

Use PURE GOLD for Desserts

Jellies in sixteen flavors—Chocolate, Tapioca, Custard and Arrowroot Puddings.

All to make healthy children.

A home-made cake iced with Pure Gold Icing—A home-made pudding with tasty sauce flavored with Pure Gold Extracts

For the Grown-Ups.

FOR SALE AT ALL GROCERS



CONFEDERATION LIFE ASSOCIATION



Head Office Building, Toronto, Canada.

ERNEST FOX,
Manager for Nfld.
Nov. 23, 1925.

WALTER F. RENDELL,
Special Representative

Perfumes Powders Compacts and Face Creams

a splendidly assorted stock for Christmas, including the renowned Three Flowers Compacts, Perfume and Creams.

Three Flowers Boudoir Compact

in gold finished case with space for monogram, is a dainty and acceptable gift of fashion. We are well stocked with all the popular toilettries, French, English and American, and many other suitable articles for gifts. Make your selection early; it will be a pleasure to reserve the goods until required.

PETER O'MARA
WATER STREET WEST.

dec.19.25

Better Clothing

It is by making better clothing—not cheaper—that we are able to hold and increase our patronage. Always keeping a large stock of British Woollens—in Tweeds and Serges, you are assured of getting first-class material. As to the cut, making and trimming of our garments, we can only say "when better Suits and Overcoats are made, SPURRELL will make them."

Spurrell The Tailor

St. John's and Grand Falls. 365 Water St. Phone 574

Don't Say Paper, Say the Evening Telegram.

Just Folks.

By EDGAR GUEST.

SIGNS OF CHRISTMAS.

When a man becomes a pack horse as he journeys home at night. And the bundles he is bearing must be smuggled out of sight; When he plans with friendly neighbors for a hiding place to store the bicycle a certain little boy is waiting for. And when whispered conversations mark the ending of the day—There are signs that Christmas morning isn't very far away.

When you catch a bright-eyed youngster looking underneath your bed. And you know the thing he's seeking is the newest type of sled; When the little ones are watching every move you dare to make. And no boy can bring a parcel that they do not rush to take; When old wits must match with young ones every minute of the day—There are signs that Christmas morning isn't very far away.

And when mother, very strangely, as you're starting off to work Calls you back to fix your necktie or to sise your coat a jerk. And then whispers something to you, and you merely nod your head. Pretending that you haven't heard a single word she said; When young ears are stretched wide open catching everything you say—There are signs that Christmas morning isn't very far away.

When the boy has washed for supper and his hair displays a part. When he doesn't tease his sister till the tears of anger start; When the pair of them at evening march obediently to bed. And you know the happy meaning of that chatter overhead. When they do the things they should do every minute of the day—There are signs that Christmas morning isn't very far away.

Canadian Boiler Makers Will Break From International

MONTREAL, Dec. 13.—Rebelling against the determination of their international union to force a compulsory insurance upon its members, representatives of seventy-five per cent. of the Boiler Makers, Iron Shipbuilders, and Helpers of Canada met here Saturday and decided to sever their connection with the International, set up a National organization and seek affiliation with the Canadian Brotherhood of Railroad employees. The principal industrial centres of Quebec and Ontario were represented and letters were read from local unions in the west and Maritime provinces condemning the attitude of the International and agreeing to follow the lead of the central provinces.

Previous to the convention, International President J. Franklin addressed a meeting of 800 local boiler makers, but as he would not agree to eliminate the compulsory feature of the insurance plan he failed to head off the revolt.

A. R. Mosher, President of the Canadian Brotherhood of Railroad employees, when asked what would be the attitude of his organization to the affiliation proposal of the boiler-makers, said: "In the past our policy has been not to infringe on the jurisdiction of the internationals, and we have frequently rejected applications for membership from skilled mechanics working for Canadian Railways. We had, in fact, an understanding with the Canadian officers of the Railway Shop Crafts organization by which we mutually agreed to refrain from interfering in any way with the membership represented by the other. This understanding has been loyally adhered to by the Canadian Brotherhood, because we have desired friendliness and co-operation. Unfortunately, the other party has recently been trying to persuade a considerable portion of our membership to quit us and affiliate with organizations having their headquarters in the United States.

"In view of this situation, we will be justified in changing our policy and giving favorable consideration to any application for membership we may receive. I wish it to be known that any applications for affiliation which we may have or may receive from the Boiler-makers or any other shop craft employees have not been solicited in any way by our brotherhood."

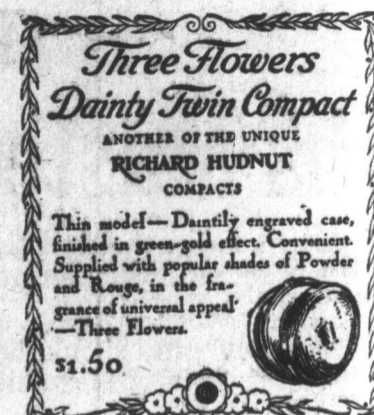
Blizzard in France

THE WORST EXPERIENCED IN THE PAST TEN YEARS.

