

THE CERTAINTY—NOT THE POSSIBILITY OF PROFITS

FACTS WILL BEAR

THE ACID TEST

A SOUND proposition makes its appeal on facts, not fiction. Right on the face of it Hampstead bears all the ear-marks of stability. Concrete facts tell its story.

CAR SERVICE
WATER
LIGHTS
SEWER

and all the appurtenances of the modern city are within your immediate reach. Situated within a mile and a half of the post office, high, dry and level, Hampstead is an ideal home location.

AND now, the prices. Take into consideration the facts we have given you, location, convenience, etcetera. Turn the proposition over in your own mind and form your conclusions as to the value of this property. Now compare your verdict with the prices we ask. Are you satisfied? From seventeen to twenty dollars a foot is the initial sale price at which Hampstead is offered to the public.

WHERE could you duplicate it? Don't forget its conveniences, nearness to the main business thoroughfares and general accessibility. Both figuratively and literally, a little buys a lot in Hampstead now. Right now is the time for an investment. The original subdivision prices give you the benefit of the present margin between these prices and the actual values, and also accord you the opportunity to reap the reward of all future increases in value and consequently in price.

A Little Buys a Lot In Hampstead

HAMPSTEAD is on sale. To those familiar with its location and with local realty values, the bald statement that it is being marketed at prices ranging from \$425 to \$500 will be sufficient. Located within a mile and a half of the post office in the heart of a district already built up, served by street cars and with sewer and water facilities right at its boundaries, Hampstead, at the prices quoted, is unrivalled as an investment. It is a residential subdivision of the most desirable type, ten or fifteen minutes removed from the heart of the city.

HAMPSTEAD

HAMPSTEAD is located in the south-west quarter of section eleven. The Mills Estate adjoins it on the north and the cement works abutt the property on the east. Sewer and water are already installed in the Mills Estate and the city water mains are constructed to the immediate east of Hampstead. The red and blue line cars run within five blocks of the property, ensuring ready and regular access to the heart of the city. Hampstead is right to the south-west. It sits up on the highlands and affords a beautiful panoramic view of Calgary, westward to the Rocky Mountains.

OUR offer of lots at from \$425 to \$500 is for a limited time. The terms are one-third cash and the balance in six and twelve months. Already many people have closed on their reservations, and to be sure of the widest scope in selecting where your fancy dictates you ought to make it your immediate business to see Hampstead now. A comparison of the prices at which Hampstead is now quoted, with those asked for other properties equally well located and offering the same advantages is freely invited. Hampstead is located in an environment that is conducive to health. Every lot is high and level. School facilities are already provided and within a short time one of the most modern schools in the city will be completed in this locality. As a residential subdivision Hampstead cannot be surpassed.

AT the prices stated the entire property will be disposed of in a very short time. The division contains less than a quarter section and the number of lots is limited. This is the appointed hour to decide. We have already invited comparison. Now we ask you to investigate. We are tolerably certain that any man or woman of sound business judgment, who accords Hampstead fair consideration, will become a purchaser. Call today and let us acquaint you with further details of Hampstead. We will be glad to show you the property.

MAKE YOUR INVESTIGATION NOW

BUSINESS JUDGMENT and ACUMEN

JUST a word about business judgment and acumen. It is the purchasing power of your money that will eventually determine your comfort. It is the power, the acumen, to select the most advantageous forms of investment that determine the purchasing power of the money you have. In other words, if you want to make the best out of what you have you must have the ability to know a good thing when you see it. The greatest return in the shortest time, from the smallest investment—that is the secret of success. We want you in justice to yourself to investigate Hampstead thoroughly.

It is a bonafide investment. Ask your banker, ask your business advisor, or anyone closely in touch with the realty market. They will tell you that in comparison with prices asked for similarly located properties Hampstead is being marketed at a very conservative pricing, and at one which ensures big profits to you. While the property will remain on the market until disposed of, it is patent such an opportunity will be eagerly grasped.

HAMPSTEAD is a concrete proposition that means money to you. If you have already accumulated big dividends from investments it will not be hard to convince you that Hampstead offers exceptional opportunities to repeat the experience. If you have never ventured into the lucrative field of realty investments this is an auspicious moment to commence. Hampstead awaits your investigation, it will more than fulfill all the claims we have made for it.

Alliance Investment Co. (Canada)

Phone 3950 LIMITED 711 First Street West