Irish point and filet laces, long sleeves. Sizes 34 to 44. A Dollar Day bargain \$1.79

ODD WAITS IN VOILE & SILK

Odd waists in voiles and silks. Black, white and colors. \$5.00 waists in the lot. Dollar Day choice \$1.00

CHILDREN'S DRESSES

For ages from 1 to 4 years. These are sample dresses made of percales, repps and ducks. White and all colors. Dollar Day choice 48c

APRONS

In two styles, large bungalow aprons made of indigo and light ground percales. A good choice washing cloth. Sizes 36 to 42. Dollar Day 49c to 79c

PARAMATTA RAINCOATS

Mens and youths Paramatta Raincoats. All sizes from 16 years to 42 breast measure. A splendid coat for motoring or street wear, rain proof. Youths \$3.48 Men's \$4.48

MEN'S UNDERWEAR

At 50 cents a garment, in wool, union, fleece or natural wool. Shirts and drawers, broken sizes. Just to clear at 1/2 price they will be shown in sizes from 32 suitable for a boy, to 42 for men. They are well worth \$1.00 each, Dollar Day, 50 cents each.

MEN'S NEGLIGEE SHIRTS

Made of English cambric, neat patterns in stripes, laundered cuffs, soft fronts, in all sizes 14 to 16 1/2, 48c and 69c.

PRINTED COTTON GOODS

400 yards of printed cotton goods in and Cotton suitings, 30 to 36 inches wide. Suitable for dresses, aprons and waists. Ducks, Indian Heads, Gingham, Percale Quality worth up to 40 cents a yard. Dollar Day bargain 19 cents.

FURS FOR DOLLAR DAY

Odd Muffs, regular prices up to \$4.00 Dollar Day 79c

Odd Stoles, regular prices up to \$4.50, Dollar Day 79c

Children's setts and Odd Muffs and Stoles, Dollar Day 79c

Fur Sets in Fox, Sable, Wolf, Opposum, Victoria Fox, Cross Fox, Hudson, in fact any Fur sett, Muff or Cape or Stole in our collection at a discount of 25 per cent. off regular prices for Dollar Day. This means a \$20.00 set of Furs is yours for \$15.00 on Dollar Day only.

36 by 36 inch Pillow Shams and Tea Cloths in all pure Linen. Also some mercerized Cotton Cloths in the lot. Prices range from 35 to \$4.50 each. We have laid the entire lot out for quick selling on Dollar Day. This is your chance to get a pure Linen Tea Cloth at a fraction of the regular price. They will be sold from 25c each to \$3.00 each every intermediate price.

A TABLE OF STAMPED LINENS

In tea aprons, children's dresses, cushion tops, centres, knife fork and spoon bags at Dollar Day prices.

Boxes of Hosiery, Gloves, Hand Bags, Corsets, Corset waists, and Odds and Ends of useful articles 10 and 15c

WOMEN'S RIBBED DRAWERS

In natural and white, ankle lengths, closed styles, Turnbull's make, a special Dollar Day price 25c and 48c

WOMEN'S CASHMERE GLOVES

White only, 2 dome fasteners, good winter weight, self points, all sizes 6 to 8, Dollar Day special 35c

A \$1.25 Corset for 79 cents. A.D. & A. Model for slim or average figures, medium bust, with reinforced front, made on domestic cut, lace trimmed, 4 hook double styles, with 4 elastic hose supporters. A real corset at a little price just while they last. 60 pairs only, size 19 to 28. A \$1.25 model for 79c

BRUSHED WOOL CAPS & SCARFS

60 only Brushed Wool Tams, Caps and Scarfs, plain or combination colors. Scarfs, in every color. Full size Tams Regular value \$1.00 each. Dollar Day only, cash 55c or \$1.10 a set.

WOMEN'S FUR COLLAR COATS

Women's Fur Collar Coats with a heavy plush lining, a great driving coat. We have just 3 to sell for Dollar Day, at less than half price. Regular value, \$30.00. Dollar Day \$11.50

WOMAN'S MINK MARMOT COAT

1 only Women's Mink Marmot Fur Coat, No. 1 quality, with deep collar and cuffs. Regular price, \$100.00. Dollar Day \$72.50

YOUELL & WRONG

Aylmer's Greatest Store

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We will pay 42 cents a dozen for Eggs