PARIS, Dec. 15.—Paris and all of Northern France this morning lay under a mantle of snow. After a brief period of mild weather, the country has been stricken with the worst blizzard it has experienced in ten years. The snow, which is still falling intermittently, lies at varying depths. Traffic is greatly delayed, and telegraphic and telephone communication interrupted.

The weather prophets concur in announcing a continuance of old-fashioned Christmas weather, to the despair of the Paris City Council which will be obliged to produce fifty thousand francs from its already depleted Exchequer for clearing away the present fall.

DAINTY GIFTS FOR DAINTY GIRLS!



To please your
most fastidious
friends.

on Christmas Day

"Three Flowers"



Clipperty clop, clipperty clop!
My, how the little rabbit can hop!
Up to the Farmyard over the snow,
Goodness me, how fast he can go!

By and by, after a while, and a bump and a smile, and less than a mile, he stood in front of Old Sic'em's little wooden house by the fence. Through the round open doorway appeared the old dog's nose, but his eyes were closed. Yes, Old Sic'em was sound asleep, dreaming of the good old days when he was a pup.

And maybe a toe on his right front paw.
"I'll just tickle his nose with a straw," said the little bunny to himself in poetry, just like Bill Shakespeare.

"Eeny, meeny, miny, mo,
Tickle 'em little pinkie toe,"

laughed the little rabbit. Up started Old Sic'em with a growl, but on seeing who stood before him, he changed it to a happy bark. "Did Black Cat just try to catch Jerry Junco?" asked the bunny boy.

"He certainly did," answered the old dog, smiling with his tail. Maybe I should have said "with a wag of his tail," as that is the only way a dog can smile, Little Reader.

"Glad Jerry Junco escaped," cried the bunny boy.
"Maybe he wouldn't have gotten away if I hadn't barked just at the right time," laughed Old Sic'em. "My how angry was Black Cat to lose a good meal. He glared at me as much as to say: 'I'd like to scratch your nose with my claws.'"

"Dear me," exclaimed the little rabbit, as a snowflake fell on the top of his pink nose. "I believe it's going to snow again. Maybe I'd better be going."

"Sorry you can't stay longer," answered Old Sic'em, "but don't worry mother." Then away hopped the little bunny, clipperty clip, clipperty clip, his knapsack bouncing up and down on his back and his red-striped candy

cane swinging from his left paw.

By this time the snow was falling steadily, so that he hardly saw Professor Jim Crow perched on a limb just overhead. You see, instead of taking the shortest way home, the little rabbit had turned into the Shady Forest. "Ha, ha, caw, caw!" went the old crow, "Mother Goose is shaking her feathered bed up in the skies."

"You don't really mean it," cried the little rabbit.
"Not exactly, but then maybe perhaps," answered the wise, but truthful old bird. "At any rate, all Mother Nature's little children are being tucked up warm for the winter."



"Eeny, meeny, miny, mo,
Tickle 'em little pinkie toe,"
"But where does this big white blanket come from?" asked the curious little bunny.

"Wait a minute while I take a look At a page or two of my Wisdom Book."

replied Professor Jim Crow, wiping a snowflake from his spectacles.

"Wait just a minute, but not much more. While I read a bit of nature lore," and turning to page 48, the good old bird read what you will learn in the next story.

SIDE TALKS.

By Ruth Cameron.

DON'T YOU LOVE THEM!

Don't you love Christmas crowds?

Even if you are one of those people who have a dislike for ordinary crowds,

surely you have a different feeling for the joyous good tempered mob that mingles through the streets and shops on the last few days before Christmas.

I grant you it's not a joy to try to

get anywhere in a hurry in a Christmas crowd. It's not a pleasure to go shopping in it when you are tired. But I do think it is fun to be part of it, if you are not hurried or worried by tasks to be done.

No Crowd Like It in the World.

There is no crowd like it in the world. It's so gay and so eloquent, so eloquent of the plans and gaieties and secrets of Christmas. Young men gazing into jewelry shop windows; others pausing to appraise the florists' gorgeous suggestions—evidently not so

far along the courtship road; children going to see Santa Claus and tugging at their mothers' hands in their eagerness to have them get their humdrum errands done and take them to the promised land. . . . A pretty young girl with an armful of holly. . . . Jokes and laughter flying swiftly back and forth; quick friendly apologies for jostling, received in the same friendly spirit. Children with their noses pasted against the window where the electric train winds in and out of its tunnels and little villages, and older children behind them a little more aloof but not one whit less fascinated. Now and then a group, just for a touch of contrast, and everywhere the eternal packages, little square ones tied with silver string, shapeless, sloppy ones, big funny, bumpy ones, mysterious round ones. No one without a package—even the man who never will carry the tiniest bundle home for his wife has two today.

We Love Its Unanimity.

I think that one of the things we like best about Christmas is its unanimity. Everybody's doing the same thing, and somehow we love that. Perhaps it helps drive away that feeling of aloneness, of not being able to

get really close to the rest of the world which in the last analysis we all feel sometimes. And perhaps that's why we feel a sense of irritation with anyone who does not like Christmas. That's one reason why Dickens' Christmas Carol makes such a tremendous appeal. Scrooge would have nothing to do with Christmas and he was brought into line.

There are some things about Christmas that are not beautiful. There's no blinking that. But I do think the happy, friendly, good humored spirit of the Christmas crowd is one of the beautiful things that weighs well in the balance.

CARD!

DR. R. T. STICK,
DENTIST.

Graduate of Royal College, Dental Surgeon of Ontario and University of Toronto.

HOURS: 9.00 a.m. to 1.00 p.m.
2.30 p.m. to 6.00 p.m.
Phone 784. 196 Water St.
(Opposite City Club)
sept.17.25

MINARD'S LINIMENT FOR COLDS.

McMurdo's Xmas Store News

XMAS GREETINGS 1925

The Spirit of the great Holiday is in the air. Everybody's thinking anxiously about "What to Buy."

We are sure we can help you. Read this ad. for Choice, Suitable Gifts.

XMAS WISHES 1925

HIGH CLASS PERFUMES
Houbigants Le Temps Des Lilas.
Houbigants Quelques Fleurs.
Houbigants Buddha.
Houbigants L'Ambre.
Roger & Gallet.
Roger & Gallet Merville.
Pivers Azures.
Pivers Le Trefle.
Pivers Floramye.
Courvoisiers.
Lily of the Valley.
Lavender Water.
Eau De Cologne.
Toilet Waters.

QUALITY BATH SALTS
Houbigants Bath Cubes.
Houbigants Bath Salts.
Bronnleys Bath Cubes.
In Rose Bowls, Fancy Jars, Puff Bowls and Bottles.
Houbigants Bath Powder.
Ashes of Roses Bath Powder.
Mavis Bath Powder.
Soana Bath Powder.
Talcum Powders.

TOILET REQUISITES
Brush and Comb Sets.
Manicure Rolls.
Manicure Sets.
Meritor Hair Brushes.
Baby Brush Sets.
Hand Mirrors.
Perfume Sprays.
Fancy Powder Bowls.
Houbigants Compacts.
Pompeian Compacts.
Colgates Compacts.
Beautiful Silk Novelties.

HOUBIGANTS MORNEYS. COTYS. COLGATES.

A delightful selection of Candies and Chocolates. Moirs' Cherries, Ginger and Pineapple Cubes. Ganong's G.B. assorted. Pascall's assorted Butter Brazils, Almonds and Creme de Menthe. French Nougatines and Fraises.

Also, Moirs' delightful Christmas Packages and Ganong's in Baskets and Holiday Packages.

T. McMurdo & Company, Ltd.

OPEN DAILY TILL
8.30 P.M.

CHEMISTS & DRUGGISTS
Since 1823.

OPEN DAILY TILL
8.30 P.M.

Prescription Compounding

Is the most important work we do. We take a great deal of pains to do it right. As soon as you leave your prescription at our store it is placed in the hands of a man of high qualification and special training in prescription work.

BRING IT TO

PETER O'MARA,
THE DRUGGIST.
THE REXALL STORE.

The water in which spinach has been cooked can be saved and added to cream of spinach soup.

A few drops of lavender put in there in a bookcase will save books from mould.

Gradual Improvement

IN BRITISH IRON AND DUST.

The slight improvement in the September production of Britain's iron and steel, during October, according to the latest figures received by the Iron and Steel Institute of London, was 473,700 tons compared with 448,700 tons in September 1924. The production of pig iron was 136,400 tons compared with 126,400 tons in September 1924. The production of castings in October was 455,400 tons compared with 448,700 tons in September 1924. The production of steel in October was 473,700 tons compared with 448,700 tons in September 1924. The production of iron and steel in October was 473,700 tons compared with 448,700 tons in September 1924.

It is stated in the report that among the causes of the depression in the iron and steel industry in the United States was the fact that the United States did not permit the clearance of stocks. The improvement in the iron and steel industry in the United States was due to the fact that the United States permitted the clearance of stocks. The improvement in the iron and steel industry in the United States was due to the fact that the United States permitted the clearance of stocks.

The output of coal in the Kingdom in the month of September was 2,323,000 tons compared with 2,323,000 tons in September 1924. The output of coal in the Kingdom in the month of September was 2,323,000 tons compared with 2,323,000 tons in September 1924. The output of coal in the Kingdom in the month of September was 2,323,000 tons compared with 2,323,000 tons in September 1924.

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THE RETURN



WALT MASON

wants to raise the money to build a home for the poor. He has a million dollars in the bank. He has a million dollars in the bank. He has a million dollars in the bank.

He has a million dollars in the bank. He has a million dollars in the bank. He has a million dollars in the bank. He has a million dollars in the bank. He has a million dollars in the bank.



So, cream makes the best of all.